



**NYSE Liffe**  
U.S.

Karl D. Cooper  
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**By Electronic Mail**

February 10, 2009

Mr. David A. Stawick  
Secretary  
Commodity Futures Trading Commission  
1155 21<sup>st</sup> Street NW  
Washington DC 20581

**Re: 2009-103 NYSE Liffe, LLC – New Brand Name of NYSE Liffe US**

Dear Mr. Stawick:

I am the Chief Regulatory Officer of NYSE Liffe, LLC (“NYSE Liffe”). I enclose a Cover Sheet and NYSE Liffe US Notice 3/2009 announcing that in conjunction with a global brand re-alignment within the derivatives markets operated globally by NYSE Euronext, NYSE Liffe, LLC, the Commodity Futures Trading Commission designated contract market will operate under the brand name of “NYSE Liffe US.” This re-branding does not reflect any change in corporate ownership or structure and NYSE Liffe, LLC will continue to be the legal entity operating the US Futures Market. NYSE Liffe hereby confirms that Notice 3/2009 complies with the Commodity Exchange Act and the Regulations thereunder.

If you have any questions, please call me at (212) 656-4568.

With best regards,

Karl D. Cooper



## NYSE LIFFE U.S. NOTICE No. 3/2009

ISSUE DATE: February 10, 2009  
EFFECTIVE DATE: February 10, 2009

### NYSE Liffe U.S. – Change in Branding of NYSE Liffe, LLC

#### Summary

This Notice announces that NYSE Euronext will be using “NYSE Liffe U.S.” to refer to its U.S. Futures Market, operating through NYSE Liffe, LLC, with immediate effect.

1. As a result of a global brand re-alignment, “NYSE Liffe” will now refer to the global derivatives business of NYSE Euronext as a whole, comprising the Amsterdam, Brussels, Lisbon, London and Paris derivatives markets and the US futures market. To distinguish it from the Euronext derivatives markets, NYSE Euronext’s U.S. Futures Market will be operated under the “NYSE Liffe U.S.” brand name with immediate effect.
2. This change in branding does not reflect any change in the entity operating NYSE Euronext’s U.S. Futures Market, or any change in corporate structure or ownership. NYSE Euronext’s U.S. Futures Market will continue to be operated by NYSE Liffe, LLC, the CFTC-approved designated contract market. Accordingly, there is no need for changes in membership application forms or other documentation filed with the Exchange.

Members who have questions or seek additional information in respect of this Notice should contact:

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NYSE Liffe U.S. is the brand name for NYSE Euronext’s U.S. Futures Market, operating through NYSE Liffe, LLC, a Commodity Futures Trading Commission designated contract market.

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