

Corporate Office
6720 N. Scottsdale Rd.
Suite 250
Scottsdale, AZ 85253
480.707.0700
F: 480.907.1447



VIA ELECTRONIC MAIL

June 7, 2010

Mr. Richard Shilts
Director, Division of Market Oversight
Commodity Futures Trading Commission
Three Lafayette Center
1155 21st Street, NW
Washington, D.C. 20581

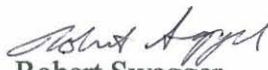
Re: The Trend Exchange Inc.'s Request for Extension

Dear Mr. Shilts:

The Trend Exchange Inc., formerly known as Media Derivatives, Inc. ("TrendEx"), hereby requests that the Commodity Futures Trading Commission ("CFTC") grant a one week extension from the date of this letter to review TrendEx's collared futures and binary options product submission.

We look forward to the CFTC's approval of TrendEx's product submission on or before June 14, 2010. If you have any questions, please call me.

Sincerely,


Robert Swagger
Chief Executive Officer

cc: Mr. Phil Colling
Mr. Tom Leahy
Mr. Eric Juzenas