



**Media Derivatives, Inc.**  
6720 N. Scottsdale Rd., Suite 250 | Scottsdale, AZ 85253 | (480) 707-0700

April 12, 2010

Ms. Jane Croessmann  
Special Counsel  
Division of Market Oversight  
Commodity Futures Trading Commission  
1155 21<sup>st</sup> Street, N.W.  
Washington, DC 20581

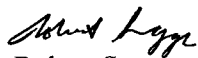
Re: Media Derivatives, Inc. Designated Contract Market Application  
Supplemental Representation Letter

Dear Ms. Croessmann:

Media Derivatives, Inc. ("MDEX"), in connection with its application to become a designated contract market, hereby confirms and represents to the Commodity Futures Trading Commission ("CFTC") that it will submit for Commission review and approval any new class or category of contracts associated with Media-related products (e.g., 4- week contracts, Nielson Rating contracts, DVD sales contracts) prior to listing them for trading on its designated contract market.

Please contact us if there are any questions on the foregoing representations.

Sincerely,

  
Robert Swagger  
Chairman and CEO