

UNITED STATES OF AMERICA  
COMMODITY FUTURES TRADING COMMISSION

AGRICULTURAL ADVISORY COMMITTEE MEETING

Washington, D.C.

Thursday, August 5, 2010

ANDERSON COURT REPORTING  
706 Duke Street, Suite 100  
Alexandria, VA 22314  
Phone (703) 519-7180 Fax (703) 519-7190  
[www.andersonreporting.net](http://www.andersonreporting.net)



1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22

A G E N D A

NICOLE AULERICH  
Office of the Chief Economist, CFTC

Reactions

DAVID LEHMAN  
CME Group  
JEFFREY C. BORCHARDT  
Kansas City Board of Trade

STEVEN K. CAMPBELL  
Louis Dreyfus Commodities

Questions and Discussion

Livestock Price Reporting

Market Fundamentals and Price Reporting

HARRY HILD  
Division of Market Oversight, CFTC

JAY JOHNSON  
Grain Inspection, Packers and Stockyards  
Administration, USDA

WARREN PRESTON  
Agricultural Marketing Service, USDA

Reactions

PAUL PETERSON  
CME Group

DON CLOSE  
Texas Cattle Feeders Association

NEIL DIERKS  
National Pork Producers Council

ANDERSON COURT REPORTING  
706 Duke Street, Suite 100  
Alexandria, VA 22314  
Phone (703) 519-7180 Fax (703) 519-7190  
[www.andersonreporting.net](http://www.andersonreporting.net)

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22

A G E N D A

Questions and Discussion

Other Business and Closing Remarks

DONALD HEITMAN  
Division of Market Oversight, CFTC

\* \* \* \* \*

## 1 P R O C E E D I N G S

2 CHAIRMAN DUNN: We've got a very long  
3 schedule today and I really appreciate everyone  
4 coming here. Let me welcome everyone to the  
5 CFTC's Agricultural Advisory Committee meeting.  
6 This is the thirty-fourth meeting of the advisory  
7 committee. The CFTC considers the four advisory  
8 committees each chaired by a separate Commissioner  
9 to be a major element in the information gathering  
10 and public outreach programs of the Commission. I  
11 want to thank all of you for attending, and a  
12 special thanks for each of the presenters and  
13 reactors in today's panels. The panels are made  
14 up of experts from CFTC staff, the United States  
15 Department of Agriculture, and knowledgeable  
16 private parties from the exchanges, the trading  
17 industry and market users community.

18 Each of the panelists has spent a  
19 considerable amount of time in preparing for  
20 today's program and I want to recognize the  
21 contribution of your time and expertise and offer  
22 my sincere thanks and appreciation for

1 participating today. This meeting will revisit  
2 some of the market concerns that we have discussed  
3 in the past agricultural and other Commission  
4 meetings. The issue of cotton contracts has been  
5 the subject of both industry and CFTC studies and  
6 will be discussed again today, specifically recent  
7 developments regarding the contracts delivery  
8 points, the continuing and perplexing situation of  
9 lack of converge in the wheat market is still with  
10 us and will be revised, and the last panel will  
11 discuss livestock price reporting and livestock  
12 market fundamentals.

13 Our format today will be the same as in  
14 the past. First we'll hear from the presenters  
15 regarding what is going on in a specific market  
16 and what problems have been experienced, then  
17 we'll hear from a panel of reactors who will  
18 provide expertise from the perspective of the  
19 trading and market users and will be followed-up  
20 by a period of questions and answers by the  
21 Commission, the AAC and the audience. As an added  
22 item, Don Heitman of the CFTC staff will give an

1 overview of how the recent passage of the  
2 Dodd-Frank bill specifically impacts agricultural  
3 commodities. Over the next year the CFTC will be  
4 actively writing rules to implementing the  
5 Frank-Dodd bill. The Commission values the input  
6 from the public and encourages members of the  
7 public to submit their views to the agency. To  
8 submit views on any of the 30 rule-writing areas,  
9 go to [cftc.gov](http://cftc.gov), click the link to OTC Derivatives  
10 Reform Law. Under the heading of Rule-Writing  
11 Process, click on See List of OTC Rule Making,  
12 find the rule-making area you're interested in and  
13 click on it. From there you will find email  
14 addresses to which you can send your comments  
15 regarding each of the rule-writing areas. If the  
16 press doesn't get anything else out of my opening  
17 statement, that last paragraph I think is of  
18 paramount importance. The Chairman and staff is  
19 working as hard as they know how and that's very  
20 hard, believe me, but we are overwhelmed with the  
21 short deadlines that we have to meet the  
22 Frank-Dodd provisions of the bill and if the

1 Chairman has anything to say about it we will meet  
2 those deadlines and I am confident that he is  
3 going to drive the staff and the Commission to be  
4 able to do that.

5 It is extremely good for the public to  
6 give us your input and we're already being  
7 inundated with folks from the industry and  
8 lobbyist groups, special interest groups, and  
9 trade associations, which is great. We've got to  
10 hear from them. But the best time I have found in  
11 getting your input into rule making is before pen  
12 goes to paper. It is extremely important for you  
13 to lock onto those rule-making areas and give the  
14 staff that is beginning the development of these  
15 rules, your input on what you think is important.

16 Please, please do that.

17 I want to thank all of you for your  
18 attendance and the staff of the CFTC in making  
19 this possible, and I will ask the Chairman if he  
20 has any opening remarks.

21 CHAIRMAN GENSLER: Good morning. Thank  
22 you, Commissioner Dunn for chairing today's

[www.andersonreporting.net](http://www.andersonreporting.net)

1 meeting of the Agricultural Advisory Committee,  
2 for your leadership in this important area and for  
3 those remarks about the overall Dodd-Frank  
4 rule-making effort. As you say, we have a lot to  
5 do. This is a great agency, the staff is up to  
6 it, but we need the public's help. We need the  
7 public's comments. You're going to hear today  
  
8 about agricultural swaps and we'll hear directly  
9 from this Committee and hopefully the public will  
10 weigh in, but in all 30 years that we've put on  
11 the website I appreciate what Commissioner Dunn  
12 said because it's really important to hear from  
13 the public and their thoughts.

14 I want to also join Commissioner Dunn in  
15 thanking my fellow Commissioners and all of the  
16 expert panelists here today. The importance of  
17 the timing of the meeting of course is it's the  
18 first public meeting since the Dodd- Frank bill  
19 passed and that legislation for the first time  
20 will bring comprehensive regulation to the  
21 derivatives marketplace, specifically, it will  
22 subject all the dealers themselves to

[www.andersonreporting.net](http://www.andersonreporting.net)

1 comprehensive oversight, it will bring  
2 standardized derivatives to transparent trading  
3 venues and also to centralized clearing. This  
4 will greatly reduce risk in the marketplace and  
5 promote transparency for the public.

6 As we move forward with regard to this,  
7 I was going to focus on the areas today that I'm  
8 keenly listening to including of course the  
9 questions of wheat convergence and the ICE cotton  
10 contract, and I'm particularly interested in the  
11 views of the Committee regarding how we write  
12 rules with regard to these agricultural swaps.  
13 Don Heitman from our staff of course will give an  
14 overview later on on this important subject.

15 I'm interested in hearing the views of  
16 the Committee on the ICE Futures Cotton No. 2  
17 Contract. You know so much more than I do about  
18 this subject. It's important that the exchanges  
19 periodically review contract specifications and  
20 make sure that we're keeping up with the changing  
21 market environment. It's important that exchanges  
22 review delivery points so that they best reflect

1 the changing characteristics of the physical  
2 marketplace, and of course I look forward to your  
3 thoughts.

4 With regard to the convergence in wheat  
5 contracts, recently the Chicago Board of Trade  
6 went through some similar issues. They  
7 implemented changes with regard to variable  
8 storage rates on soft red winter wheat, but  
9 unfortunately now we see the significant problems  
10 down in Kansas City that you're going to help  
11 advise us on. It's really at the core of any  
12 futures contract that it converges. Without  
13 convergence, hedgers lose confidence in the  
14 marketplace whether that be farmers, millers,  
15 grain elevator operators, so I'm particularly  
16 interested in how this contract that is having  
17 problems now can be addressed for hard red winter  
18 wheat.

19 I look forward to hearing from the third  
20 panel on livestock price reporting. Again I want  
21 to thank Commissioner Dunn and my fellow  
22 Commissioners as well as the full Agricultural

1 Committee here today.

2 CHAIRMAN DUNN: Thank you, Mister  
3 Chairman. Commissioner Sommers?

4 COMMISSIONER SOMMERS: Good morning. I  
5 want to say thank you to Commissioner Dunn and to  
6 his staff for organizing the meeting today and for  
7 the excellent agenda items. I especially  
8 appreciate the forum that we have in the  
9 Agricultural Advisory Committee to discuss these  
10 issues that are on the agenda today. I think that  
11 bringing together both the exchanges and market  
12 participants and producers around the table to  
13 talk about the progress we've made on some of  
14 these issues, to talk about the specifics and  
15 differing points of view on many of these issues  
16 because a number of these issues have been on our  
17 plate almost since I've been at the Commission.  
18 I've been here for 3 years, so we've been  
19 discussing these issues for a long time and I want  
20 to say how much I appreciate this forum.

21 The progress, particularly on the  
22 recommendations that were in the CFTC's staff

1 report on cotton trading during the week of March  
2 3, 2008, and the additional changes that have been  
3 suggested for the ICE No. 2 cotton contract, I  
4 think, will be particularly interesting. I look  
5 forward to the discussion on the CBOT wheat  
6 contract performance and the changes since the VSR  
7 has been implemented, as well as discussing the  
8 Kansas City Board of Trade's hard red winter wheat  
9 basis issues. Commissioner Dunn and I had the  
10 opportunity to be in Kansas City on July 1 and I  
11 look forward to the updates since then.

12 Additionally, the livestock futures  
13 contracts and the pricing report are on the agenda  
14 today, and I want to say how grateful I am to USDA  
15 for being here to help us discuss those important  
16 issues.

17 Finally, agricultural swaps have been of  
18 interest to me, with my background, and something  
19 that we have talked about as well for almost 3  
20 years. So I appreciate Don Heitman giving us an  
21 update on how Dodd-Frank will treat those issues.  
22 Thank you all, the members of the Committee and

1 the panelists that are here today, for giving us  
2 an opportunity to discuss these issues.

3 CHAIRMAN DUNN: Thank you, Commissioner  
4 Sommers. Commissioner Chilton is going to be  
5 joining us by telephone. Commissioner Chilton,  
6 are you on the line? He has not joined us yet so  
7 I will go to Commissioner O'Malia.

8 COMMISSIONER O'MALIA: Thank you very  
9 much. Good morning everyone. I'd like to thank  
10 Commissioner Dunn for organizing the meeting and  
11 your leadership on these issues. Growing up on a  
12 very small family farm, these issues are very  
13 interesting to me. Growing up in Michigan, cotton  
14 was never a concern of ours, but I do have a soft  
15 spot in my heart for this red wheat contract. And  
16 I appreciate everybody's willingness to  
17 participate here today to share your views with  
18 the Commission regarding the current events in the  
19 agricultural markets and hopefully some positive  
20 solutions that can bring convergence and price  
21 discovery back to these markets if there's any  
22 concern about that.

1           I'm interested to hear from the cotton  
2 market participants regarding the CFTC report on  
3 the March 8 cotton market events and the Informa  
4 study regarding delivery points. As physical  
  
5 markets evolve it is critical that the related  
6 futures contracts with physical delivery evolve in  
7 order to ensure that the price discovery process  
8 for hedging remains intact. I'd like to know if  
9 the cotton market has evolved both in response to  
10 the changing market events of March 2008 in the  
11 contract and whether these contract changes will  
12 address those problems. Further, I am interested  
13 in receiving a report from the CME group regarding  
14 the results related to the contract modifications  
15 in the CBOT wheat contract. I believe these  
16 modifications can inform the Commission on issues  
17 related to the lack of convergence in the Kansas  
18 City hard red wheat futures market. Finally, I'm  
19 interested to hear about the current state of  
20 price reporting in the livestock market and  
21 concerns about price transparency. We must ensure  
22 that the data underlying futures contracts is the

[www.andersonreporting.net](http://www.andersonreporting.net)

1 best available data so that the contract performs  
2 it's vital price discovery function.

3 I'd like to thank staff who have worked  
4 many hours putting this together and everybody's  
5 participation here today. Thank you.

6 CHAIRMAN DUNN: Thank you very much,  
7 Commissioners. I'd like quickly to have the  
8 members of the ag advisory committee to introduce  
9 themselves. This is probably the greatest group  
10 and I really, really appreciate not only what  
11 you're doing coming to these particular meetings,  
12 but also the advice that you give me periodically  
13 through the year. Edgar Hicks will send me issues  
14 and things that he sees out in Nebraska all the  
15 time. I really appreciate getting those types of  
16 heads-up of what's going on. It keeps me in touch  
17 with what's going on in the field, but let's start  
18 with, John, if you would start off with  
19 introductions.

20 MR. NATZ: Kevin Katz with National  
21 Council of Farmer Cooperatives.

22 MR. BRUNS: Matt Bruns with the National

[www.andersonreporting.net](http://www.andersonreporting.net)

1 Grain and Feed Association.

2 MR. HICKS: Edgar Hicks with the  
3 National Grange.

4 MR. CRYAN: I'm Roger Cryan with the  
5 National Milk Producers Federation.

6 MR. DIERKS: I'm Neil Dierks from the  
7 National Pork Producers Council.

8 MR. LANGLEY: Reese Langley, USA Rice  
9 Federation.

10 MR. LANCLOS: Ken Lanclos, Risk  
11 Management Agency.

12 MR. WILLETT: Sam Willett, National Corn  
13 Growers Association.

14 MR. DOUD: Gregg Doud, National  
15 Cattlemen's Beef Association.

16 MS. PETERSON: Dana Peterson, National  
17 Association of Wheat Growers.

18 MR. GAINES: Jack Gaines with Managed  
19 Funds Association.

20 MS. COCHRAN: Christine Cochran with  
21 Commodity Markets Council.

22 MR. ANDERSON: John Anderson, American

1 Farm Bureau.

2 MR. WANDS: Hayden Wands with the  
3 American Bakers Association.

4 CHAIRMAN DUNN: Thank you all. I  
5 appreciate that. I understand we had a little  
6 technical glitch and Commissioner Chilton may be  
7 online now. Bart, are you on? The wonders of  
8 technology. We'll let him address when he gets  
9 here.

10 Our first panel today is going to be on  
11 the cotton contract and it's one that we've heard  
12 a lot about since March 2008 when we had a great  
13 deal of upheaval in that contract and a great  
14 upheaval in the industry itself. We're going to  
15 hear from Marshall Horn from CFTC and Tom Farley  
16 from ICE on studies that have been done by both  
17 the CFTC and ICE, and then we're going to have  
18 reactions from Jordan Lea, John Barrett and Woods  
19 Eastland who represent various sectors of the  
20 cotton industry.

21 Before I do that I need to read  
22 something to you. We have received an appeal from

1 the Port of Corpus Christi that has filed an  
2 appeal with the Commission concerning certain  
3 procedures followed by the Intercontinental  
4 Exchange in dealing with the port's petition to be  
5 designed as a delivery point. The purpose of this  
6 meeting is not to address the current appeal. I  
7 therefore ask all of you not to discuss the  
8 specific procedures followed by ICE in dealing  
9 with the port's petition. Nevertheless, to avoid  
10 any possible appearance that the Commission's  
11 decision on the pending appeal could be based in  
12 part on material outside the appeal's record, I  
13 intend to ask the Commission to incorporate the  
14 pertinent parts of the record of this meeting into  
15 the record of the appeal process.

16 COMMISSIONER CHILTON: Mister Chairman?

17 CHAIRMAN DUNN: Commissioner Chilton,  
18 please.

19 COMMISSIONER CHILTON: Thanks, Mister  
20 Chairman. I'm sorry, like yesterday, Mike, I was  
21 on but couldn't do the audio, so I apologize for  
22 that and won't be long.

[www.andersonreporting.net](http://www.andersonreporting.net)

1           These markets have changed dramatically  
2           and I think it's a good thing that we look at it.  
3           They've changed over the years with technology and  
4           with traders. It's not like they changed  
5           overnight and took some BP magic beans, but  
6           they're changed and this is something that we need  
7           to be looking at. In particular the Chairman  
8           mentioned a couple of years. I'm particularly  
9           interested in our new authority with regard to  
10          position limits to make sure they're fair and  
11          calibrated in a real way that makes sense for  
12          markets. I'm also interested in our disruptive  
13          trading practice authority. For too long I think  
14          these markets have been subject to commodity  
15          roller coaster rides and we make sure that that's  
16          not happening, that they remain legitimate hedging  
17          tools not just for participants and not just for  
18          our economy but for consumers. So I look forward  
19          to hearing what everybody has to say and I thank  
20          you for your indulgence with the technology and  
21          thank you all for participating. Thanks, Mister  
22          Chairman.

1                   CHAIRMAN DUNN: Thank you, Commissioner  
2 Chilton, and we'll try to make sure that we give  
3 you ample opportunity to have your input.

4                   CHAIRMAN GENSLER: I was going to say  
5 that as Commissioner Chilton mentioned about  
6 position limit authority on agricultural position  
7 limits, this Commission is supposed to do that in  
8 270 days which really means it's 255 days from  
9 now. So most of the rules are a year, but  
10 agricultural position limits is 270 and oil and  
11 metal are actually 180 days.

12                  CHAIRMAN DUNN: Thank you. I would like  
13 to recognize Dawn Stump who is here from the  
14 Senate Agricultural Committee. Thank you very  
15 much for attending this. With that, Marshall, if  
16 you will lead us off with your presentation.

17                  MR. HORN: Thank you very much,  
18 Commissioner. I'd like to do a brief overview,  
19 there will be more detail of course from other  
20 participants, to indicate what I'm going to cover,  
21 the current market situation in the cotton market  
22 at this time, a very brief discussion of the March

[www.andersonreporting.net](http://www.andersonreporting.net)

1 2008 situation in cotton, the recommendations from  
2 the CFTC staff report regarding that time period  
3 and that volatility, the issue of price limits and  
4 the very current issue, very topical issue of  
5 delivery points on the cotton contract.

6 Starting with the current cotton market  
7 factors and using some USDA numbers, since May,  
8 the nearby cotton future which is the 1st of July  
9 then the October ranging between about 73 cents  
10 and 84 cents per pound. The new crop  
11 statistically started August 1 looks like it could  
12 be a very large crop. More acreage was planted  
13 and growing conditions are very, very good. The  
14 USDA estimates new crop at about 18.3 million  
15 bales which is about one-and-a-half times as  
16 large as the 2009-2010 crop that we just finished  
17 of 12.2 million bales. Although we have a large  
18 crop expected, demand appears to be strong and  
19 that is keeping prices at a fairly high level. We  
20 expect usage of the crop both domestically to  
21 increase from last year, domestic consumption is  
22 going to stay about the same according to USDA,

1 while exports which are the heart of the  
2 consumption of cotton are expected to increase to  
3 14.3 million bales, up 2 million from last year,  
4 and season- ending stocks for next July are  
5 projected to be up to 3.5 million bales versus 2.9  
6 this time.

7           Currently the October contract is  
8 trading to at a premium to the December contract  
9 and this is unusual historically. The October  
10 contract however is thinly traded. It is a new  
11 crop contract and tends to represent the earliest  
12 harvested cotton in the U.S. which is south Texas.  
13 Part of the reason for the inversion of October  
14 over December is that certificated stocks for the  
15 ICE exchange have declined tremendously. On June  
16 2 they were about 1 million 80 thousand bales, a  
17 relatively high number historically, now the slide  
18 says 44,000, but the last number I saw was 41,000,  
19 so they've almost been decimated. A lot of that  
20 is due to the strong demand for U.S. cotton and  
21 China in particular, the largest consumer of  
22 cotton for its mills has been a very active buyer

1 recently of U.S. Cotton and has very strong  
2 demand for its textile products. What we here  
3 from trade and from everyone really is that most  
4 of the remaining cotton stocks are already sold.

5 Continuing, the December contract is a  
6 true new crop contract and it's a very liquid  
7 contract, much more so than the October, and  
8 recently it's been trading at a premium to March  
9 which suggests some tightness, a premium of about  
10 2 cents lately. We expect a big crop and the  
11 inversions do suggest that the marketplace views  
12 available cotton stocks at this time as tight, but  
13 then there will be a large crop.

14 The next topic is the March 2008 cotton  
15 situation. I have five points to mention. It was  
16 a time period of extreme price volatility. There  
17 were very large margin calls to cotton merchants  
18 and other traders in the market. It was a time of  
19 extreme volatility in many commodity markets and  
20 many agricultural markets including crops that  
21 compete with cotton for acreage. It was also the  
22 first time that floor trading was no longer

1 permitted for cotton futures when it went to all  
2 electronic on the futures side and options still  
3 traded on the floor as well as electronically. At  
4 that time the futures price movements were  
5 restricted by price limits and it frequently hit  
6 the limit either up or down, whereas margins were  
7 determined based on synthetic prices derived from  
8 options which were free to move without limits and  
9 that relates back to the second point about the  
10 very large margin calls to cotton merchants and  
11 others.

12 The CFTC staff investigated the  
13 situation in March 2008 and published a staff  
14 report in January I believe 2010 this year. One  
15 of the main things that was looked for given the  
16 tremendous volatility was possible price  
17 manipulation. It was looked at for several  
18 possible scenarios of how there might have been  
19 manipulation and the investigation turned up no  
20 evidence of manipulation. The staff report had  
21 several recommendations even though manipulation  
22 was not a factor. First, that ICE U.S. Analyze

1 in light of historic price volatility the expected  
2 frequency with which current price limits will  
3 restrict trading; that ICE U.S. evaluate whether  
4 in conditions of rapidly rising prices and extreme  
5 price volatility the newly expanded price limits  
6 will allow the cotton market to operate  
7 efficiently and facilitate price discovery and  
8 risk management functions. There had been an  
9 increase and a change in the rules for price  
10 limits for cotton futures but we asked that the  
11 experience with the new limits be evaluated. That  
12 ICE U.S. notify the Commission of whether it  
13 intends to implement the dormant Rule 10.09(b) and  
14 subject cotton options to price limits. If so,  
15 ICE U.S. Should provide the Commission with an  
16 update on the status of the technology upgrades  
17 that are needed to implement that dormant rule.

18 As a result and in reaction to the  
19 report and the recommendations, ICE Futures  
20 submitted a proposal for Commission approval for a  
21 price limit on cotton options on May 21, 2010.  
22 The Commission staff and the Division of Market

1 Oversight requested additional information and  
2 clarification and this proposal is being reviewed  
3 by the CFTC.

4 I'd like to turn to the question of  
5 delivery points and I'll point out very much that  
6 it's a very important issue and it was not part of  
7 the staff report on what happened in March 2008.  
8 Currently there are five delivery points for the  
9 cotton contract. These delivery points have  
10 remained the same for many decades. They are  
11 Galveston and Houston, Texas, New Orleans,  
12 Louisiana, Memphis, Tennessee, and  
13 Greenville/Spartanburg, South Carolina. Memphis  
14 tends to be the most active and has the most  
15 deliveries and most deliverable stock, and  
16 Galveston is often in second place, Houston and  
17 Greenville somewhat less, not having a lot of  
18 cotton sometimes and having a decent amount other  
19 times, New Orleans very occasionally. Over the  
20 years the production of cotton has shifted from  
21 one state to another so it's not what it was  
22 decades ago.

1                   In regard to delivery points, ICE  
2                   commissioned the consulting firm Informa Economics  
3                   to, "Analyze the adequacy of the five existing  
4                   cotton futures delivery points and determine  
5                   whether there are other locations that would serve  
6                   as commercially relevant delivery points." On  
7                   July 16, ICE announced the recommendations of the  
8                   subcommittee studying the delivery points. They  
9                   did not agree with everything that Informa said.  
10                  They unanimously recommended that to the cotton  
11                  committee that that committee should recommend to  
12                  the board of directors which is the determining  
13                  body of course to add a new delivery point for  
14                  cotton at Dallas/Fort Worth, Texas, and eliminate  
15                  New Orleans. Just a couple of days ago the board  
16                  of directors of ICE Futures adopted that  
17                  recommendation and then will go to the CFTC for  
18                  approval.

19                  CHAIRMAN DUNN: Marshall, just a couple  
20                  of quick things for clarification on your  
21                  presentation. Stocks here of 44,000 bales. How  
22                  is that historically?

1           MR. HORN:  It's the lowest in years.  I  
2           don't know how years back, but it's a very, very  
3           low level.  It's 440 contracts.  Actually, I think  
4           it went down to 410 or something like that the  
5           other day.  It's going down every day.

6           CHAIRMAN DUNN:  For the proposal for  
7           Commission approval on the price limit on cotton  
8           options and given the fact that we're trying to  
9           implement the Dodd-Frank bill, do you have a  
10          timeline or a timeframe on when you might see  
11          something come in to the Commission for that  
12          approval?

13          MR. HORN:  That's really handled by  
14          other parts of the Commission of Market Oversight.  
15          I'm in surveillance and that's product review.  
16          However, it's a fairly complicated proposal in  
17          terms of how it works, and as I indicated, we did  
18          ask for clarification.  I know it does have a  
19          timeframe on it and it's not anything like 200  
20          days.  It's a lot sooner than that, but I don't  
21          know the exact deadline at this point.

22          CHAIRMAN DUNN:  The same question then

1 for the delivery point changes that ICE has  
2 currently made. That does have to go to the  
3 Commission for approval? First of all I wanted to  
4 make sure that's correct.

5 MR. HORN: Yes, sir, it is.

6 CHAIRMAN DUNN: Do we have an estimate  
7 or a timeline of when that might happen?

8 MR. HORN: I don't know. It will be  
9 studied very closely I'm sure.

10 CHAIRMAN DUNN: Thank you very much.

11 COMMISSIONER CHILTON: Mister Chairman?

12 CHAIRMAN DUNN: Yes?

13 COMMISSIONER CHILTON: I wanted to ask  
14 Marshall a question because of how he had said it.  
15 He said that they were waiting on stuff from ICE  
16 and it's my understanding that they submitted  
17 something on May 21 and that the division asked  
18 for more information and that over a month ago.  
19 So I think it's in our court and I hope we move  
20 forward like I think all of us do to get this  
21 done. I know we've got a heavy workload and this  
22 one that would be nice as Chairman Gensler said to

1 clear the decks before we get on to the work in  
2 the Wall Street Reform Act. Is that correct,  
3 Marshall?

4 MR. HORN: Yes, it is. It's on a  
5 calendar to be addressed within a certain  
6 timeframe. I'm not sure of the exact timeframe.  
7 It's a fairly short timeframe.

8 COMMISSIONER CHILTON: Thank you.

9 CHAIRMAN GENSLER: I guess, Marshall,  
10 what we're all saying is we're going to put this  
11 on that list that we were working with the  
12 division directors on, the non-Dodd- Frank list,  
13 that I think it's the shared view that you're  
14 hearing from all three of us that we want to move  
15 it along.

16 CHAIRMAN DUNN: Just to give you some  
17 insight here or some insider information from the  
18 Commission, the Chairman has what he has called  
19 the Clean Plate Club and he is pushing the  
20 division directors to clear the plates so that we  
21 can go full steam ahead on the Frank-Dodd bill and  
22 there are things in there that I've been asking to

1 address since the day I came on the Commission  
2 that are finally being addressed and I am very,  
3 very grateful for that Clean Plate Club.

4 CHAIRMAN GENSLER: Thank you,  
5 Commissioner Dunn. I'm grateful to all of my  
6 fellow Commissioners because we have not only the  
7 30 teams set up on the 30 Dodd-Frank, but we have  
8 nearly that many, it's less than 30, on the Clean  
9 Plate List as well, and Marshall just realized  
10 he's now on it too. Thanks. I'm sure it's an  
11 honor, and thank you for your volunteerism.

12 CHAIRMAN DUNN: Thank you. ICE has also  
13 been very busy in this arena and we're fortunate  
14 to have Mr. Tom Farley with us. Tom, if you could  
15 walk us through some of the Informa stuff and the  
16 actions that have been taken by ICE.

17 MR. FARLEY: Sure. Thanks. If I may, a  
18 quick clarification on something Marshall said.  
19 It might be a distinction without a meaningful  
20 difference, but my understanding is that adding a  
21 new delivery location does not require approval as  
22 long as it's being added for a contract month that

1 does not have any open interest. I defer to  
2 others in this room including Audrey Hirschfeld  
3 and those of you on the dais about CEA and CFMA,  
4 but that's my layman's understanding which I think  
5 is a little bit different than the way I heard it  
6 described.

7 CHAIRMAN DUNN: Thank you. We'll try to  
8 get that resolved and get back to you on it as  
9 soon as possible with the General Counsel's  
10 office.

11 MR. FARLEY: Thank you Commissioners  
12 O'Malia, Sommers and Chilton, Chairman Gensler,  
13 and thanks especially to Committee Chairman Dunn  
14 for allowing me to be here today. Thanks for your  
15 leadership, Commissioner Dunn, Chairman Dunn I  
16 should say, in putting together this public  
17 hearing on issues of importance to cotton as well  
18 as obviously wheat and other markets.

19 I'll say a few words about ICE's cotton  
20 no. 2 futures contract generally, specifically on  
21 delivery points, and while not in my prepared  
22 notes, I'll also add a few words about the

1 recommendations to address Commissioner Sommers's  
2 and Commissioner O'Malia's opening remarks, and  
3 I'll add that at the end just so that you have our  
4 perspective on the implementation of those  
5 recommendations.

6 For almost 140 years, our exchange first  
7 as in 1870 the New York Cotton Exchange and then  
8 the New York Board of Trade and now ICE Futures  
9 U.S. has traded cotton futures and options. Over  
10 the last several decades our cotton no. 2 contract  
11 has become not just the benchmark for U.S. cotton  
12 but really the benchmark for global cotton. By  
13 way of context just briefly a few statistics, in  
14 2009 we traded just about 5.3 million contracts  
15 which is \$150 billion of value or 5 times global  
16 production of cotton of 30 billion and about 15  
17 times world exports. During the last 25 years  
18 we've had five delivery locations and they've been  
19 static, Houston and Galveston in Texas, New  
20 Orleans, Louisiana, Greenville, South Carolina and  
21 Memphis, Tennessee. During that 25 years we've  
22 had many petitions to either expand an existing

1 delivery location, one of those five, or do add  
2 new delivery locations and in each of those  
3 instances the answer has been no after careful  
4 consideration. Just by way of background on how  
5 those types of decisions are made at the exchange  
6 and a little bit of background on our governance,  
7 the board of directors of ICE Futures U.S. has  
8 sole governance and sole decision- making  
9 authority over all rules including cotton contract  
10 delivery locations. Just to tell you a little bit  
11 about our board, we have nine members. Our  
12 Chairman Fred Hatfield is sitting here in the  
13 audience today, a former CFTC Commissioner. Fred  
14 like five others is a public director under the  
15 CFTC guidelines. Fred and the five others would  
16 qualify as independent directors under the New  
17 York Stock Exchange public company listing  
18 requirements. The other three board members at  
19 ICE include two executive officers of ICE Inc. and  
20 me as the President and Chief Operating Officer of  
21 ICE Futures U.S. One final note, none of us are  
22 cotton market professionals and so we don't have

[www.andersonreporting.net](http://www.andersonreporting.net)

1 conflicts of interest in that regard.

2 At ICE we agree with something Chairman  
3 Gensler said in his remarks which is it pays to  
4 every once in a while to take a step back and look  
5 at contract terms of all your contracts and make  
6 sure you're keeping up with market conventions.  
7 I'm paraphrasing your words, Chairman Gensler.  
8 It's not exactly what you said, but that's the  
9 idea.

10 In 2009 the exchange commissioned  
11 Informa Economics to study our current delivery  
12 points. Informa is a leader in broad-based  
13 agricultural research and they completed their  
14 report in April of this year. It was a very  
15 thorough, very thoughtful report and included  
16 multiple sets of data on cotton, cotton production  
17 statistics, consumption statistics, market and  
18 expert statistics, and it also included a series  
19 of recommendations that Informa made about what we  
20 should do with our current slate of delivery  
21 locations, whether we should change those, modify  
22 those, add new ones, et cetera. That full report

1 is available on our website.

2 After that report was published, we drew  
3 a subcommittee from our full contract committee  
4 and charged them with studying this issue. We  
5 charged them with making recommendations on any  
6 necessary changes to the current locations. Their  
7 decisions were to be based not only on the Informa  
8 report but also on their collective and individual  
9 wisdom, experience, expertise in the cotton market  
10 and any other available information including but  
11 not limited to information contained in the  
12 applications from the port of Corpus Christi and  
13 Dallas, Texas to become delivery locations on the  
14 cotton market.

15 If I can take a step back, our full  
16 cotton committee that I referred to comprises 21  
17 industry professionals, producers in the form of  
18 farmer cooperatives, merchants, futures commission  
19 merchants, so it's a broad spectrum of customers  
20 domestic and international. In order to make sure  
21 the subcommittee was balanced because these are  
22 customers and they have a view and they have a

ANDERSON COURT REPORTING

706 Duke Street, Suite 100  
Alexandria, VA 22314  
Phone (703) 519-7180 Fax (703) 519-7190

[www.andersonreporting.net](http://www.andersonreporting.net)

1 vested interest, we took a wide cross- section in  
2 constructing that subcommittee. The subcommittee  
3 included two farmer co-ops, a Texas farmer co- op,  
4 and Memphis Eastern farmer co-op, it included two  
5 domestic-based global merchants, one  
6 international-based global merchant and me as a  
7 representative of exchange management. In  
8 carrying out its mission, the subcommittee first  
9 sought to clear up what they believed to be  
10 misperceptions in the marketplace and agreed on  
11 two facts or guiding principles that they thought  
12 were important to establish. The first was that  
13 the current cotton contract terms are sufficient  
14 to ensure convergence. There is no issue with  
15 convergence in our contract. The second item was  
16 that the events of the first quarter of 2008 would  
17 not have in any way been changed by a modification  
18 to delivery points whether subtracting existing,  
19 expanding existing or adding new delivery points.  
20 It was fundamentally not a delivery point issue  
21 that arose.

22 Having established those two facts and

1 having established that a lack of convergence of  
2 the Q-1 2008 cotton episode are not reasons to  
3 make changes to delivery locations, the  
4 subcommittee then set about to say what are the  
5 circumstances under which you would change  
6 delivery points and specifically what are the  
7 criteria that you will apply to a prospective  
8 delivery location to determine whether or not it  
9 merits inclusion, and they established three  
10 criteria. The first was the trade flows in and  
11 out of that location. The second was the cost to  
12 move cotton in and out of that location. And the  
13 third was the extent to which that location is  
14 balanced between producers on the one hand and  
15 users on the other hand.

16 In addition, even if a prospective  
17 delivery location meets those criteria, you need  
18 to dig a level deeper and understand all the  
19 factors in the mix for that location, and let me  
20 give you an example of what I mean. It's possible  
21 that a location could meet those criteria but it  
22 could be so geographically close to an existing

1 delivery location that it could be essentially  
2 economically comparable. For instance, committee  
3 members cited the Port of Corpus Christi as  
4 potentially one such example. It's approximately  
5 200 miles from Houston, it's approximately 200  
6 miles from Galveston, it's equidistant to the West  
7 Texas growing region, equidistant when compared to  
8 Houston and Galveston. Ultimately using this  
9 criteria, the subcommittee proposed adding  
10 Dallas-Fort Worth as a delivery location and  
11 subtracting New Orleans, and that was the sum  
12 total of the recommended changes.

13 Other potential new delivery points  
14 including Corpus Christi as I mentioned, are  
15 Lubbock, Texas, or west coast delivery locations,  
16 those were all contemplated as well and there were  
17 reasons that the subcommittee chose not to  
18 recommend them. In the case of Corpus Christi one  
19 thing I heard cited was it's not a significant  
20 center of trade flows. In the case of Lubbock,  
21 one thing I heard cited was that it may advantage  
22 producers but unduly disadvantage end users and in

1 the west coast location it was the opposite, it  
2 could potentially advantage end users but unduly  
3 disadvantage farmers or producers who would have  
4 to pay a great deal of money to get cotton in  
5 position to deliver against a west coast delivery  
6 location.

7           Ultimately after considering the  
8 recommendations of the Informa report, the  
9 subcommittee, the cotton contract committee, and  
10 the applications from Dallas and the Port of  
11 Corpus Christi, the board of ICE Futures U.S.  
12 Unanimously resolved earlier this week which is  
13 the reason by the way we didn't submit a written  
14 record, this is breaking news and we've been  
15 working diligently on this write-up to the date of  
16 this hearing, that New Orleans should be deleted  
17 as a delivery location and Dallas-Fort Worth  
18 should be added. The board also determined that  
19 these changes will be implemented commencing with  
20 the December 2013 futures contract which ties back  
21 to the clarification that I mentioned at the  
22 outset of my comments.

1           In reaching the decision to New Orleans,  
2           the board of directors noted that New Orleans is  
3           no longer a meaningful port for cotton or storage  
4           location I should say for cotton. In determining  
5           to add Dallas-Fort Worth as a delivery point, it  
6           was noted by the board that over the last several  
7           seasons there has been a significant volume of  
8           cotton moving into and out of the location, that  
9           costs to move cotton into and out of the location  
10          whether by truck, rail or otherwise are  
11          competitive, and finally that there is a balance  
12          between the producer community, particularly that  
13          Texas producer community as well as the end user  
14          community. The board has not reached a decision  
15          on Corpus Christi. There was a little bit of bad  
16          information about that that we saw earlier this  
17          week. The board has not made a decision about  
18          Corpus Christi and we continue to study the  
19          matter.

20                 I'll add a few comments to directly  
21                 respond to Commissioners Sommers and O'Malia. As  
22                 Marshall pointed out, the report that the CFTC

1 issued about the 2008 volatility, we agreed with  
2 the conclusions of that report. There was no  
3 manipulation which was something that we believed  
4 all along and stated publicly and, further, there  
5 was no speculative buying. When I say no I mean  
6 there may have been some very de minimis  
7 speculative buying during that volatile period of  
8 February 29, March 3 and March 4, but there was  
9 essentially no speculative buying during that  
10 period and that volatility was the consequence of  
11 a tightening credit environment and heavy buying  
12 by the trade community. The recommendations that  
13 came out of that report we agreed with  
14 wholeheartedly and we've implemented all three of  
15 them. The third recommendation required that we  
16 notify the Commission of what we intended to do  
17 and we did that in May as we described. The first  
18 two recommendations had to do with studying to  
19 make sure the limits that we set were appropriate.  
20 We studied on our own, we worked with our  
21 customers and we all mutually agreed that the  
22 limits we put in place are reasonable and in fact

1 that has been borne out in the marketplace as we  
2 have not hit limits frequently at all since we  
3 implemented those, I don't have the exact  
4 statistics, and so I did want to respond directly  
5 to the recommendations in that regard.

6 Thank you again for your time and  
7 attention. I'll be happy to answer any questions  
8 that you or members of the committee have.

9 CHAIRMAN DUNN: Thank you, Mr. Farley.  
10 Quickly, the Division of Market Oversight has sent  
11 me a note saying, If there is no open interest in  
12 the contract, there would not, I repeat, not need  
13 to be Commodity Futures Trading Commission  
14 approval for delivery location change. So your  
15 contention is correct if there is no open interest  
16 on there. Mr. Farley, there has been brought to  
17 me a lot of concern from the cotton committee and  
18 advisory committee what authorities they have  
19 within the contract. I know when ICE took over  
20 the exchange it was done with the caveat that they  
21 would retain those authorities but subsequent to  
22 that there was a governance rule by Commission.

1       Could you tell me the impact that that has had on  
2       that committee?

3                   MR. FARLEY:  Sure, Commissioner.  The  
4       cotton committee has no governance or  
5       decision-making authority at ICE Futures U.S.  
6       That said, I do view them as a trusted adviser.  I  
7       don't want to embarrass anybody.  Sitting to my  
8       left is one of the members is Woods Eastland.  
9       Suffice it to say Woods a little bit more about  
10      cotton than I do.  So when there's a  
11      cotton-specific issue, Woods is the type of  
12      person, and I use Woods by name again not to  
13      embarrass, him, but there are several Woods on  
14      that committee.  To my right is Jordan Lea, also  
15      similarly well versed in cotton.  So we go to that  
16      committee because they're a valuable source of  
17      information and again we view them as a trusted  
18      adviser, and with respect to cotton, they know  
19      more than any of us at the exchange and we make a  
20      habit out of listening to our customers.  But that  
21      committee has absolutely no decision-making  
22      authority or governance at the exchange.  As an

1 artifact of the acquisition by ICE in 2007, there  
2 was some decision-making authority at that  
3 committee level but that's been eliminated and is  
4 no longer a factor.

5 CHAIRMAN DUNN: Thank you. Other  
6 Commissioners? If not, if we could get the  
7 reactor panel, please, and if we would start as we  
8 have you listed. Jordan Lea first.

9 MR. LEA: Thank you, Commissioner Dunn  
10 and members of the Commission. I'm Jordan Lea of  
11 the Eastern Trading Company in Greenville, South  
12 Carolina. I appear today in my capacity as  
13 President of the American Cotton Shippers  
14 Association known as ACSA whose members market  
15 approximately 75 percent of the cotton produced in  
16 the United States and are the primary commercial  
17 users of the ICE no. 2 upland cotton futures and  
18 option contracts.

19 At the outset I wish to inform the  
20 Commission that ACSA endorses the recommendations  
21 of the subcommittee of the cotton committee of the  
22 Intercontinental Change or the ICE to delete New

1 Orleans and to add Dallas-Fort Worth as delivery  
2 points on the ICE no, 2 upland cotton contract. I  
3 want to stress however that the adequacy of  
4 delivery points is not an issue for the commercial  
5 users of the contract. As the attached 1997 study  
6 in my remarks conducted for ACSA by Dr. Anne Peck  
7 and the 2009 memorandum prepared by Neil Galland,  
8 ACSA's former executive vice president and general  
9 counsel indicate, the ICE no. 2 contract is  
10 functioning well. There is full convergence,  
11 adequate storage capacity and most importantly, it  
12 provides accurate price discovery for producers  
13 and adequate hedging for its commercial users.

14 I appear today in response to the  
15 Commission's request to provide ACSA's critique of  
16 the Informa study and not the recommendations of  
17 the previously mentioned ICE subcommittee. Let me  
18 begin by stating that ACSA agrees with the  
19 recommendations of the Informa study that Memphis  
20 be maintained as a delivery point. We do though  
21 respectfully disagree with other recommendations  
22 for the reasons discussed herein.

[www.andersonreporting.net](http://www.andersonreporting.net)

1           In brief, Informa would add a new  
2       location in Texas and discontinue New Orleans,  
3       Galveston and Houston as well as consider dropping  
4       Greenville. It would consider adding Lubbock  
5       because it is a primary production area but not  
6       Dallas because it is not in a producing area and  
7       may not have sufficient warehouse capacity. We  
8       contend that the contract is functioning properly  
9       by providing convergence with the spot and the  
10      futures price and the delivery period resulting in  
11      accurate price discovery and hedging for  
12      commercials. Given that fact, one must ask the  
13      question as Professor Anne Peck did in her  
14      analysis of delivery points on the no. 2 contract,  
15      whether a contract change will have affects on the  
16      market and if so whether those effects will  
17      improve the functioning of the market. Not only  
18      did the Informa study not address this critical  
19      question, it presumes that a principal purpose of  
20      a futures contract is to provide producers with  
21      delivery points at the farm gate. Simply put, it  
22      suggests that the ICE no. 2 contract would better

1       serve producers by being a cash or a delivery  
2       contract which is contrary to the purposes of a  
3       futures contract and is the formula for failure of  
4       this extremely useful risk-management tool.

5                   Another assumption of the Informa study  
6       is that a change in delivery point could increase  
7       income to producers. The net price to a producer  
8       is determined not by the futures price at the  
9       delivery but by the market price. The fact is  
10      that the price received by West Texas or really  
11      any producer is the world price in the export  
12      marketplace and not the literal futures price.  
13      Therefore, to place a delivery point in the heart  
14      of the largest production area in the world as the  
15      Informa study recommends would be detrimental to  
16      both producers and to the contract in general.  
17      This suggestion also ignores the established fact  
18      that the U.S. and the international cotton  
19      industries have been well served by the location  
20      of delivery points in either consuming, export or  
21      central marketing locations for the last number of  
22      decades as previously mentioned. As Dr. Peck

Phone (703) 519-7180 Fax (703) 519-7190  
[www.andersonreporting.net](http://www.andersonreporting.net)

1       said, the central purpose of a futures market  
2       insofar as it differs from other markets is to  
3       give reflection today to the value of a commodity  
4       today and at specified future dates. That is, its  
5       central purpose is price discovery and price  
6       discovery alone. Many of the features unique to  
7       futures markets such as their standardized  
8       contract terms were designed specifically to  
9       promote efficient price discovery. Peck notes,  
10      and I can tell you from personal experience, that  
11      the uniformity of contract terms rarely mirrors  
12      the actual physical transaction between  
13      commercials.

14                 In the current pattern of expert flow,  
15      Informa's data is inaccurate in that it misstates  
16      that volume actually shifted from specific ports  
17      given that the data was not properly gathered.  
18      More importantly, Informa overlooked the evolution  
19      underway in the export patterns of shipments -- by  
20      the size of new ships coming online which are  
21      restricted to deep-water ports. The new  
22      generation of ships, the Pan Max container vessels

1 as we call them designed to transit the widened  
2 Panama Canal starting in 2014 are already in  
3 service and currently calling on Charleston which  
4 increases the importance of Greenville as a  
5 delivery point. I would add that in discrediting  
6 Greenville's viability as a delivery point, the  
7 Informa study primarily focused on the use of the  
8 contract solely from a seller or a deliverer's  
9 bias or point of view as opposed to that of a  
10 receiver or ultimate user, and we've already heard  
11 Tom speak to the need to balance the needs of each  
12 party. When you combine the total production in  
13 the Southeast along with the total consumption of  
14 the U.S. Textile industry, a delivery point in  
15 the Southeast is more important than adding one in  
16 West Texas based on concentration and volume  
17 alone. Further, the diversion of cotton traffic  
18 from the West Coast ports will increase  
19 considerably when the co-joined ports of Houston  
20 and Galveston begin operation of their new  
21 container port in time for the opening of the  
22 widened Panama Canal. More Texas cotton will then

1 move through the new Houston- Galveston container  
2 port because of the lower cost to move cotton to  
3 shipside and the decreased time of delivering  
4 cotton to Southeast Asia and the Far East, our  
5 primary customers.

6 The development will also enhance the  
7 establishment of a delivery point in Dallas-Fort  
8 Worth. Corpus Christi however in our opinion is  
9 lacking as a delivery point for a number of  
10 reasons, one of those reasons being that the  
11 container vessels mentioned, the Pan Max vessels,  
12 will not be able to transit beneath the Harbor  
13 Bridge to gain entry to the port and the Texas  
14 Department of Transportation lacks the \$800  
15 million necessary to raise the level of the Harbor  
16 Bridge to allow such vessels to enter that port.  
17 We would also concede that New Orleans' days as a  
18 cotton port have passed. Currently there are no  
19 warehouses licensed to store certificated cotton  
20 in New Orleans. Therefore we believe its deletion  
21 is justified.

22 Lastly, the Informa report relies

ANDERSON COURT REPORTING

706 Duke Street, Suite 100  
Alexandria, VA 22314  
Phone (703) 519-7180 Fax (703) 519-7190

[www.andersonreporting.net](http://www.andersonreporting.net)

1 heavily on changes in crop production patterns for  
2 its delivery point recommendations. The fact of  
3 the matter is that crop patterns continually  
4 change and have changed since the high prices that  
5 impelled the switch to corn and other grains and  
6 oil seed production. The latest USDA crop report  
7 shows that this year production will increase as  
8 Marshall mentioned by 50 percent from 12.2 million  
9 bales to 18.3 million bales. Therefore, the  
10 importance of delivery points is not diminished,  
11 particularly Memphis which has always been the  
12 primary transportation and marketing center for  
13 the U.S. cotton industry.

14 In conclusion I'd like to stress a few  
15 following points. The events of March 2008 were  
16 -- related to the adequacy of delivery points on  
17 the ICE no. 2 contract and I would rubber stamp  
18 and agree with everything Tom said in reference to  
19 those except maybe for my knowledge about cotton.  
20 I'd like to think I know a lot. The level of  
21 trading on the ICE no. 2 contract reflects total  
22 confidence in the current configuration of

1 delivery points. This fact alone argues for the  
2 validity of the current delivery points which both  
3 the commercials and the speculative traders deem  
4 to be an adequate balance wherein neither buyer  
5 nor seller are penalized or discouraged from using  
6 the contract. That believe by the primary users  
7 of the contract provides the essential liquidity  
8 necessary to provide cotton producers with  
9 adequate price discovery. The users of the  
10 contract require stability in its terms and  
11 conditions. Though ACSA believes that the current  
12 delivery structure is adequate, we have agreed to  
13 the deletion of New Orleans and the addition of  
14 Dallas-Fort Worth. ACSA's membership believes  
15 that the users of the ICE no. 2 contract are best  
16 served when the contract's terms are consistent.  
17 Therefore we would urge that once established, the  
18 proposed changes in the delivery structure and all  
19 other terms and conditions of the contract be  
20 maintained. Thank you.

21 CHAIRMAN DUNN: Thank you very much.  
22 Let's turn to someone who does have an up-close

1 and personal relationship with cotton, Mr.  
2 Barrett?

3 MR. BARRETT: Thank you very much,  
4 Commissioner Dunn. Thank you for having me,  
5 Commissioners. My name is John Barrett. I live  
6 in San Patricio County which is near a place we've  
7 heard a lot about this morning called Corpus  
8 Christi, Texas. I've been a cotton and grain  
9 farmer for more than 35 years and I really  
10 appreciate the opportunity to talk to you this  
11 morning about what keeps me in business which is  
12 the cotton market and the cotton contract.

13 I've got four main points that I'm going  
14 to try to make in my slide presentation. They are  
15 these. The first point is that the cotton  
16 contract as worked by the New York no. 2 contract  
17 is not working for me as a farmer. In other  
18 words, it is dysfunctional for farmers. It's fine  
19 for merchants, but it doesn't work for farmers.  
20 The second point is that Corpus Christi would be a  
21 wonderful delivery point for reasons that I will  
22 get into. The third point, we just heard that

1 Corpus Christi had an \$800 million bridge problem  
2 and we're going to show you some information about  
3 that. Then the fourth point I want to make is  
4 that if it makes sense to exchange, New Orleans  
5 for Dallas, that we think that it would make sense  
6 to exchange Galveston or Houston for Corpus  
7 Christi.

8           Because of the events of 2008, there is  
9 very little forward contracting in South Texas.  
10 In times past, the majority of the South Texas  
11 crop would be forward contracted at a price off of  
12 the New York contract, but that has been severely  
13 restricted because of losses incurred by the  
14 merchant community. A second important reason why  
15 the contract is dysfunction for farmers is the  
16 widened basis between the cash market and the  
17 futures market has caused the price of options to  
18 become unaffordable for a farmer and we cannot use  
19 the New York market to hedge any longer. Because  
20 of the events of 2008, farmers were unable to use  
21 the futures contract to arbitrage the wide  
22 difference between the cash price and the futures

1 price because I could not get access to an  
2 approved delivery point warehouse. I've tried to  
3 move cotton during February 2008. I tried  
4 tenderable cotton into the Galveston warehouse  
5 facility that at that time was owned by W.B.  
6 Donovan Company and I was told that they were full  
7 of their own company cotton and they had no room  
8 for my cotton. At the same time, the warehouse  
9 that's owned by me as a farmer in Corpus Christi,  
10 Texas had plenty of space and if it would have  
11 been a delivery point, there are a number of  
12 farmers who could have certificated cotton and use  
13 that cotton to arbitrage the positions of the  
14 merchants who were trying to get out of the  
15 contract.

16           There has been some talk here at the  
17 table about the fact that the contract converges  
18 with the cash price at expiration and that's true.  
19 It generally does except for some transportation  
20 differences. The problems I have as a farmer and  
21 given the fact that I just mentioned that forward  
22 contracting has almost become a thing of the past

1 is that during the year when I invest my money in  
2 the crop, the ground, the seeds, the chemicals,  
3 the fertilizer, all of the things that we have to  
4 spend a lot of money on, that there will be times  
5 when the basis between the cash price and the  
6 futures price is this wide. But when I get to the  
7 point at the end of the contract when I actually  
8 have cotton, the basis might be this wide and I've  
9 lost the opportunity at whatever point in the year  
10 that I wanted to attempt to lock in that spread, I  
11 didn't have an opportunity to do so.

12 This talks about my second point as to  
13 why Corpus Christi would be an excellent delivery  
14 point. Corpus Christi as opposed to the other  
15 delivery points has a large amount of warehouse  
16 storage space that is owned by producers instead  
17 of merchants. Corpus Christi has 550,000 bales of  
18 storage space by farmers. In addition, Corpus  
19 Christi is in the center of a substantial  
20 production area that stretches from the Rio Grande  
21 Valley almost to Houston. The addition of a  
22 delivery point in Corpus Christi would allow

1 farmers to arbitrage themselves against the  
2 contract without having to rely on the merchant  
3 community. In addition, Corpus Christi is the  
4 only port on the Gulf of Mexico that has a Corps  
5 of Engineers approved 52-foot ship channel. We  
6 have an additional ship channel that goes to the  
7 La Quinta facility which I'm going to talk more  
8 about in a minute that is not only permitted by  
9 the Corps of Engineers but is currently under  
10 construction.

11 This slide is a list of the reasons that  
12 current shipping trends make Corpus Christi  
13 particularly attractive, and I started to say when  
14 I asked for the wrong slide that these first three  
15 reasons are very similar to the points that Mr.  
16 Lea before me just made. But the final point on  
17 here is the one that I really talk about. The La  
18 Quinta Trade Gateway is a project that the Port of  
19 Corpus Christi has been working on for several  
20 years. It's coming to fruition. I mentioned that  
21 the dredges are out there working right now. Four  
22 years ago that company that myself and my fellow

1 farmers own, Gulf Compress, invested \$13-1/2  
2 million building a cotton warehouse at this future  
3 container port. It is going to be a hub of  
4 commerce looking into the future. The ICE  
5 contract has been looking into the situation back  
6 as it was in the 1920s and we're asking ICE to  
7 look into the future after the Panama Canal is  
8 actually widened.

9 I didn't want to get into a geography  
10 lesson when I came up here, but I found out I was  
11 going to have to. ACSA has said that we have a  
12 bridge problem. Up at the front of the room the  
13 Commissioner of the Port of Corpus Christi  
14 Authority, Francis Grandy is standing and he's  
15 more of an expert in this than I am, but if you  
16 look at the right-hand slide of the graphic or in  
17 the audience the one that's up on the screen  
18 you'll see the town of Port Aransas. That is on  
19 the Gulf of Mexico and that's where the big ships  
20 come in. Then if you'll follow a blue line kind  
21 of to the southwest that's labeled Corpus Christi  
22 Ship Channel, you'll see that blue line goes to

1 the west to Corpus Christi which is where the  
2 bridge is. Right where that blue crosses Highway  
3 181 there's a bridge and the bridge is too short  
4 for some ships. But if you'll back up on that  
5 blue line back toward Port Aransas you can see  
6 where it forks off kind of to the northwest and it  
7 goes to the pink location here called Project  
8 Site. That's La Quinta. That's where we want to  
9 do our cotton business and there is no bridge.

10 I heard something earlier today that I  
11 didn't really understand, that you couldn't have  
12 delivery points too close together because they'd  
13 be equivalent. But we've got delivery points in  
14 Houston and Galveston and as you can see they're  
15 awfully close together. Neither one of them has  
16 much warehouse capacity and they have very little  
17 nearby cotton production. Informa, ICE's  
18 consultant, recommended deleting both of them, but  
19 we don't go that far.

20 Our recommendation is that we make an  
21 exchange of either Houston or Galveston for Corpus  
22 Christi. Corpus Christi has more warehouse

1 capacity than Houston and Galveston combined.  
2 Corpus Christi's capacity is readily accessible by  
3 farmers and people in my situation wouldn't face  
4 the one that I had in 2008 when there wasn't any  
5 room at the inn at Southern Compress. Then unlike  
6 Houston and Galveston, Corpus Christi has  
7 significant nearby cotton production. Gentlemen  
8 and Commissioners, I appreciate your time and I  
9 appreciate the ability to appear before you today.  
10 Thank you.

11 CHAIRMAN DUNN: Thank you very much, Mr.  
12 Barrett. Mr. Eastland, if you would, please.

13 MR. EASTLAND: Thank you, Commissioner  
14 Dunn. My name is Woods Eastland. I'm the  
15 President and Chief Executive Officer of Staple  
16 Cotton Cooperative Association which is a  
17 farmer-owned cotton marketing cooperative. We  
18 market cotton essentially that is raised east of  
19 the State of Texas. Probably the most relevant  
20 thing is our position in both the cash market and  
21 the futures market is the exact same position as a  
22 producers because we work for producers and market

1 their cotton for them and that in the cash market  
2 we are already net long to basis and in the  
3 futures market we are always net short futures  
4 which would be the same as the aggregated position  
5 of all the cotton producers in the United States.  
6 I also recently served as chairman of the  
7 subcommittee of the cotton committee of ICE  
8 Futures that was charged with reviewing the  
9 Informa study and determining whether or not  
10 recommendations should be made as to adding and/or  
11 deleting delivery points. The Commission is aware  
12 of the recommendation that we did make. In  
13 reaching that recommendation it was the sense of  
14 the committee that six points should be noted.  
15 They're in my comments. Without detailing all six  
16 I just wanted to mention that it was unanimous  
17 among the committee members and you had there two  
18 cooperative managements from two separate  
19 cooperatives one being a large West Texas  
20 Cooperative, two merchants as Tom said, two  
21 international merchants headquartered in the U.S.,  
22 one international merchant headquartered overseas.

1 It was unanimous that the current terms, and that  
2 was the current as they existed while we were  
3 meeting, were sufficient to ensure convergence at  
4 expiration. And second that the price volatility  
5 that we saw in March 2008 was not related in any  
6 way or caused by an insufficient number or an  
7 inappropriate distribution of delivery points.

8 I might want to add that as chairman the  
9 subcommittee did not issue a detailed subcommittee  
10 report to the committee which detailed our  
11 reasoning process. I think the reason for that is  
12 we all reached the same conclusion, but of the six  
13 members of the committee, I don't know if there  
14 were six different routes that were gone through  
15 to get to that conclusion, but I know there was  
16 more than one so we didn't want to read it like a  
17 U.S. Supreme Court opinion with dissents. So we  
18 just issued our recommendations and the six points  
19 that were the sense of the committee. We did have  
20 a very open and very frank discussion. We had all  
21 of the submissions, and I'm not sure from, Mr.  
22 Chairman, your opening statement what I should

1 talk about or not talk about regarding Corpus  
2 Christi, but we did have the benefit of the Corpus  
3 Christi submission which we reviewed as well as  
4 submissions from other areas and talked about some  
5 delivery points such as the West Coast that the  
6 exchange as far as I know had not been petitioned  
7 about by outsiders, and we did reach a unanimous  
8 recommendation.

9 I could say from the standpoint of the  
10 reasoning process that I went through as one  
11 committee member, and if somebody on the staff has  
12 the Informa report, sometime in the future if you  
13 would look at page 30, I reached an opposite  
14 conclusion than Informa did even looking at  
15 Informa's own data. If you were to draw circles  
16 around Greenville, South Carolina, Memphis,  
17 Tennessee and the Dallas-Fort Worth area of about  
18 a 300-mile radius, that's important because of the  
19 data that Informa presented as far as freight  
20 costs are concerned. If you would draw those  
21 circles you would see that the major production  
22 regions of the United States would lie within

1 that 300-mile diameter of those three points. The  
2 major production areas of upland cotton in the  
3 United States would lie within the 300 miles of  
4 that area of any of those which would give the  
5 freight costs to deliver to a producer or somebody  
6 like a co-op representing producers relative  
7 equivalence all the way from the production areas  
8 of northeast North Carolina to the production  
9 areas of West Texas, that is if Dallas- Fort Worth  
10 were included. That's the reason why I argued for  
11 Dallas-Fort Worth and I think that going forward  
12 that concept is a very important concept for the  
13 management not just of the cotton contract but the  
14 management of all of the agricultural contracts  
15 where you have a very widely dispersed  
16 geographical production area. The idea of where  
17 the major production part of that is and where  
18 it's not I realize would always be a thorny issue,  
19 but I that it's important for the management of  
20 the exchanges as these production areas shift to  
21 realize that there is a responsibility they have  
22 incumbent to the producers to give producers in

1 different areas to have a delivery point where  
2 their relative freight costs to get their cotton  
3 to the delivery point would be somewhat the same  
4 from production area to production area and I  
5 think that cotton has met that.

6 Let me go on to the second point that  
7 I'd like to cover here and that has to do with the  
8 responsibility that you have now under the new  
9 financial regulation bill. I'm probably not the  
10 only person in this room that hasn't tried to read  
11 those 2,000-and-some-odd pages or however long it  
12 is, but let me say this. I think the debacle that  
13 occurred in the cotton market in March 2008, a  
14 contributing factor to that were large speculative  
15 positions, the large positions, which entities  
16 that formerly had been defined as speculators were  
17 permitted to take because their positions became  
18 redefined as hedge positions and I'm talking  
19 specifically about index funds and I'm talking  
20 specifically about the positions of swap dealers.  
21 I think that was a contributing factor. I think  
22 it's important as you define a hedger that a

1 hedger needs to be defined in its traditional  
2 sense. Let me digress a minute to say I've been  
3 office for 24 years. I was the CEO of Staple  
4 Cotton before the innovations of proliferation of  
5 index funds and of swaps through swap dealers  
6 occurred and we had a cotton futures market that  
7 worked perfectly well without them as far as price  
8 discovery and convergence is concerned. Since  
9 then we've had a cotton market that has worked  
10 fairly well without them. Unfortunately there are  
11 certain times in which it hasn't worked.

12           The point I wanted to make is this. I  
13 think the definition of hedgers should be limited  
14 to someone who in their normal course of business  
15 takes title to the physical commodity and this is  
16 when you're talking about agricultural  
17 commodities, small markets, take title to the  
18 physical commodity either as a producer, a  
19 distributor or consumer. If you follow that  
20 definition and then you look at the activities of  
21 an index fund, an index fund has a contract with  
22 its investors. That contract is a speculative

1 vehicle. If the index fund then is allowed to  
2 take the opposite position to its contract or take  
3 a position in the contract market based on its  
4 contract and is allowed a hedge exemption in doing  
5 that, the position in the contract market is the  
6 derived position. The primary position is the  
7 contract with its investors. Yet in allowing its  
8 derived position to be considered a hedge, what  
9 you're allowing is that the derived position as a  
10 hedge and it's derived from a speculative  
11 position. That makes no sense to me. How can you  
12 say that a derived position in futures and options  
13 is a hedge when the primary position is a  
14 speculative position?

15 Look also at swap dealers. First of  
16 all, one of the ways in which they are used by  
17 speculators is to exceed their spec limits. When  
18 a speculator reaches his limit that he is allowed  
19 to have in options or futures, if he wants to  
20 exceed that and has enough confidence in his  
21 position, one way in which he can do it is to  
22 enter into swap contracts. When he enters into

1 swap contracts he is expanding or extending his  
2 speculative position. However, the swap dealer  
3 then is allowed to take the opposition position in  
4 the contract market to his people with the  
5 speculator on the other side and that's treated as  
6 a hedge. That has the exact same effect on the  
7 price level of the market either futures or  
8 options as if the speculator himself had been  
9 allowed to exceed his limit in that contract  
10 market and take additional positions. Again you  
11 have the situation where the derived position  
12 which is the position that the swap dealer takes  
13 in either options or futures in a contract market  
14 is derived from a speculative position which is  
15 the contract he has with a speculator in the cash  
16 swap market. Again I would say to me just trying  
17 to think about what makes walking-around sense, it  
18 makes no sense to allow a speculative position in  
19 a cash market to be hedged and treated as a true  
20 hedge position in a contract market. So those  
21 were some things that I would hope that you and  
22 the staff would consider as you are looking at

1 defining these definitions and setting limits  
2 going forward. Thank you very much.

3 CHAIRMAN GENSLER: If I could ask a  
4 question, and I like your walking-around sense  
5 actually. Congress incorporated a lot of that in  
6 saying that for the first time this Commission  
7 will be allowed to set aggregate position limits  
8 on agricultural commodities and what's called  
9 exempt commodities like oil and natural gas and  
10 metals, gold and silver. Looking at the swaps  
11 market and looking at the futures market and  
12 that's what we'll be working on, we have 270 days  
13 on the agricultural one. That's not my question  
14 but I was giving you that confidence. My question  
15 was later we'll hear from Don Heitman of our staff  
16 about agricultural swaps and explicitly in the  
17 statute it says that agricultural swaps can't be  
18 done in the same way that all the other swaps can  
19 be done unless we write a rule to allow it. So  
20 Congress set up a whole regulatory structure that  
21 at least I was very much for as you know, but on  
22 agricultural swaps they're going to defer a bit

1 and leave it to us. So I'd be very interested in  
2 do you think that there is a role for cotton swaps  
3 specifically in the marketplace? The second  
4 question that you'll want to think about it maybe  
5 you'll think about it for weeks and let us know,  
6 if there is a role for them, should it be  
7 regulated just like all other swaps or is there  
8 something special and unique, some additional  
9 regulation that's needed. Those two separate  
10 questions I know you might not be ready for, but  
11 it would be helpful to know.

12 MR. EASTLAND: I think certainly there  
13 is a role for them. Somebody else may have a lot  
14 more intelligent solution or suggestion than I've  
15 got, but one possibility to consider would be that  
16 by regulation your swap dealer has got to know the  
17 counterparty's position that he's contracting  
18 with, whether he's contracting with a spec  
19 position or with a hedge position. If it's a  
20 hedge position then he should be able to lay that  
21 off in a contract market unlimited because it's a  
22 true hedge. If it's a spec position then I think

1 it would be reasonable if he were asked to  
2 aggregate all of his spec positions he might be on  
3 the long side of some swaps and the short side of  
4 the others; aggregate some of that spec position  
5 and then the amount of that that he could take the  
6 position of in the contract market would be  
7 limited to one spec limit or I would assume in  
8 this process you would probably some sort of a  
9 special limit for swap funds. But I think the  
10 aggregate position of the swap dealer where his  
11 counterparties are specs, there should be a limit  
12 on the number of futures and options contracts  
13 that he would be allowed to participate in in the  
14 contract market.

15 CHAIRMAN DUNN: Thank you, Mr. Eastland.  
16 I think it really is important as I said at the  
17 onset that we get as much input as we can as we go  
18 through this frenzy of rule making and I would  
19 encourage everyone here on the early panels to  
20 please stick around for Mr. Heitman's presentation  
21 because it will give you an insight of where we're  
22 going and how we're going to get there.

1                   What I'm going to do is ask a question  
2                   and then let fellow Commissioners ask any question  
3                   and then we'll open it for the Ag Advisory  
4                   Committee to ask any questions. We always allow a  
5                   point of personal privilege for the Chairman.

6                   CHAIRMAN GENSLER: Thank you.

7                   CHAIRMAN DUNN: If you could simply and  
8                   succinctly tell us why it is important or not  
9                   important for producers to have a delivery point  
10                  close to their operation. I think that's the crux  
11                  of what I had heard Mr. Barrett talk about. Then  
12                  if Mr. Barrett would amplify and others would  
13                  comment because I heard him say that he could not  
14                  lock in the spread on his cotton and I'm a little  
15                  confused. Is that you could not access the  
16                  futures market or you could not lock in the spread  
17                  using a delivery?

18                  MR. BARRETT: Right, Commissioner.  
19                  First of all, I'm not arguing for a delivery point  
20                  close by my farm. I'm wanting one that producers  
21                  that is readily accessible to producers.

22                  CHAIRMAN DUNN: Is that storage per se

1 because that's what you had indicated?

2 MR. BARRETT: Yes. The storage is not  
3 necessarily readily accessible if it's owned by a  
4 merchant and the merchant doesn't choose to make  
5 the storage to me as a producer.

6 The question you asked about the margins  
7 or using the contract to hedge is basically a  
8 situation where I put out fertilizer in December  
9 and I'm selling cotton on the December contract  
10 and the December contract in terms of the roller  
11 coaster that Chairman Gensler was talking about  
12 earlier goes up and down and sometimes it goes way  
13 up. Sometimes the cash market doesn't follow it  
14 and I want to be able to lock in that price. I  
15 would have the opportunity since the merchants are  
16 not forward contracting to the degree that they  
17 used to and I can't use them to lock in a call  
18 contract, I would have the ability if I could  
19 reliably be able to deliver my cotton to go on the  
20 futures contract and sell the futures and then  
21 have my cotton to deliver against the contract at  
22 the time I chose to lock in the futures price.

1                   CHAIRMAN DUNN:  Another panelists?  Mr.  
2  Eastland?

3                   MR. EASTLAND:  If I could, because like  
4  I say, I work for 4,000 cotton producers and I'm  
5  also a cotton producer myself, certainly there are  
6  times in which every cotton producer wishes that  
7  his own preferred warehouse, the one that he might  
8  own an interest in or his gin does or wherever he  
9  delivers cotton were a delivery point warehouse.  
10  Fortunately also because if it weren't this way  
11  the contract wouldn't be working properly, those  
12  instances are pretty far between I think at least  
13  in my experience in what I've seen.  I do then go  
14  back and urge the approach I took on this  
15  committee which I think is a very reasonable  
16  approach about just making sure that relative  
17  freight is available; that relative freight costs  
18  are somewhat similar.  There are producer-owned  
19  warehouses I know in the Memphis territory  
20  delivery point.  I don't know about  
21  Houston-Galveston.  I do know this, that during  
22  the period after the debacle of March 2008 when

1 you got forward into the July contract and then  
2 into the December contract, as far as getting  
3 additional warehouses approved at the already  
4 existing delivery points, there was not any  
5 application that I know of that was turned down by  
6 the exchange because the standards they use,  
7 really all they want to sure of is that the cotton  
8 going to be safely stored and is in a facility  
9 that you can get it insured and is in a facility  
10 that is approved by USDA and those are pretty low  
11 hurdles to jump over. I know Mr. Barrett with his  
12 own crop unless he's just a huge, huge producer,  
13 it wouldn't make sense for him to go out and rent  
14 warehouse space in Houston, Galveston or Memphis  
15 for his own. I guess only the very largest  
16 producers could do that. But there has been no  
17 problem with expanding the volume of approved  
18 space and delivery points and then after 2008  
19 we've seen it shrink back down again.

20 MR. LEA: My comments will be relatively  
21 brief, but I do think the risk in putting a  
22 delivery point at the farm gate, and we've seen it

1 in other commodities, you disassociate the spot  
2 market or you actually co-join the spot market and  
3 the futures price where the contract becomes the  
4 spot market. In other words, as opposed to the  
5 ability to forward contract cotton and gain access  
6 to cotton through traditional marketing methods,  
7 merchants or even cooperatives are faced with or  
8 forced to take delivery of the contract to  
9 actually create and source inventory and that  
10 would be primary objection to adding delivery  
11 points right there at the point of production in  
12 excess or even really at all.

13 CHAIRMAN DUNN: Mr. Farley, what is the  
14 total delivery point storage capacity for the  
15 contract?

16 MR. FARLEY: I don't know the exact  
17 number, Commissioner, but it's about 2 million  
18 bales. One interesting way of looking at it is if  
19 you compare the total aggregate crop versus the  
20 total aggregate storage and then you look across  
21 markets to get a feel for how much storage is  
22 available relative to other markets, cotton far

1 and away has the most space, far and away by a  
2 factor of I'm guessing now but maybe 5 times wheat  
3 and beans and corn for instance.

4 CHAIRMAN DUNN: During whatever passes  
5 for normal times I guess I could say this, what is  
6 usually the percentage of storage capacity that's  
7 being used in the contract?

8 MR. FARLEY: There have been very few  
9 normal times since early 2008. In early 2008 --  
10 you might be able to help me here, but it went  
11 from in the couple hundred thousand up close to  
12 that storage capacity, I think 1.8 million bales  
13 was our high point, and we're back down now as  
14 Marshall said to 41,000. So to give you a normal  
15 time, it's difficult to do. If you look at cert  
16 stock going back prior to 2008 it's typical to  
17 have something in the 1- to 400,000 bale range.

18 MR. LEA: Yes, I would agree with what  
19 Tom said. After March 2008 as a response or in  
20 reaction to the volatility and to meet people's  
21 desire to deliver, we used almost 2 million bales  
22 of capacity, but at one point there was 3.3

1 million bales of capacity available, and in  
2 Greenville, South Carolina, my community alone,  
3 there was over a million bales of available  
4 capacity only about 70 percent of which was  
5 utilized, but to my knowledge, no individual point  
6 actually ran out of capacity. Like I've said,  
7 some were very close and were almost full. We had  
8 over 3 million bales of capacity even after 2008  
9 and only ultimately used almost 50 percent of it.

10 CHAIRMAN DUNN: Mr. Barrett, but you did  
11 have trouble getting certified deliveries. Is  
12 that correct?

13 MR. BARRETT: Yes, sir. The warehouse  
14 I'm talking about is Southern Compress. It's  
15 located in Galveston, Texas. It used to be owned  
16 by W.B. Donovan Company and I tried to get cotton  
17 in there and the manager told me it was full.  
18 This would be in February 2008.

19 CHAIRMAN DUNN: Thank you all.  
20 Commissioner Sommers? Commissioner Chilton, do  
21 you have any questions?

22 COMMISSIONER CHILTON: I have a quick

1 one for Mr. Eastland and Mr. Farley. These  
2 markets up until 2008 seemed to be comparably  
3 stable and the traders were fairly consistently  
4 commercial traders. There were speculators of  
5 course as there are in any market. We need  
6 speculators. There's nothing wrong with  
7 speculators. We can't have an orderly functioning  
8 market without that. But that said, in recent  
9 years there have been these new speculators.  
10 That's what I talked about the beginning, that  
11 there are new dynamics in these markets and that  
12 they've shifted their focus to cotton and beans,  
13 et cetera, seeking to diversify their investment  
14 portfolios. These new speculators have the  
15 possibility of financially overwhelming the  
16 markets compared to the typical hedgers and they  
17 have this distinctive passive fairly insensitive  
18 long-only trading strategy. I call them massive  
19 passives. They've come to represent a significant  
20 portion of some markets. When the agency looked  
21 at the 2008 debacle, these massive passives or  
22 traders like them in index funds accounted for 38

1 to 41 percent of the open interest. I'm not  
2 suggesting that they singlehandedly created a  
3 price spike, I just think it's something new we  
4 have to look at, that when they are that large  
5 people want to say it's liquidity, but if they're  
6 not trading because they're price insensitive, it  
7 seems to me it's dead liquidity. My question for  
8 Mr. Eastland and Mr. Farely is with this new  
9 authority that we have in the Wall Street Reform  
10 Act are there things that we need to look at  
11 specifically with regard to this class of traders?  
12 And I don't know the answer. I'm just raising the  
13 question. Thanks, Mister Chairman.

14 CHAIRMAN DUNN: Thank you, Commissioner  
15 Chilton.

16 MR. FARLEY: Thanks, Mister Commissioner  
17 Chilton. You picked the right two guys because I  
18 think Woods and I have in the past and may today  
19 have a healthy debate about this issue so you'll  
20 get perspective from both sides.

21 Just a couple of points on index funds.  
22 I think in general they're a very, very good

1 thing. Number one, they encourage inventory  
2 accumulation which can dampen price volatility in  
3 times of minimal supply or extreme demand and I  
4 think as consumers, as Americans, as global  
5 citizens, that's a very, very good thing because  
6 it's going to limit price spikes in extreme  
7 circumstances. The second thing about index funds  
8 that I think are really a great thing is that  
9 commodities markets by and large are full of  
10 people who want to go short the futures contracts  
11 because the consumers are you and me. We wear a  
12 cotton shirt and we're not going to go out and  
13 hedge that cotton shirt, and so for many, many  
14 years, over a century in this country, you had a  
15 lot of people who wanted to hedge short futures  
16 and now you add people who wanted to buy long  
17 futures and therefore you saw open interest grow  
18 and you saw more longer-dated futures hedging, it  
19 enabled farmers to risk manage more of their  
20 crops, et cetera, and so I see that as a very good  
21 thing.

22 The third thing I'll say on index funds

1 is you refer to them as massive passives which I  
2 like. It's catchy. But I'll point out we just  
3 got finished talking about our cert stock, our  
4 open interest is also down dramatically. So you  
5 tell me if there are massive passives why is it  
6 that the open interest deviates and it tends to  
7 deviate that when prices go up open interest  
8 begins decreasing. I would submit to you it's  
9 because that these massive passives aren't so  
10 passive and they are in fact price responsive.

11 All that said, I agree with several of  
12 the comments that Woods made about position  
13 monitoring and I think that it's great that the  
14 CFTC now has the ability to look out into OTC  
15 markets as well as futures markets and make sure  
16 that people are not using long-only index funds as  
17 a mechanism for evading position limits and that's  
18 not something that I or anyone at ICE would  
19 support certainly.

20 COMMISSIONER CHILTON: If I may respond  
21 quickly, remember Robert Palmer said "you're  
22 immune to the stuff"? I'm not suggesting they're

1 immune to the stuff when it gets crazy, but when  
2 we had \$147 oil, sure they changed their position  
3 then. So there is some extreme position where  
4 they change, but as a general strategy, they say  
5 this in their prospectus that they're going to go  
6 long, they're going to -- these prices. Right?

7 MR. FARLEY: Sorry, Commissioner  
8 Chilton. What was the question?

9 COMMISSIONER CHILTON: The question is  
10 the index funds and ETFs when they get into these  
11 markets, they state to their clients they're going  
12 to try to go long and mirror the long-term price  
13 of whatever the commodity is. It doesn't mean  
14 that they are totally price insensitive, they're  
15 not immune to huge price spikes, so when oil gets  
16 up to \$140, yes, then they may sell because it  
17 would be crazy not to. But when you look at  
18 cotton and you look at the prices, it wasn't  
19 enough for these index traders to get back into  
20 the market. The prices weren't volatile enough  
21 for them. So they don't respond to normal market  
22 moves. Am I making myself clear?

1           MR. FARLEY: I understand. I'm claiming  
2           that they are price sensitive and you're saying  
3           they're not entirely price insensitive, so I think  
4           there's a spread in our views but maybe we're not  
5           as far apart as I originally thought.

6           I'll just comment that if you're going  
7           back to Q1 cotton, that was just an entirely  
8           extraordinary circumstance. I don't know how to  
9           think about index funds during that 3-day period.  
10          They were neither buying nor selling in massive  
11          amounts and it was the only time that I know of  
12          where you had almost a short covering of an entire  
13          industry. So we tend to and I think others in the  
14          industry tend to look at the factors and  
15          circumstances during those 3 days surrounding that  
16          massive short covering.

17          CHAIRMAN DUNN: Mr. Eastland?

18          MR. EASTLAND: Commissioner Chilton, I  
19          largely agree completely with your statement. I  
20          would say this as far as index funds. As far as  
21          2008, and of course I've read the report of ICE, I  
22          think you've got to look at it over a minimum of a

1 60-day period from essentially 1 February through  
2 31 March, but we're beating a dead horse if we  
3 talk about that anymore.

4 As I say, I go back to my definition of  
5 who a hedger is and the reason I take this is the  
6 true hedges that are available in any of these  
7 markets is limited, a true hedge being someone  
8 taking a position in options and futures which is  
9 opposite their position in the cash market for the  
10 physical commodity. Those true hedges in an  
11 agricultural crop are limited to the supply which  
12 was the beginning stock and the size of the crop  
13 produced that year less what's been consumed. So  
14 it's just the remaining supply at any one time and  
15 historically that remaining supply especially in  
16 cotton because 95 percent of the cotton in the  
17 world is produced in the Northern Hemisphere so  
18 the supply varies very directly from the end of  
19 harvest to essentially the major harvest over in  
20 January until it bottoms out again until harvest  
21 starts again maybe in August; the supply  
22 continually gets smaller.

1           I think in these markets the Commission  
2           should be extremely interested in keeping some  
3           rough balance between hedges and specs as far as  
4           their open interest in futures and in options.  
5           That's the reason why I say I think in order to do  
6           that, the way to do that is to define a hedger as  
7           someone who in the normal course of their business  
8           takes title to the physical commodity as either a  
9           producer, a distributor or a consumer and they  
10          would have hedge exemptions. I don't think index  
11          funds fit that definition and I think swap dealers  
12          fit that definition only to the degree to which  
13          their counterparty is a true hedger. Therefore,  
14          there should be spec limits placed on the  
15          positions of the index funds because they are  
16          speculators in our markets and also on the  
17          position of the spec side of swap dealers.

18                   COMMISSIONER CHILTON: Thank you.

19                   CHAIRMAN DUNN: Thank you very much.

20                   Commissioner O'Malia?

21                   COMMISSIONER O'MALIA: I'd like to  
22                   address one of the reforms proposed as to the

1 March 2008 episode as Mr. Farley called it. I'd  
2 like to get the panelists' input as to whether  
3 they fully support the request to establish a  
4 trading halt on the futures options contract which  
5 I believe 2 times the market price. Can I just  
6 get everybody's input on that?

7 MR. LEA: I'll start. Yes, we do  
8 support that. I'm not sure how successful, they  
9 called it a cooling off period in equity markets.  
10 I'm not sure they've been enormously successful  
11 but I think they generally are and I think they  
12 would be at least a substantially positive in at  
13 least the cotton market if not all commodity  
14 markets for everybody to sort of regroup to see if  
15 cooler heads might prevail if we can get a grasp  
16 on what market condition might be creating the  
17 volatility. I think if we'd had something like  
18 that in March 2008, possibly some of that might  
19 have been avoided so I do think it's a step in the  
20 right direction. Of course if it's not  
21 appropriate and if it doesn't work as well as we  
22 think, I think you don't have to scrap all of it

1 but try something like a similar effort. But I  
2 think it's definitely a step in the right  
3 direction from my personal opinion.

4 MR. FARLEY: I agree with Jordan.

5 MR. BARRETT: I believe that the  
6 synthetic closes circumvented the normal daily  
7 limits and I believe that's what made a lot of  
8 people go broke in March 2008 and I think it needs  
9 to be fixed.

10 MR. EASTLAND: I agree with the  
11 proposal.

12 CHAIRMAN DUNN: Mister Chairman, did you  
13 have another follow-up?

14 CHAIRMAN GENSLER: There are five of you  
15 I guess on the panel. You could even just raise  
16 hands if it would be more efficient. Who thinks  
17 that there should be a delivery point in Dallas?  
18 That's three. And who doesn't?

19 CHAIRMAN DUNN: Marshall?

20 CHAIRMAN GENSLER: Sorry, Marshall. I  
21 think it's Mr. Lea, you said something in your  
22 comments about it's not good to have the futures

1 contract be the spot market. I didn't quite  
2 follow that and I'm thinking about this in wheat  
3 and other markets as well. To me one of the  
4 fundamental things in our marketplace is to make  
5 sure and assure there's convergence. I think you  
6 were saying something a little different but I was  
7 confused because you might be saying you didn't  
8 want convergence and that was confusing to me.

9 MR. LEA: Yes, sir. I fully support and  
10 want convergence and I think that the cotton  
11 market with the exception of the episode that Tom  
12 mentioned, generally speaking I've been in the  
13 cotton business for over 20 years now and we've  
14 always seen a convergent market largely because of  
15 the success of the no. 2 contract. But my comment  
16 wasn't, and you've mentioned wheat, I've got a  
17 paper where the former chairman of Pillsbury  
18 mentions that the delivery process needs to  
19 represent a relative inconvenience. Otherwise, if  
20 delivery is too convenient for the producer or  
21 even the consumer, then the futures market becomes  
22 the spot market. In other words, cotton is not

1       traded on a spot market outside of the futures  
2       market and that's what I was suggesting, that by  
3       not putting delivery points at farm gates we will  
4       successfully be able to avoid turning the contract  
5       into a spot market.

6                We certainly want to do everything we  
7       can to keep convergence like we've had in my  
8       experience with the cotton market, but what I  
9       don't want to do, I but 100 percent of my cotton  
10       currently on the spot market or in the spot  
11       market. I rarely take delivery, I have, and I  
12       have delivered in the past, but what I want to  
13       avoid is I've seen instances in other commodities  
14       where you can't build inventory without taking  
15       delivery and Eastern Trading specifically, maybe  
16       I'm not representing the opinion of ACSA --

17               CHAIRMAN GENSLER: To clarify, you do  
18       think convergence is a good thing?

19               MR. LEA: Yes, sir.

20               CHAIRMAN GENSLER: You want some as you  
21       said relative inconvenience. But I also take it  
22       that you think it's important to be able to

1 deliver against a contract.

2 MR. LEA: Absolutely.

3 CHAIRMAN GENSLER: I think some of the  
4 problem in the Kansas City situation is those  
5 delivery elevators really aren't taking delivery  
6 and there are a lot of farmers that I met with  
7 when I went out to Kansas City who said you can't  
8 do 5,000 bushels, that delivery elevators aren't  
9 taking delivery, so relative inconvenience or lots  
10 of inconvenience; small inconvenience.

11 MR. LEA: I would agree with you. Small  
12 inconvenience.

13 CHAIRMAN GENSLER: Thank you.

14 COMMISSIONER O'MALIA: We were just  
15 discussing trying to figure out what the contract  
16 terms are. Does the cotton contract have a hard  
17 position limit or does it flow with open interest?

18 MR. FARLEY: It's a hard position limit.

19 COMMISSIONER O'MALIA: Let me ask the  
20 panelists if they have an opinion on whether they  
21 prefer hard or something that floats with open  
22 interest in light of potential involvement from

1 the massive passives.

2 MR. FARLEY: Can I make one distinction,  
3 Commissioner? Cotton is distinct from sugar or  
4 other commodities such as oil in that it's not  
5 just a delivery month position limit, it's all  
6 month hard position limit with no people  
7 accountability.

8 MR. LEA: My opinion would be a hard  
9 limit. Going back to the massive passive Woods  
10 mentioned, we like the hard limits and we'd like  
11 to see illustrated who owns those positions, that  
12 in our opinion massive passives are illiquid. We  
13 want the speculative activity because we want the  
14 open interest. It makes my job as a hedger  
15 easier. But I also want to know how much of the  
16 market is potentially liquid in periods of extreme  
17 volatility. I've never thought about your  
18 question and I think it's a very good question,  
19 but right now I'd say we prefer hard limits.

20 MR. BARRETT: I agree with him.

21 MR. EASTLAND: I also agree. We have a  
22 hard hedge exemption and we feel like we need that

1 in order to plan our business. If it were  
2 floating then it would be dependent on what  
3 everybody else is doing and the size of the open  
4 interest which would not work for us. And since  
5 we have a hard one and like that, we certainly  
6 want the specs to have a hard one also.

7 COMMISSIONER O'MALIA: It was your  
8 comments that made me ask the question due to the  
9 bona fide hedging that you had raised and the  
10 criteria for that, does it make sense if we're  
11 able to look through the dealer to the position,  
12 does it matter whether it's a hard position or  
13 based on an open interest?

14 CHAIRMAN GENSLER: I was going to ask,  
15 Commissioner O'Malia, when you're saying hard  
16 versus floating, in January we put out a proposed  
17 rule that had something that reset. It was a hard  
18 limit but it reset once a year based on the size  
19 of the market, so you could say it was a little  
20 bit hard and floating. Which one were you  
21 referring to?

22 COMMISSIONER O'MALIA: I'm referring to

1 what's going on in the ag markets today and if you  
2 have an opinion about that. Obviously we're going  
3 to have to revisit that and I was thinking a  
4 little bit about our position on the proposal and  
5 getting everybody's opinion on what we're going to  
6 be addressing as a result of what bona fide  
7 hedging is and how we establish position limits  
8 and what the priorities should be.

9 CHAIRMAN GENSLER: In that context I  
10 think what we heard from the panelists was a hard  
11 limit is good in cotton at least is what you said,  
12 but if were reset whether it's a once a year, once  
13 every 2 years or something so it's relative to the  
14 market and you know specifically the hard limit  
15 maybe went up because the size of the market  
16 changed or sometimes went down, whether that would  
17 be acceptable in the sense that it would be known  
18 in advance but it might adjust once every year or  
19 2 years.

20 COMMISSIONER CHILTON: Mister Chairman,  
21 I think the difference might be in what  
22 Commissioner O'Malia is saying is our proposal on

1 energy was 10 percent, so if it's 10 percent of  
2 open interest, it fluctuates with the size of open  
3 interest. If it's a certain number of contracts  
4 then it's a static number. I have a lot easier  
5 time talking about percentages because if you go  
6 out and you say to somebody should a trader be  
7 able to have 30 or 40 percent of a market, they  
8 can give you a quick answer. If you give them a  
9 hard number, you really have to be familiar with  
10 the individual market. And so while I like the  
11 ease of a percentage like we had in our energy  
12 proposal, I'm not sure that that makes sense  
13 because it constantly would be fluctuating. Even  
14 with your annual reevaluation of it, if it's 10  
15 percent of the market, that depends on how many  
16 traders are in the market. Is that what you were  
17 asking, Commissioner O'Malia?

18 COMMISSIONER O'MALIA: Yes, a little  
19 bit. I was obviously responding to Mr. Eastland's  
20 comments in light of the legislation that's going  
21 to essentially allow us to look through the dealer  
22 and look into who has the bona fide hedging, we'll

1 have the fidelity and the granularity of those.  
2 Understanding who's in that market, does anybody  
3 have an opinion? I'm trying to understand  
4 everybody's thoughts on this and I think it would  
5 be a good topic for this committee here to discuss  
6 and get everybody's opinion on this. I think that  
7 obviously we're going to be dealing with it in how  
8 many days, Mister Chairman?

9 CHAIRMAN GENSLER: 255 in this one, and  
10 then we have to put a proposed rule out well  
11 before that. So any advice you have, I like  
12 Chairman Dunn's words, what we put out in January  
13 was really a hybrid. It was fixed for a year and  
14 then it readjusted and then it was fixed and  
15 readjusted and it allowed us not to have to  
16 readjust it but let it readjust formulaically.

17 CHAIRMAN DUNN: Future panelists be  
18 prepared. Commissioner O'Malia will be asking  
19 that question again.

20 Let me turn it open to the Ag Advisory  
21 Committee. Do you have any questions or the  
22 panelists or the reactors? Mr. Hicks?

1           MR. HICKS: The part where it says,  
2           December represents the new crops which should be  
3           big. It appears that new markets right now use  
4           available cotton stocks is tight. But it mentions  
5           that there's a 2-cent premium December and March  
6           but you have this big crop coming on. So  
7           theoretically if you have a big crop you have  
8           carrying charges.

9           MR. HORN: There are two parts to price  
10          determination. One is supply and we're going to  
11          have a good supply, and one is demand and we have  
12          considerable demand at this point.

13          MR. HICKS: The other point is what is  
14          the relationship between the open interest in  
15          December and open interest in March?

16          MR. HORN: December has the bulk of the  
17          open interest. I believe it's over 100,000  
18          contracts. March has a very sizable open  
19          interest, I'm guessing in the neighborhood of  
20          40,000 contracts. October has about 1,000, very,  
21          very small.

22          MR. HICKS: My concern is, one of the

1 questions I have, again I'm speaking on more of my  
2 interest in grain, but this catches my interest,  
3 what impact do the funds have in terms of trading  
4 the spreads between December and March? Do the  
5 index funds get involved in any of that at all,  
6 the price relationships?

7 MR. HORN: Index funds in my experience  
8 tend to stay mostly concentrated in the most  
9 active month, most of the index funds, and roll  
10 over on a set schedule, and some firms do it very  
11 mechanically and some firms do it with more  
12 discretion based on their possibility impact on  
13 the market and based on opportunities to roll over  
14 either ahead of the big roll or in a better way  
15 than doing it mechanically so that they tend to be  
16 1-month traders.

17 MR. HICKS: I think the issue of  
18 convergence is one that's also tied to the  
19 confidence and price relationships in cash and  
20 futures and futures from one month to -- the  
21 relationship between Chicago, Kansas City,  
22 Minneapolis. I'll give you an example. When I

1 worked at Cargill we were pretty successful and  
2 our division was pretty successful at trading  
3 wheat. Matter of fact, we were so good at it I  
4 thought I could do it on my own. I quit my job,  
5 bought my seat in Chicago. I bought my seat on  
6 the smaller exchange in Chicago which at that time  
7 was the Mid-America and became a spread trader. I  
8 look at this now as if I had to do that over  
9 again, I still would be at Cargill because of the  
10 financial ability that they have. I look at the  
11 guys when I was a clerk in Chicago and I look at  
12 the guys I admired who were spread traders. We  
13 have very few spread traders in Chicago now. We  
14 have no intra- market traders and we have no  
15 inter-market traders because of that exposure.  
16 It's my contention that this weakens; that this  
17 lack of confidence of traders like myself who will  
18 not trade that spread caused the elevators to  
19 widen their basis because there are no spread  
20 traders that will lay that risk off who will take  
21 that assumption like we were talking about this  
22 spread between December and March in cotton. I'm

1 speaking as a grain trader and not as a cotton  
2 trader.

3 CHAIRMAN DUNN: This is probably a good  
4 segue into our next panel.

5 MR. HICKS: The other point I want to  
6 make is an observation on cotton. I lived in  
7 Louisiana so I was a cotton trader and the first  
8 markets that I traded were cotton and my interest  
9 was more of an interest in Civil War issues.  
10 That's how I started trading. I couldn't help but  
11 think about Darwin S. Fenner who was a member of  
12 the New Orleans Cotton Exchange, and when the  
13 recommendation was made to eliminate New Orleans I  
14 was thinking if Darwin Fenner were here he would  
15 turn over in his grave. But it also makes you  
16 wonder if we have these issues now, the magnitude  
17 of the decisions that the Commission has to make  
18 because it's going to be a confidence issue in  
19 that exchange if people who are farmers like Mr.  
20 Barrett, if he has a lack of confidence, then as a  
21 trader then I'm going to have a lack of confidence  
22 too. It's just an observation.

1                   CHAIRMAN DUNN: Thanks for putting a  
2 little more heat on us.

3                   MR. HICKS: It's an issue that listening  
4 to the discussion on cotton makes we realize the  
5 challenges we have in trying dealing with the  
6 issue of wheat.

7                   CHAIRMAN DUNN: A good observation. Are  
8 there any other comments? If not, let me finish  
9 up with probably the big question to Mr. Farley.  
10 With the changes that you've made, are you  
11 relatively confident that we won't see a repeat of  
12 what happened in March 2008?

13                  MR. FARLEY: Yes, I'm confident you  
14 won't see a repeat of what happened in March 2008.  
15 We've referred to it publicly as a perfect storm  
16 where you had this confluence of factors that were  
17 really unique. It seems like in the history of  
18 risk management in this country, each crisis is  
19 slightly different so I'm not confident we won't  
20 have the next crisis. Those sorts of things  
21 happen. But, no, I think the industry, and I want  
22 to thank the industry, has really helped us put in

1 place mechanisms and controls that give us all a  
2 great deal of confidence that what happened in  
3 March 2008 won't happen again, although I'd be  
4 interested in hearing what the others' views are  
5 and whether or not they agree.

6 MR. EASTLAND: I would say,  
7 Commissioner, the significant change was letting  
8 futures have their own daily limits and not have  
9 them being margined to options that had to limit.  
10 That was the most significant change. As long as  
11 that's changed there, the next crisis will just be  
12 a little different. That's all.

13 CHAIRMAN DUNN: Thank you.

14 MR. LEA: I would agree with them. I  
15 hope that Tom is right. At my company we've  
16 obviously tried to amend the way we do things and  
17 even if another 2008 comes along, we're more  
18 prepared. The margining to the futures close, as  
19 long as we can maintain that, then I think shame  
20 on you if you do wind up in a similar situation as  
21 March 2008, shame you the trader, not shame on  
22 anybody else in here.

1                   CHAIRMAN DUNN: Let me thank this panel.  
2 This was really, really good. We went way over  
3 our limit, but it really got some great discussion  
4 here amongst the Commissioners and I really  
5 appreciate what you've done here today as far as  
6 plant a lot of seeds for us to reap at a later  
7 date.

8                   (Recess)

9                   CHAIRMAN DUNN: Next we have wheat  
10 convergence with David Amato, Nicole Aulerich,  
11 David Lehman, Jeff Borchardt and Steve Campbell.  
12 Are the panelists ready?

13                  MS. AULERICH: Yes.

14                  CHAIRMAN DUNN: All right. Just as soon  
15 as I get two other Commissioners in here, we'll  
16 get started, and here comes one now.

17                  Ladies and gentlemen, if we can get  
18 started with our next panel, and we'd like to  
19 start off with Dave Amato from the Division of  
20 Market Oversight.

21                  David, if you will, please.

22                  MR. AMATO: Thank you for the

1 opportunity to speak today. My presentation is  
2 going to be sort of a generic overview of Kansas  
3 City and the Chicago market, and then my  
4 colleague, Nicole, is going to kind of drill down.  
5 So this will just be the generic overview.

6 The first slide takes a look at Open  
7 Interest at Chicago and Kansas City. This is all  
8 futures and option combined Open Interest, AFOC  
9 Open Interest. The blue line is Chicago and the  
10 green line is Kansas City. And you can see, over  
11 this 10-year time period we've had a tremendous  
12 increase in Open Interest. At Kansas City the  
13 Open Interest today is about three times greater  
14 than it was in the year 2000. It went from about  
15 300 million bushels to about a billion bushels  
16 over this time period, and as most of you know,  
17 the production tends to be in the 750-to-900  
18 million bush range for Hard Red Winter wheat on a  
19 year-to- year level.

20 Chicago also has seen tremendous growth  
21 over this 10-year time period, going from about  
22 800 million bushels in the year 2000 to over three

1 billion bushels currently. That's almost a four  
2 times increase since the year 2000. The U.S.  
3 production for Soft Red, which is traded on the  
4 Chicago Board of Trade, is in the range of, say,  
5 280-to-400 million bushels per year. So despite  
6 the Soft Red Winter crop being much smaller which  
7 trades on the Chicago Board of Trade, that's the  
8 contract that has the large Open Interest.

9           So we have a contract at Chicago and  
10 Kansas City that's been expanding, but we have had  
11 at times performance issues, and that main  
12 performance issue has been the weak convergence  
13 which we've talked about quite often.

14           So the next slide deals with some of the  
15 side effects that we see when we have poor  
16 convergence, the first one being price discovery  
17 is weakened. When you have a consistent weak  
18 basis, and we're seeing futures 80, 90, sometimes  
19 in Toledo in the past and Chicago it was \$1.50  
20 over the cash market. Clearly, there's a  
21 disconnect between what we're seeing in the cash  
22 market and what we're seeing in the futures

1 market. So the idea that people can look to the  
2 futures for price discovery, obviously there's a  
3 disconnect there.

4 Hedge effectiveness, if you're a  
5 producer and you're used to having your basis be  
6 30, 40 cents under and now you're having a very  
7 volatile basis, a basis that's now \$1.50, maybe,  
8 under in Kansas City, obviously that reduces your  
9 hedge effectiveness ability.

10 Third point, crop insurance programs.  
11 The USDA crop insurance programs when they're  
12 trying to calculate potential revenue that a  
13 farmer can receive in a year, they use the futures  
14 price. So if that futures price is potentially  
15 overstated, if there's a disconnect between the  
16 cash and the futures and futures appears to be  
17 overpriced, it's overstating what the potential  
18 revenue that a farmer would be receiving, and  
19 therefore it sort of disrupts the insurance  
20 program, and the farmer won't be getting the  
21 protection that he actually should be getting  
22 because his real price is far under what the

1 futures price is showing.

2 We've talked to several Ag banks that  
3 have talked about -- or Ag-lending credit crunch  
4 due to this volatile basis -- and, finally, the  
5 forward contracting we've talked to elevators that  
6 had sort of reduced their forward contracting  
7 based on some of the volatility in the bases and  
8 the weak bases.

9 The third graphic would be no review of  
10 sort of the supply and demand. This is the U.S.  
11 Wheat Ending Stocks as a percent of annual use.  
12 The blue bars are the Hard Red Winter on Kansas  
13 City; the red bars are the Soft Red Winter which  
14 is traded on the Chicago Board of Trade. If we  
15 just kind of highlight the last two years,  
16 2009-'10 and 2010-'11, 2010-'11 being a prediction  
17 by the USDA. Just to give you a quick primer, the  
18 bigger the numbers the more ample supplies. So  
19 you can see the last two years for both Kansas  
20 City and Chicago. We've seen a tremendous amount  
21 of what is considered the ending stocks to use  
22 ratio.

1           If we look at 2009, the Hard Red Winter  
2           stocks use to ratio was about 48 percent, and for  
3           Soft Red Winter it was about 66 percent. And then  
4           now this year we see that Kansas City is expected  
5           to be just about the same area, maybe slightly a  
6           little bit more. Obviously, this is a long-term  
7           projection, and the Soft Red has come down  
8           substantially from the 66 percent ratio down to  
9           about 44 percent, but still if you look on this  
10          graph that 44 percent would be a very, very high  
11          number. So even though it's come down, we still  
12          have relatively ample stocks being projected.

13                 Now, this number came out earlier in the  
14          month. With what we're seeing in Russia, maybe  
15          that's going to change rather quickly, but at  
16          least when these data was published, it was  
17          looking at fairly ample stocks for both Kansas  
18          City and Chicago.

19                 If you can take one thing away from the  
20          briefing, I think this would be the graph that I'd  
21          like you to sort of remember. This is basically  
22          looking at the July Expiration that just happened

1 back about, well, two or three weeks ago, and it's  
2 looking at a moment in time, so it's trying to  
3 compare the July Expirations that we've seen for  
4 over the last 10 years or so.

5 The green dot there is 2010, the blue  
6 triangle is 2009, the bars that you see is a  
7 high-low range for 2008 to 2000, and the red is  
8 the median over that same time period. The  
9 portion on the left that's highlighted, that's the  
10 Hard Red Winter at Kansas City, and the portion on  
11 the right is the Chicago Board of Trade contract.  
12 And the thing to focus on is the green dots.  
13 Obviously for the Kansas City section, you can see  
14 for this expiration that we just had, we see a  
15 very, very poor convergence. Kansas City went off  
16 the board -- these are truck bids just to keep  
17 everything consistent -- and it went off the board  
18 in the 70-cent range. You see, Selina,  
19 Hutchinson, and Wichita all within that 100-cent  
20 or under range.

21 Meanwhile on the Chicago side, you can  
22 see where we were last year, which would be the

1 blue triangles on the low side of the range,  
2 however, this year the 2010 in green, you can see  
3 where a very, very good convergence pretty much  
4 right on that zero line for the three main points.

5           So, you know, I'll let maybe Dave or  
6 Steve comment on, you know, the causes of this,  
7 but the one thing that we can say with certainty  
8 is that the Chicago Board of Trade has instituted  
9 the variable storage rate which I'm sure Dave will  
10 highlight and Nicole will talk about as well. We  
11 do have the difference, if you remember the graph  
12 that we showed on ending stocks where we show the  
13 ending stocks decreasing a bit, being a little bit  
14 tighter for Soft Red, so that's another factor  
15 into this equation as well.

16           But Chicago has definitely seen an  
17 improvement over the last year. I believe there's  
18 been load-outs in the March-May and July  
19 Expiration, which would imply that at least at  
20 certain locations on the Chicago Board of Trade  
21 contract that there is convergence happening. So  
22 that is obviously very good news.

1           The last two graphics deal with  
2 positions, and it's sort of a controversial topic,  
3 and I know it was covered in the cotton  
4 conversation. And what this graph is trying to  
5 show, it's a little busy so, hopefully, I can make  
6 it a little clear. It's actually two graphs on  
7 one sheet here. And what we're trying to show is  
8 the Chicago Board of Trade Commodity Index  
9 Traders. I'll refer to them as CITs, and this  
10 would be looking at their all-futures and options  
11 combined positions and their percent of Open  
12 Interest. And on the bottom of the graphic here,  
13 we have the nearby price and the basis.

14           So just to kind of further give you a  
15 little bit of idea of what the graph is showing,  
16 the blue line is the CIT positions in net  
17 contracts, and that refers to the Y- axis on the  
18 left in blue, and the more yellowish line is the  
19 CIT percentage of AFOCO Open Interest. That's  
20 also a net percent, and that's the axis on the  
21 right side in percentage.

22           And again, on the bottom the green is

1 the CBOT Nearby Wheat Price, and that bleed that  
2 you see coming off of the wheat price in red,  
3 that's the basis under the future, cash basis  
4 under the future.

5 We've heard many, many people sort of  
6 target the declining X-traders as one of the main  
7 culprits in causing this disconnect between cash  
8 and futures as the conversation that we heard  
9 previously, people talking about a massive passive  
10 traders that just have gigantic positions, and no  
11 matter what the price does they don't necessarily  
12 change their position very much.

13 Looking at this data, it's -- we don't  
14 really see the smoking gun. If I wanted to  
15 highlight a section, if we take a look at the 2008  
16 period, you can see a very, very weak basis. You  
17 see that red bleeding off of the green line, and  
18 you see very, very poor convergence in that  
19 section, but then if we go up and look at what the  
20 CIT actual positions were doing, for a good period  
21 of that time, they were drastically reducing their  
22 percentage of the Open Interest and drastically

1 reducing their actual net contracts.

2           So the idea that it's a cause and effect  
3 at least in that one year on this graphic, you  
4 don't see that. And then again, if we highlight  
5 another section, the 2010 period, you can see as  
6 that green line basically makes the red line  
7 disappear, you're not seeing a weak basis anymore,  
8 and the CITs in terms of net contracts have  
9 basically close to record positions. They're  
10 percentages on the high side as well, so it's a  
11 mixed bag. We're not seeing exactly that sort of  
12 cause and effect that some people have postulated  
13 in the media and maybe this requires further  
14 study.

15           I think it's pretty obvious that someone  
16 being this large, traders being this big, they're  
17 going to have some impact on prices, but in this  
18 rudimentary type of analysis we're not seeing it  
19 at least in the Chicago market. And I'll get into  
20 the Kansas City market here now in a second.

21           If we look at the Kansas City market,  
22 it's the exact same setup in terms of the graphic,

1 the positions on the top and the basis bleed on  
2 the bottom. Now, here one could say that there is  
3 this cause and effect possibility. We see that  
4 currently in Kansas City positions have over the  
5 last year or so have increased a lot on a net  
6 contract basis. Percentage, though has remained  
7 relatively the same over the last couple years,  
8 anywhere from the low 30s to the mid-20s; but  
9 definitely you can see that starting in about 2009  
10 we started to have this weak basis start to occur.

11 So that part people would say, oh,  
12 there's your smoking gun; however, you know, if we  
13 look at other sections of the graph, namely the  
14 '06 period and, say, the '08 period, there are at  
15 times where we had very large net contracts in a  
16 relatively high position, and the basis was  
17 working, you know, wonderfully. So I think that,  
18 if I may make just an opinion, it would appear  
19 that the market fundamentals have the main impact  
20 on whether we have convergence or not. Obviously,  
21 like I said earlier on the slide previous, people  
22 that have positions of this size are going to have

1 an impact, but I think overall the market  
2 fundamentals overpower the size of these  
3 positions.

4 And that concludes the presentation. If  
5 there's any questions, I'll be happy to try to  
6 answer them.

7 CHAIRMAN DUNN: Thank you, David. I  
8 think in order to expedite things, I'm going to  
9 let all of the panelists go forward before we do  
10 any Q and As. And with that, Nicole, if you could  
11 give us your presentation.

12 MS. AULERICH: Thank you for having me  
13 here today. I'm going to continue talking about  
14 the Hard Red Winter Wheat futures contract, and  
15 specifically about the convergence problems that  
16 Dave just addressed.

17 So first, what's at the root of  
18 convergence? Well, the future market links to the  
19 warehouse receipt market, and the warehouse  
20 receipt market links to the cash market. And  
21 between the warehouse receipt market and the cash  
22 market is where we're seeing a linkage breakdown.

1 So first, let's focus on the futures market and  
2 the cash market.

3 Now, we don't expect the futures markets  
4 to exactly replicate the cash market. There's  
5 frictions in the marketplace, so we have storage,  
6 transportation, different market dynamics, buyers  
7 and sellers. But what we do expect on the futures  
8 market to reflect a supply/demand, and the quality  
9 fundamentals up underlying crop. So for the  
10 warehouse receipt that lies between the cash and  
11 the futures market this is the instrument that's  
12 delivered by the seller to the buyer at  
13 expiration. So you're not getting delivered a  
14 rail car or a truck filled with wheat but rather  
15 this warehouse receipt that's giving you the right  
16 to this grain.

17 Now, you can hold this receipt for as  
18 long as you want as long as you pay the storage  
19 cost of 4.5 cents per month. So this warehouse  
20 receipt is the linkage mechanism between the cash  
21 and the futures market. It's the right but not  
22 the obligation to load out the grain.

1           So incentives are right now that we're  
2 seeing in the marketplace is for the warehouse  
3 receipt to be held and not loaded out. So  
4 basically what happens is you're holding onto it  
5 and not exchanging it for the underlying wheat.

6           So the question is, why is this  
7 happening? What are the incentives for you to  
8 hold onto the warehouse receipt? So I'm going to  
9 walk you through a brief example here. So let's  
10 say you are along the March futures contract, and  
11 you take delivery of the warehouse receipt. You  
12 can buy that warehouse receipt, then, at \$4.96.  
13 At the same time you're going to sell the May  
14 futures contract short, 'cause you can deliver  
15 this warehouse receipt on the next futures  
16 contract as long as you pay the storage cost of  
17 nine cents for those two months, giving you a  
18 two-cents profit over your original investment.  
19 Four dollars and ninety-six cents will give you  
20 about a 2.5 percent return, annualized return.  
21 Well, this low interest rate environment, this is  
22 pretty attractive.

1           Now, this strategy is not just a  
2 one-time thing. You can repeat the strategy, so  
3 let's say at the end of March the spreads are  
4 attractive. You can close out your March, your  
5 May futures contract and roll it forward and  
6 salvage a July futures contract. Now you have  
7 more storage fees to incur for four months, but  
8 you come out with a profit of five cents over your  
9 original investment which was still \$4.96, giving  
10 you about a three percent return.

11           So again, the strategy is to hold onto  
12 the warehouse receipt and not exchange it for the  
13 wheat and the cash market. So it's not linking  
14 the cash and the futures market.

15           So this optionality feature of the  
16 warehouse receipt creates a wedge between the cash  
17 and the futures market. The futures market starts  
18 to value the warehouse receipt, and the cash  
19 market is solely valuing the underlying cash  
20 commodity. So the larger, the optionality  
21 feature, the larger the value of the optionality  
22 feature of the warehouse receipt, the larger the

1 wedge you're going to see.

2 Now the question is, can we see this in  
3 the data? Yes, we can. So on the vertical axis  
4 here, we have the number of warehouse receipts,  
5 and on the horizontal is the expirations of the  
6 futures contract. So our blue line, or our blue  
7 bar is the number of warehouse receipts issued at  
8 each expiration, and the red is the number  
9 outstanding. So the difference, the red being  
10 over the blue, is the amount of warehouse receipts  
11 held over from expiration to expiration. So at  
12 the end, towards the right, you can see an '09-'10  
13 prof year. There was a large amount of warehouse  
14 receipts being carried over from expiration to  
15 expiration and not being redeemed for the wheat,  
16 so not connecting the cash and the futures market.

17 So this is consistent with the  
18 incentives of the return that we just talked  
19 about. Now --

20 CHAIRMAN DUNN: Nicole, just a  
21 clarification.

22 MS. AULERICH: Yes.

1                   CHAIRMAN DUNN: This is on what contract  
2 now? This is on the --

3                   MS. AULERICH: This is the Hard Red  
4 Wheat.

5                   CHAIRMAN DUNN: Hard Red.

6                   MS. AULERICH: Yes, from Kansas City.  
7 Now, all parties are acting in their best  
8 interests. The warehouses aren't issuing receipts  
9 because they know the grain isn't going to move  
10 anywhere, so they don't want it filling up their  
11 warehouse and then possibly disrupting their  
12 merchandising business.

13                   Likewise, the warehouse receipt holders  
14 aren't loading out the grain because it's in their  
15 best interest to hold them. and earn this return  
16 in the futures market. So the question is, how do  
17 we remove this wedge?

18                   Well, left alone, the market  
19 fundamentals will eventually change, so either  
20 we'll have higher interest rates, the spreads will  
21 eventually tighten due to a tighter crop, or  
22 additional near-term demand, or this strategy can

1 be made less profitable. You can make higher  
2 costs through seasonal storage rate or the  
3 variable storage rate. Or you can limit the terms  
4 of the warehouse receipt. You can make it expire,  
5 devalue over time, make it nontransferable, or you  
6 can add additional delivery options.

7 This concludes my brief example of the  
8 warehouse receipt in convergence connection, and I  
9 can answer questions now or later.

10 CHAIRMAN DUNN: Thank you, Nicole. I  
11 appreciate that.

12 I'd like now to go to David Lehman from  
13 the CME Group to talk about the experience that  
14 we've had with the Chicago Soft Red Wheat.

15 MR. LEHMAN: Thank you, Chairman Dunn  
16 and Commissioners Sommers and O'Malia. It's a  
17 pleasure to be here today. I'll try to speed  
18 through this a little bit because I know we're  
19 short on time.

20 What slide 2 shows is a little  
21 background of the issue. We began seeing  
22 convergence inconsistency in '06 and it lasted

1 through '09. We've made a number of contract  
2 changes, implemented shipping certificates as a  
3 delivery instrument instead of a warehouse  
4 receipt, new delivery territories, and seasonal  
5 storage rates were implemented, and then finally,  
6 variable storage rates were implemented effective  
7 with the July 2010 contract; also improved quality  
8 specifications by lowering the vomitoxin  
9 allowed-in deliveries.

10 The results of all of these changes we  
11 had good convergence in the March, May, and July  
12 Expirations. As Dave said, we have had load-outs  
13 against each of those three expirations in some of  
14 the delivery territories, and we've seen the  
15 calculated FOB elevator values at delivery  
16 equivalent in March of this year and USDA cash  
17 bids at delivery equivalent in July of this year.

18 We've also seen strong growth in volume  
19 and Open Interest in the contract since VSR was  
20 announced with Open Interest up about 47 percent,  
21 and year-to-date volume up 20 percent through  
22 June. And that's grown a little more. I got an

1 update this morning; it's now up about 29 percent  
2 as of this morning's volatility.

3 Slide 3 explains how VSR works. I won't  
4 really walk through this, but it essentially  
5 allows the storage rate to increase by three cents  
6 per bushel per month if the nearby spread is a  
7 ratio to financial full carry is 80 percent or  
8 greater, and then also allows storage rates to  
9 decrease by three cents per bushel per month if  
10 that spread is 50 percent of financial full carry  
11 or less.

12 And it's interesting right now, we're  
13 looking at the -- we're monitoring for the  
14 September/December spread. That's running right  
15 around full carry, about 100 percent, 105  
16 somewhere in that range, but if you look out into  
17 the smart spread, we're about 50 percent  
18 March/May; May/July are flat right now. So it's  
19 going to be very interesting I think to observe  
20 how VSR works as we get into this environment in  
21 the 2011 part of the forward curve where we have a  
22 very flat market.

1           Just to give you a visual of the July  
2           Expiration, these are cash bids at various  
3           delivery points. Chicago, I know there are a lot  
4           of lines here. The top dark blue one is the New  
5           Orleans Gulf. That should always be a premium to  
6           Chicago because there's a transportation  
7           differential imbedded in that price. And then the  
8           various delivery points: Chicago, Cincinnati,  
9           Mount Vernon, Ohio, the Gulf, Toledo, and Memphis  
10          on the Mississippi River.

11           The Northwest Ohio is not represented  
12          here, and that was in a shuttle-loading location  
13          in 2009, and that's a location that we've seen  
14          very active deliveries and also load-outs against  
15          canceled certificates in that location. But as  
16          you can see, we have a few points of above  
17          delivery equivalent value and a few points,  
18          delivery points below delivery equivalent value.  
19          And what we expect and as we go through an  
20          expiration is that we'll converge to the  
21          cheapest-to-deliver location.

22           The next two slides are just the May and

1 March contracts. I really won't talk much about  
2 those. We didn't have quite as good a convergence  
3 with the cash bids. Again this is a number that  
4 we talked about last fall at the meeting here that  
5 these aren't always the best representation of  
6 whether an elevator is going to make delivery;  
7 it's really what they can sell the wheat for in  
8 the cash market that should be compared to the  
9 future price, and that's this calculated FOB value  
10 in Chicago which is slide 7.

11           And this was the first snapshot of this  
12 data, first collection of this data that we were  
13 able to provide. It showed, you know, convergence  
14 back in mid-February and very close to delivery  
15 equivalent value through the March Expiration.

16           Just to drill in a little more into the  
17 composition of Open Interest in the Chicago Wheat  
18 Contract. This chart plots the supplemental  
19 commitments to traders or commodity index trader  
20 data that CFTC began collecting and reporting in  
21 2006. The red dash line is Open Interest. You  
22 can see a very strong growth in Open Interest, and

1 we're up near record levels of Open Interest, and  
2 this growth upward has occurred since late '08 or  
3 early '09.

4           What's also encouraging to see is that  
5 the middle dark blue line is the commercial  
6 hedging Open Interest in the contract. The top  
7 gray line is a trend following fund or  
8 noncommercial. It's not the index fund, but it's  
9 other noncommercial traders. They're beginning to  
10 converge, and that's what we want. We want to see  
11 an even distribution of Open Interest between  
12 noncommercial traders and commercial hedgers.

13           The index portion is the lighter blue  
14 line, and it has stayed relatively constant in  
15 terms of its percentage of Open Interest.

16           Just another snapshot to see that our  
17 Open Interest is maintaining or growing, actually,  
18 since VSR was announced, and year over year we  
19 looked on July 20th of this year. Total Open  
20 Interest \$5.83 over \$4.21 when VSR was announced,  
21 so up 38 percent. Commercial short Open Interest  
22 up 34 percent since VSR was announced. Commercial

1 long up 137 percent since VSR was announced, and  
2 index long up 22. So I think the most encouraging  
3 number here is the commercial long Open Interest  
4 that's really come back into the market since VSR  
5 was announced, and VSR is thought to perhaps  
6 benefit the short hedger or the seller who may  
7 earn greater carrying charges as a result of  
8 increased storage rates but yet commercial long  
9 traders are embracing the improved convergence, it  
10 appears, as well.

11 Another concern that we've heard about  
12 VSR is that it's making the deferred spreads more  
13 difficult to trade and more difficult to price  
14 because of the uncertainty of what storage rates  
15 will be in the future, so what we've done in  
16 slides 10 and 11 is look at -- we've calculated a  
17 ratio of deferred Open Interest to nearby, and  
18 we've gone back five years with that data and are  
19 showing the five-year average as the purple line.

20 The 2010 number is a light blue line  
21 that stops over here in May. When we did this  
22 analysis, we were only through May, and then the

1 2009 number is the orange line. So that chart's a  
2 little hard to read, but the next chart give a  
3 table of the actual data points behind the chart,  
4 and what I'd like to point out is that since VSR  
5 was announced, this ratio of deferred to nearby  
6 Open Interest is at 58.9 percent, and the average  
7 over the five-year time period is 41 percent. So  
8 we're well above that average, and we're almost at  
9 the maximum with the exception of 2007- 2008. And  
10 these are looking at the same time periods,  
11 December 1 through May of each of these years  
12 since that's the time period that we've had since  
13 VSR was announced and the period of time that the  
14 market has possibly had concerns about how to  
15 price deferred spreads.

16 So just another indicator that looks  
17 like we're tracking or we're holding and in fact  
18 growing the Open Interest in those deferred  
19 months.

20 This is the same chart that Dave showed  
21 only this is just the Soft Red Winter Wheat. In  
22 addition to the stocks to use ratio, it also

1 includes ending stocks themselves, so we have seen  
2 a significant drawdown in ending stocks in the  
3 Soft Red Winter Wheat market. We think that  
4 certainly has been a big factor in why we've seen  
5 this improvement in convergence. We had  
6 lower-planted acreage last fall because of wet  
7 weather during planting period, and as a result  
8 lower production.

9           So to kind of sum it up to give what our  
10 view is in terms of improved performance of the  
11 Chicago contract, we think it has a lot to do with  
12 the additional delivery points that we added that  
13 are more in the primary production inflow of  
14 wheat. We think it also has a lot to do with the  
15 changes in the fundamentals of the market, and we  
16 think variable storage rate has contributed to  
17 that as well, but it's really too early to give  
18 much of the credit, I think, to VSR.

19           Commissioner Dunn, I know we're running  
20 behind on time. I included a slide that you  
21 suggested when we last spoke that I might, about  
22 what our current activities are with regard to the

1 swaps market, and we look forward to providing  
2 comments into Mr. Heitman's presentation. But, as  
3 you know, and I'd just like to let the Committee  
4 know that we have a pending petition submitted to  
5 the Commission in April of this year to list  
6 another 12 agricultural swaps in addition to the  
7 nine that we already have listed.

8 We also have submitted a petition to the  
9 Commission to request an exemption from the Ag  
10 trade option rules for cleared OTC Ag options. So  
11 if OTC Ag options are brought into a clearing  
12 house and in the same conditions that are applied  
13 to Ag swaps such as reporting daily settlement  
14 prices, market-to-market daily -- market-to-  
15 market Volume and Open Interest, market  
16 surveillance, we think those conditions would  
17 actually provide just as much secured, if not more  
18 than the Commission's ATO program does. And so we  
19 have those two petitions on file.

20 Thank you very much.

21 CHAIRMAN DUNN: Thank you, Mr. Lehman.  
22 Mr. Borchardt, if we could get you and then we'll

1 go right into Mr. Campbell, since you're  
2 tag-teaming us today.

3 MR. BORCHARDT: Sure. Mr. Chairman,  
4 Commissioners, and Committee members, the Kansas  
5 City Board of Trade appreciates the opportunity to  
6 come before you today to discuss the weak basis  
7 issue and the Hard Red Winter Wheat. My name is  
8 Jeff Borchardt. I'm the president of the  
9 Exchange, and with me today is Steve Campbell with  
10 Louis Dreyfus Corporation. Steve is also our  
11 vice-chairman and a member of the Wheat Contract  
12 Committee as well.

13 Over the last couple of months, we've  
14 had we've had many visitors and guests where we've  
15 had discussions and input has been received from  
16 the interested parties concerning the weak basis  
17 issue and Hard Red Winter Wheat and lack of  
18 convergence, including CFTC Commissioners and  
19 staff. We've had National Grain and Feed  
20 Association in and the Kansas Grain and Feed  
21 Association, Kansas Association of Wheat Growers,  
22 and we've also had some discussions with members

1 of the American Bakers Association.

2 The Exchange understands the concerns  
3 that have been expressed by all these parties  
4 regarding the weak basis issue and the lack of  
5 convergence at the delivery during the delivery  
6 month and in, here of late, and we've tasked our  
7 Wheat Contract Committee with coming up with  
8 proposed solutions to foster better convergence.

9 The Exchange Wheat Contract Committee is  
10 made up of a balanced diverse group of industry  
11 and commercial market participants. We have  
12 milos, we have exporters, we have grain  
13 merchandisers, we have elevator operators, and we  
14 also have Futures Commission merchant members with  
15 commercial grain customers. This committee has  
16 for many weeks now been actively and deliberately  
17 reviewing the Kansas City Hard Red Winter Wheat  
18 contract for consideration of structural changes  
19 to the contract to foster better convergence  
20 during the delivery period.

21 Many weeks ago, the Committee came to  
22 the decision that doing nothing was not an option,

1 that, you know, something had to be done under  
2 these circumstances to foster better convergence.  
3 The Committee is aware of and has been looking at  
4 many different options available to them to foster  
5 convergence, and many of those have been discussed  
6 in prior years relating to the Soft Red Winter  
7 Wheat contract with their convergence issues. So  
8 they're looking at those proposed alternatives  
9 that were discussed as well as others.

10           Some of the more material potential  
11 fixes have a common theme and that is it moves the  
12 basis volatility into the futures spreads. You  
13 can do that one or two ways: You can come up with  
14 more immediate convergence types of fixes that  
15 drop it into the front month spreads, or you can  
16 come up with more gradual fixes that feather in  
17 over time and achieve convergence over a longer  
18 period of time. What the Committee is endeavoring  
19 to achieve is a balanced solution that fosters  
20 convergence during the delivery period without  
21 creating unintended consequences for market  
22 participants either on the long or short side of

1 the market.

2 The Committee has -- and I've sat in on  
3 committee meetings since 1993 when we first headed  
4 the Hutchinson delivery point in '96, the  
5 deliberations began in '93 -- and I can tell you  
6 over the years their primary focus, and I think  
7 correctly so, has been to offer packages of  
8 change, of structural changes to provide the  
9 requisite balance to the contract so as to equally  
10 disincentivize longs and shorts from making or  
11 taking delivery and incentivizing them to  
12 liquidate their futures positions and foster that  
13 convergence.

14 We've received quite a few questions  
15 here of late about the deliberation process that  
16 the Committee goes through, and I wanted to kind  
17 of expound on that a bit. Historically, the Wheat  
18 Contract Committee has met in private to  
19 deliberate and hash through the different  
20 alternatives, which is the process that they're  
21 going through right now. What they're trying to  
22 do is come up with consensus or at least near

1 consensus to be able to offer thoughtful  
2 recommendations to the Board of Directors for  
3 implementation of structural changes.

4 At the time that they get to the point  
5 where they achieve near consensus, or consensus on  
6 that, what they've traditionally done is at that  
7 point invite in outside parties to come in and go  
8 through the process that they have been through,  
9 the discussions, and the ultimate conclusion that  
10 they've reached so that they can receive input  
11 from the outside parties to make sure that there's  
12 something that they haven't missed before  
13 forwarding and on to the Board of Directors.

14 At the time they forward it to the Board  
15 of Directors, that proposal then goes public in  
16 the form of a circular that we put out that lets  
17 the market participants know that the Wheat  
18 Contract Committee has made a set of structural  
19 change recommendations to the Board, and they have  
20 an implementation date proposed, and it's to put  
21 all market participants on notice that if you  
22 intend to transact business in that effective

1 contract month forward, that you'll be subject to  
2 the new terms and conditions assuming membership  
3 ratification and then Commission approval.

4 So that's kind of an overview of what  
5 we're facing right now, the Committee's challenges  
6 and what the process is, and what I'd like to do  
7 now is turn it over to Steve Campbell who can, for  
8 the benefit of the committee members who we  
9 haven't had one-on-one discussions with, can maybe  
10 enlighten you a little bit as to the factors that  
11 influencing the weak basis situation right now.

12 MR. CAMPBELL: Thank you, Jeff. I, too,  
13 would like to thank the Commissioners, Mr.  
14 Chairman. Thank you for visiting us in Kansas  
15 City and, certainly, Commissioner O'Malia and  
16 Commissioners Sommers as well.

17 You know, honestly, I think today that  
18 the market has, whether we're talking about cotton  
19 and wheat or Kansas City Hard Wheat has, in  
20 essence, covered the generic, the basic foundation  
21 of where we are in the market today. We are in a  
22 marketplace that is in transition. We are in a

1 marketplace that has seen massive investment into  
2 our, you know, into the marketplace over the last  
3 four to five years.

4 We are a marketplace that has gone from  
5 serving a traditional producer with a traditional  
6 consumer, with a speculator that would ease the  
7 price transfer between the two, to today, which  
8 we've all discussed and had discussion about, to  
9 today trying to also serve an investor, an  
10 investor as created commercial demand and wants a  
11 place to hedge that demand, that risk. And so  
12 he's come to our markets and the commodity markets  
13 to lay that off. So we are in a transition.

14 We are 150-plus, that is slow to  
15 necessarily at times respond to transition, to  
16 those changes, but that is also with some  
17 understanding that unintended consequences can  
18 come about by making irrational changes subject  
19 to, you know, certain fads in the marketplace, so  
20 to speak. So again, it's sort of in the interest  
21 of time, I think David did a good job of  
22 illustrating the marketplace as it is today. I

1 think Nicole did a good job in saying where is the  
2 breakdown. We understand that, you know, the --  
3 that the deliver economics link the cash market  
4 with the futures market.

5 Today we have strong massive growth in  
6 our futures market, and in the Hard Wheat specific  
7 market, we have free stocks, free stocks growing  
8 at historical levels. In past years when we had  
9 those same surpluses in the market, we had the  
10 farmer moving towards a loan program that would  
11 maybe the go to commodity credit corporation  
12 stocks, and a lot of those stocks would be held  
13 off the market. The farmer could still get  
14 operating loans and, you know, move forward.

15 Today that's not in the case because  
16 prices aren't allowed to break that low because of  
17 this massive influx of -- so we have a divergence  
18 going on between our demand for our futures  
19 contracts, that balance sheet in conjunction with  
20 the overall demand of the balance sheet in the  
21 supply/demand situation in the real physical  
22 market.

1           So delivery economics, we understand  
2           that delivery economics allows us to cap the  
3           upside to premiums; that is to say I can always  
4           buy option price, my freight to the location I  
5           needed caps the high side of where premiums should  
6           go.

7           We also understand that delivery  
8           economics should cap the downside to premiums,  
9           meaning I can sell option price my freight to  
10          Kansas City market, for instance, is 50 cents, so  
11          therefore premiums at my location should never go  
12          below 50.

13          Now, we have also any of us who have  
14          traded cash markets, any of us who understands  
15          those markets understand that there's an asterisk  
16          on the capping of premiums to the downside, and  
17          that is to say when my elevator is full, where do  
18          I go with the next bushel? So we look at it and  
19          we say, well, we need to clear it, so we'd have to  
20          go and find the next home or the next place where  
21          it can go.

22          So delivery economics, while we

1 understand their function. they also, you know,  
2 have some -- the downside premiums have some  
3 linkage problem there naturally. We've seen that  
4 before in other years, but again the future market  
5 responded such that, you know, such that the  
6 effects of that break in the linkage weren't felt  
7 as bad.

8           So the cause really, I think the cause  
9 for lack of convergence under the current contract  
10 design is due to the fact that the wheat markets  
11 have experienced a structural demand shift in the  
12 balance sheet for futures without a corresponding  
13 structural shift in the consumption of physical  
14 wheat. So we have this strong growth in the  
15 futures; we have this strong growth in our free  
16 caria of Hard Red Winter Wheat. The farmer, you  
17 know, is selling it, and he wants a place to go  
18 with it, so we, you know, we've got a huge massive  
19 storage issue throughout the Midwest this year.

20           So, consequently, our warehouse space,  
21 whether due to constraints on actual physical  
22 space or to the constraints on credit and position

1 limits -- you know, it's not just that my  
2 elevator's full -- it's that I'm at my maximum  
3 credit exposure with my bank because, you know,  
4 I've got the futures sold, but I'm getting margin  
5 calls. He's wanting to know if it's going to  
6 work, we got a problem with convergence. All  
7 that's tied together, so it is -- it is definitely  
8 a stress on the system because of the overall  
9 space.

10 If you look at Kansas, Colorado,  
11 Nebraska, all of the surrounding space for this  
12 year, we're projected in the fall to be 115 to 120  
13 percent of the total space.

14 Now, you know, we can always, you know,  
15 say, well, we'll take milo and put it on the  
16 ground temporarily, or we'll do some other things.  
17 But the market becomes a bit concerned about that  
18 because really, are we comfortable with  
19 convergence. So we, you know, there is a  
20 breakdown. It is pressed on us because of the  
21 space utilization.

22 In previous years, the surplus future

1 prices have responded. Wheat was put under loan  
2 maybe forfeited and held by the CCC. That  
3 situation is not there today because of the  
4 strength in the futures market and a break in the  
5 linkage.

6 So we have this structural change and  
7 massive demand for our futures. We have this year  
8 a very high growth in our free stocks. We have a  
9 great deal of pressure upon the space, elevator  
10 space in the interior, and we have a market that's  
11 concerned down the road, are we going to take care  
12 of this lack of convergence and actually fix it?  
13 So that is also putting pressure no the markets  
14 today.

15 Kansas City Futures Contract was  
16 designed for a preindex investor marketplace, i.e.  
17 it has, as Nicole and David pointed, a fixed  
18 storage rate, and thus it has a fixed financial  
19 full carry. So, as Nicole pointed out in the  
20 warehouse receipt example, you will see a  
21 warehouse enroll at full carry; there is no  
22 incentive for them to put it out.

1           Now, that was, you know, the idea, the  
2           optionality behind that was to understand that,  
3           you know, if I sell boats today for -- if I sell  
4           vessels today for Oct., Nov., Dec., where do I put  
5           that hedge? If I put a hedge in the Sept. and  
6           then I actually cannot cover the cash and need to  
7           execute the September, it's going to take -- you  
8           know, I can't take it all out in the next day. I  
9           need some optionality to carry that, but I also  
10          need the optionality to carry it because, if, by  
11          doing that transaction what do you really want to  
12          happen? You really want the market to respond.  
13          Premiums go up, the spreads narrow, the flat price  
14          responds, the farmer moves a little bit of wheat,  
15          and the wheat flows because I've held onto that  
16          hedge, and the market starts to be pushed in.

17                 But the market, you know, on the  
18          warehouse receipt is the market of last resort.  
19          So if the dynamic relationship between the cash  
20          markets, the spreads, and the futures are working,  
21          that's why you should never have to really see a  
22          great deal of taking or making delivery. But if

1       you have no optionality and you want to just take  
2       and force it onto the market and say you've got to  
3       move it up, well, then, that becomes burdensome on  
4       the other side, on the -- uh, so when you look,  
5       you know, it is a balance contract that we're  
6       seeking.

7                   And, but, so today this leaves a cash  
8       market, i.e., the basis to compensate because of  
9       the fixed storage rate and because of the high  
10      amount of free starch in our market, it leaves the  
11      cash markets the basis to compensate for the  
12      increasing demand for space over and above the  
13      fixed rate on the futures market, and has led to a  
14      lack of convergence facing the Kansas City wheat  
15      contract the past 12 months. The Committee does  
16      understand the concern. The Committee is working  
17      overtime to try to come to a consensus resolution  
18      on it to provide a balance contract, to not rush  
19      to, you know, not make an irrational mood that  
20      will have the unintended consequences that we  
21      fear.

22                   I'll must stop there, Mr. Chairman.

1                   CHAIRMAN DUNN: Thank you very much. I  
2 appreciate that.

3                   I have gotten requests from Josh Curley,  
4 who is our trader, to be able to make a short  
5 presentation, and Josh has done this in the past,  
6 so, Josh, if we can get you to kind of keep this  
7 short -- we're running way over, but I appreciate  
8 you coming in. Josh comes in at his own expense,  
9 and we greatly appreciate that.

10                  MR. CURLEY: Thank you, Chairman,  
11 Commissioners, and members of the Agricultural  
12 Advisory Committee. I will do my best to keep  
13 this brief.

14                  While I'm certainly not qualified to  
15 speak on VSR's role in restoring convergence to  
16 the CBOT Wheat Futures Contract, as one of the  
17 more active high-volume traders, I am confident in  
18 discussing the effect VSR has had on the deferred  
19 months and spread markets. To put it bluntly,  
20 spreads, especially past the second month, have  
21 become virtually untradeable. In terms of  
22 liquidity, they are thin and skittish. It's not a

1 healthy marketplace.

2           A healthy market is one where traders  
3 and customers can afford to be wrong, where they  
4 are able to offset a bad position and come back to  
5 trade another day. Currently in our back month  
6 and spread markets, this is not the case. Lately  
7 there are simply no out, making it nearly  
8 impossible to manage risk.

9           Many of these spreads are not actually  
10 trading. What I mean is that there is no longer a  
11 natural progression where bids take out offers one  
12 tick at a time. We are subject to just violent  
13 repricings often driven by relatively small  
14 orders. Liquidity majors like myself are exposed  
15 to several times the risk with a fraction of the  
16 position. I believe this is because VSR has  
17 destabilized our contract. Spread orders that  
18 were once absorbed by the market in one or two  
19 ticks are now moving at 10 or 20. Desk managers  
20 and floor brokers are reluctant to take orders  
21 past the first two months because positions are so  
22 difficult to get into and out of.

1           Spread order books are a skeleton of  
2 what they once were. I believe the variable  
3 storage rate has created needless uncertainty.  
4 Going forward five times each year, VSR will  
5 unnecessarily impose more volatility into our  
6 spread futures. What is worse is that by design  
7 VSR rewards rather than discourages market  
8 manipulation. Predatory funds that have the  
9 capital and ammunition will more easily profit if  
10 they're able either to hold the spreads above 80  
11 percent or below 50 percent of financial full  
12 carry during the review period.

13           While there has been a significant  
14 recent spike in Volume and Open Interest, this  
15 merely served the interest of the Exchange. It  
16 would take an interest -- excuse me, and increase  
17 in true liquidity to benefit the core participants  
18 in a long-term viability of the markets. These  
19 increases in volumes and improved ratios between  
20 the third and front month Open Interest have not  
21 meant greater liquidity. To me, liquidity is how  
22 easily you can execute and order with minimal

1 price movement.

2 Let's say you have to go to the market  
3 with 50 Dec/July wheat spreads. It doesn't matter  
4 if you are a broker in the pit or a trader on the  
5 screen, this is vastly more difficult and more  
6 expensive to execute than it ever was prior to  
7 VSR, and there's not a single market participant  
8 that will tell you otherwise.

9 And just real quick, a real like example  
10 because of what's going on in the market right  
11 now. If you went home yesterday with 50 Dec./July  
12 wheat spreads on, which is not a huge position,  
13 you woke up today \$100,000 poorer, and that's just  
14 market to market. It'll probably cost you another  
15 \$20,000 to get out of that position in terms of  
16 market movement.

17 Even if VSR has solved convergence, I  
18 don't know at what cost. The futures market is of  
19 no utility if you cannot trade past the front  
20 month.

21 Again, thank you very much for your  
22 time.

1                   COMMISSIONER SOMMERS: Thank you, Josh.  
2           Commissioner Dunn had to step out for a few  
3           minutes, but he will come back, and I'm sure will  
4           want to engage in the conversations on wheat  
5           convergence.

6                   I'll turn it over to my colleagues if  
7           they have any questions they want to ask this  
8           panel. Do you have any questions?

9                   CHAIRMAN GENSLER: And I apologize  
10          'cause I had a meeting that I had to attend to,  
11          and I missed some of this. But, so if I'm  
12          repetitive, I apologize.

13                  My question is, what do we do to fix the  
14          problem? I thought the slides -- maybe I'm  
15          complimenting our own staff, but, Nicole, great  
16          slides, and whether you all accept -- maybe my  
17          first question is everybody accept what Nicole  
18          writes on page 2. She has a little "x", and it  
19          says, "breakdown in linkage," I think.

20                  When I was in Kansas City and I met with  
21          a bunch of people, I said it's a broken contract,  
22          and I didn't even coordinate with Nicole. But, so

1 my first question is, do people believe that there  
2 is this breakdown in the linkage?

3 MR. BORCHARDT: Well, Commissioner, I  
4 think that, as I said in my presentation, the  
5 Wheat Contract Committee weeks ago came to the  
6 conclusion that there is not a sufficient backstop  
7 mechanism in our contract to handle the type of  
8 situations we're in right now. Historically,  
9 we've been on the flip side. Normally, we have  
10 shorter supplies, and we're worried about short  
11 squeezes, and so we're trying to formulate  
12 packages of changes to bring assets to bear and  
13 diversity on the market to compel convergence that  
14 way.

15 We're not used to the situations we're  
16 in now. We normally. We did have a little bit of  
17 it in 1998, but we worked through it pretty  
18 quickly. But we're just not accustomed to having  
19 the tremendous supplies and scrambling for storage  
20 space in the interior like we have today.

21 So I think they understand that there is  
22 an issue and that there needs to be some sort of a

1 mechanism brought to bear on the contract to  
2 alleviate the stress and to compel conversions,  
3 and there are several different ways to accomplish  
4 that, and they're in the process of trying to  
5 flesh out those alternatives.

6 CHAIRMAN GENSLER: And I know we were  
7 all together, however, and I thank you for that.  
8 It was four or five weeks ago, so it's a little  
9 bit of a blur. And at that stage I think I had  
10 asked you whether you thought you'd be ready by  
11 August 15th or something. But how long do you  
12 think you'll be ready before you have some firm  
13 recommendations?

14 MR. BORCHARDT: I feel confident that we  
15 will not be ready by August 15th.

16 CHAIRMAN GENSLER: You mentioned that  
17 four or five weeks ago, and --

18 MR. BORCHARDT: The committee -- you  
19 know, the Committee has had really good marathon,  
20 helpful discussions working towards trying to  
21 formulate consensus, which is really difficult  
22 because with the myriad of alternatives available

1 to you, obviously you're going to have differences  
2 of opinion, you're going to have some that prefer  
3 one method for whatever reasons and others that  
4 prefer different methods because of maybe some  
5 unintended consequences or whatever.

6 So we're trying to work forward to come  
7 up with enough consensus to work down a particular  
8 path to flesh it out to see whether it's the right  
9 solution for our contract. And then at that  
10 point, once we have the mechanism decided on, then  
11 you can dress it up with other enhancements to the  
12 contract to create the requisite balance.

13 CHAIRMAN GENSLER: Will that be before  
14 the kids go back to school?

15 MR. BORCHARDT: Which year?

16 CHAIRMAN GENSLER: No, more seriously,  
17 this year. I really, you know, I respect that  
18 these are challenging things, but -- and I  
19 expressed this in Kansas City -- I'm just hopeful  
20 that you don't have meetings until, you know,  
21 Christmas and the, you know, people go on holiday,  
22 and then it's meetings until the spring and --

1                   MR. BORCHARDT: I hope we don't have  
2 multiple meetings each week or twice a week before  
3 Christmas as well, but I think the Committee, in  
4 my opinion, I'm there as an observer, have been  
5 since 1993, I sit in on all the meetings 'cause I  
6 have to write the rules to accomplish what they  
7 decide, but I think they're making some good  
8 progress. I think they're looking at alternatives  
9 that foster convergence either immediately or over  
10 time, and, you know, I think most people can  
11 imagine what those solutions might be. It's  
12 either, you know, we all know about variable  
13 storage rate which I think can, taken by itself  
14 without the influences outside of the market like  
15 the Russian deal or whether you're going to have a  
16 short crop or what not, taken just by itself would  
17 be, in my opinion, a more gradual solution over  
18 time as the spread widens out to accommodate.

19                   There are more immediate solutions, one  
20 of which I think the NGFA toiled for a couple  
21 years in putting together and recommending, and  
22 that was modified compelled load-out. I mean

1 compelled load-out or a modified compelled  
2 load-out or some variation thereof, will  
3 effectuate convergence immediately. So --

4 CHAIRMAN GENSLER: Yes. I thank you,  
5 and I don't have any other questions, really. But  
6 I do think that it's important for each of the  
7 contracts that the CFTC oversees that convergence  
8 works. I think it goes to the heart of the market  
9 mechanism and that wonderful chart that Nicole put  
10 together that the cash market and the futures  
11 market for a certain number of days in the spot  
12 month should converge. And that's what farmers  
13 ultimately get confidence in that this contract,  
14 which is often so caught up in the financial  
15 markets and caught up whether it's index investors  
16 or other investors, but at some point in time it  
17 actually has a, you know, a relevance to the cash  
18 markets, and then they have the confidence that  
19 they can deliver into that contract on occasion --  
20 not always but on occasion.

21 And so I would hope -- I'm glad that we  
22 agree that there is a problem -- I just hope that

1       whatever solutions you come up with are soon, not,  
2       you know, many months.

3                   COMMISSIONER SOMMERS: I had a question,  
4       actually for Mr. Curley. Thank you so much for  
5       being here and for your comments on the VSR, and I  
6       want to make sure that I understand correctly  
7       what's going on. And this is probably a little  
8       bit of a question for Dave, too.

9                   The way I understood Dave's presentation  
10       is that as we look towards the future, the spreads  
11       are showing us the carry, it may be less than 80  
12       percent. So this variable storage rate actually  
13       may lower in the future as we're looking forward.  
14       And so my question for Mr. Curley is, is that  
15       helpful that you're saying that the fluctuations  
16       in the VSR is a problem? Or just it, in general?

17                   MR. CURLEY: It's a problem because the  
18       greater the variability, and variability increases  
19       the further away you get from the spot month the  
20       more difficult it is to price spread against that  
21       front month. If there is a static full carry,  
22       it's easier to price markets going forward in the

1 second, third, and fourth option. If, you know,  
2 there's the possibility of it increasing every  
3 time or decreasing every time between now and  
4 then, it's much more difficult to price for  
5 someone like me that has to, you know, do rough  
6 math and price something, say, July 11 against  
7 Dec. in 2010. So it makes our job more difficult.

8 And you can see just by looking at the  
9 screens and since, you know, this is past, they're  
10 not as deep spread. They used to be a few hundred  
11 on the bid and offer and a tick wide; now it may  
12 be 10 on a bid and offer. Now they're pennywide.

13 So, you know, people have this great  
14 Open Interest in the back months, and when they go  
15 to get out of there, it's going to be very, very  
16 difficult. Whether they're taking losses or  
17 profits, it's going to move the market more when  
18 they go to get out of anything that's not in the  
19 spot month.

20 COMMISSIONER SOMMERS: You know, we  
21 talked for a very long time on solutions to the  
22 convergence issues in Chicago, and this was the

1 solution that was put forward by the Exchange. Do  
2 you have other suggestions if the VSR isn't  
3 working for you in the market, but it is causing  
4 convergence? And what are our other choices?

5 MR. CURLEY: I have no idea. There's  
6 probably 20 Ph.D.s in economics in this room, and  
7 I've barely gotten an undergraduate amount of  
8 history. I really don't understand all that, you  
9 know, that abstract economics behind what's going  
10 on, but I can see the effects in the actual  
11 marketplace of somebody that stands in the pit and  
12 bids and offers and goes to the screen and looks  
13 at these markets, you know, you know, 16 hours a  
14 day, five days a week for the last however many  
15 years, these are the worse, unhealthiest markets  
16 I've seen in terms of if you have position, and  
17 right or wrong, there is no getting out of them.  
18 But I don't have an alternative proposal, no.  
19 Sorry.

20 COMMISSIONER SOMMERS: Thanks.

21 COMMISSIONER O'MALIA: Mr. Campbell, you  
22 had mentioned, you kind of pointed to strong

1 problems with storage, fixed storage rates and the  
2 massive demand for storage. I'd like to get your  
3 impressions of what Nicole's thoughts, some of the  
4 options that she presented in her paper,  
5 specifically the expiration or revaluation of the  
6 certificates. What impact might that have on your  
7 market?

8 MR. CAMPBELL: Yeah, you know, honestly,  
9 that's a cotton. That works in cotton because  
10 cotton actually does devalue over the course of a  
11 lifetime. In the course of wheat from one year to  
12 the next, you really don't lose if it's properly  
13 stored. You really don't honestly lose much value  
14 vis-a-vis the quality degradation. So, you know,  
15 to just lose value in a financial sense, I guess  
16 -- and I don't know how one would measure that --  
17 but in applicability from futures to cash --

18 COMMISSIONER O'MALIA: Well, I mean she  
19 -- you know, the charts she put up there, you  
20 know, played out that the incentive to carry this,  
21 if we took away that incentive, how would the  
22 market function, in your opinion?

1                   MR. CAMPBELL: If you took away the  
2 incentive.

3                   COMMISSIONER O'MALIA: Reduce that  
4 wedge.

5                   MR. CAMPBELL: Well, if you can reduce  
6 the wedge, yeah. I mean it would perform better.

7                   COMMISSIONER O'MALIA: Well, she had  
8 proposed a couple of solutions -- or not proposed  
9 but she outlined a couple of solutions that might  
10 do that. Do you have an opinion about that?

11                  MR. CAMPBELL: Anything that moves the  
12 volatility from the basis to the spreads is going  
13 to aid in convergence. There's -- I mean there's,  
14 you know, as Jeff mentioned earlier, there's  
15 several, perhaps, tools. VSR is one way. Whether  
16 it is the perfect way is questionable.

17                  Compelled load-out would certainly force  
18 convergence in a heartbeat. Would it have  
19 unintended consequences that would be, you know --

20                  COMMISSIONER O'MALIA: Do you have a  
21 preference for either one of those?

22                  MR. CAMPBELL: Probably not as a

1 representative of the Kansas City port of trade,  
2 you know, Wheat Contract Committee.

3 COMMISSIONER O'MALIA: You have no --

4 MR. CAMPBELL: I do have a preference.

5 COMMISSIONER O'MALIA: You have no  
6 preference.

7 MR. BORCHARDT: Well, I'm sure he does,  
8 but I guess what he's trying to say -- and I'll  
9 answer since I'm not a member of the Wheat  
10 Contract Committee -- is that right now in the  
11 fleshing out process of trying to drill down,  
12 which is the most preferred, and some of them had  
13 differing opinions from others, and it might not  
14 be proper for Steve to voice his particular --

15 COMMISSIONER O'MALIA: Well, I wasn't  
16 going to put you on the spot, but I thought I  
17 might get an answer out of him, though.

18 MR. CAMPBELL: Well, I read these  
19 presentations, you know, I mean online yesterday  
20 in the Reuters article, and so I'm a bit hesitant  
21 to put that out there today as I am a member of  
22 the committee, and that we are in the middle of

1 the deliberations.

2 CHAIRMAN GENSLER: Can I say something?  
3 With all respect, I don't -- I don't think that's  
4 real. I mean you're a member of this Advisory  
5 Panel, too, aren't you? You're not a member?

6 MR. CAMPBELL: You're not a member? We  
7 haven't just --

8 CHAIRMAN GENSLER: Nor am I.

9 MR. CAMPBELL: I'm not a member, but --

10 CHAIRMAN GENSLER: All right.

11 MR. CAMPBELL: I understand what you're  
12 saying, Commissioner -- I mean, Chairman, and I do  
13 have an opinion, but --

14 CHAIRMAN GENSLER: If you can share with  
15 us, we'd love to know it.

16 MR. CAMPBELL: Look, the bottom line is,  
17 if you want to force -- if your own -- if your  
18 single re -- if your single goal -- if Your single  
19 goal is to force convergence, is to impact  
20 convergence, there's absolutely no question some  
21 form of compelled load-out will do that the most  
22 efficiently, pure and simple.

1                   COMMISSIONER O'MALIA: Do you have a  
2 preference over VSR over compelled load-out? I'm  
3 trying to figure out how severe this problem is  
4 and what the appropriate solutions are. And we're  
5 going to have a responsibility. Whatever  
6 solutions you all develop, we have to enforce them  
7 and oversee them to make sure that we get the  
8 markets. We're going to be back here again.  
9 We're trying to get a better understanding of what  
10 you think is the preference, and happy to have the  
11 Committee's impression as well.

12                   MR. BORCHARDT: Again, Commissioner, I  
13 appreciate your question, and I understand it.  
14 And I'm not sure that it would be appropriate at  
15 this time for Steve, as a member of the Committee,  
16 to voice his particular bias or preference with  
17 respect to the alternatives available.

18                   Like he said, there's really -- there's  
19 VSR, you know. There's shipping certificates have  
20 been mentioned. You know, there's been forms of  
21 compelled load-out. I mean there are multiple  
22 different forms of variations of compelled

1 load-outs, so I think that's really the circle of  
2 alternatives that we're looking at right now.  
3 We're not looking at cash shuttle contracts, so  
4 we're looking at, you know, the VSR shipping  
5 certificates and some variation of compelled  
6 load-out, which would be the -- I would guess  
7 would be the population that they're really  
8 focusing in on right now in trying to flesh out  
9 which would be the best alternative and the most  
10 balanced alternative in connection with maybe some  
11 other changes that could be made to the contract  
12 to provide that balance for the Kansas City Board  
13 of Trade.

14 CHAIRMAN DUNN: Commissioner Chilton,  
15 are you on the line? Do you have a question?  
16 Let's go ahead.

17 COMMISSIONER CHILTON: Commissioner  
18 Dunn, I'm sorry, I'm here.

19 CHAIRMAN DUNN: Sorry, Bart.

20 COMMISSIONER CHILTON: Sorry about that.  
21 I wanted a follow-up on Commissioner O'Malia and  
22 the question and what Chairman Gensler said for

1 Mr. Borchardt. I mean I know you all take this  
2 very seriously, Jeff, and I want to give you a  
3 chance to talk about it a little bit more, because  
4 there a lot of pissed off farmers out there and a  
5 lot of people who use this contract and are upset.  
6 They contacted us and they want us to work as hard  
7 as we can -- obviously this is your contract and  
8 you guys got to figure out how you want to go  
9 forward -- but they don't care if you worked very  
10 day from now until Christmas and beyond; they want  
11 it fixed.

12 So I want to sort of impart what I think  
13 what the Chairman was getting at, too, Chairman  
14 Gensler, is that there is some urgency to this.  
15 Obviously, you want to get it right, but this is  
16 important stuff for a lot of people out there who  
17 rely on this. And so I don't know if you had  
18 anything further you wanted to say on it, but, uh  
19 --

20 MR. BORCHARDT: No, I appreciate --

21 COMMISSIONER CHILTON: -- I hope you  
22 move forward expeditiously and thoughtfully.

1                   MR. BORCHARDT: And I appreciate those  
2 words, Commissioner, believe me. You're not the  
3 only ones receiving the phone calls. We're  
4 hearing it from the production community, we're  
5 hearing it from our legislators, we're hearing it  
6 from, obviously, the Commission, and as well as  
7 the Associations that have people that are  
8 involved in the production side of the business.  
9 So the Committee absolutely gets it. We  
10 understand that, you know, a mechanism needs to be  
11 put into place to avoid the types of basis  
12 extremes that we've experienced over the last  
13 year.

14                   So now they're working very diligently,  
15 but, you know, you have to also remember that this  
16 is our contract that we've had for 150 years.  
17 It's really the only contract of the Kansas City  
18 Board of Trades, and we've done, I think, a  
19 spectacular job over the years of handling it.  
20 The key for us is to get it done right.

21                   Like Steve said, a knee-jerk reaction  
22 putting some mechanism into place that you're

1 going to end up having to replace with something  
2 else and create more confusion down the road is  
3 probably not the best way to go; it probably would  
4 be better to take just a little bit more time as,  
5 you know, as painful as that might be, and to get  
6 it right the first time. And, you know, they're  
7 working diligently on it, and as soon as they come  
8 up with a consensus, we invite people in to  
9 discuss that. Then I think maybe we'll be in a  
10 position to try and, working with the Commission,  
11 to try and determine an implementation time frame  
12 with those changes.

13 COMMISSIONER CHILTON: Yeah.

14 MR. BORCHARDT: Thank you.

15 CHAIRMAN DUNN: Do you have a time frame  
16 that you may come up with a proposal  
17 contract-wise?

18 MR. BORCHARDT: Not at this time.  
19 They're in the process of, you know, fleshing out  
20 proposals going through the pros and cons, trying  
21 to formulate consensus on one in particular to be  
22 able to flesh it out, and at that point in time

1 try and garnish consensus along with other changes  
2 to the contract.

3 So at the rate they're going, there's a  
4 lot -- there's a lot involved here. I mean I sit  
5 in on these. There's a lot of -- lot of  
6 discussions about impact, about time frames and  
7 what not, so I'm guessing three weeks or so, six  
8 to eight weeks probably. Because some of these  
9 have a lot of moving parts to them. There's  
10 things that have to be taken into consideration  
11 that you would definitely want to get right if you  
12 implemented them.

13 CHAIRMAN DUNN: Thank you. Mr. Lehman,  
14 just stay here, and I don't think you've escaped  
15 everything. On your slide No. 4 on the CBOT wheat  
16 bases at selected locations. I thought I heard  
17 you say that you did not include some of the new  
18 delivery points that you had and that there were a  
19 lot of activities in one of those. Could you  
20 expand upon that a little bit?

21 MR. LEHMAN: Sure, Commissioner Dunn.  
22 The location that we didn't include is the

1 Northwest Ohio 21- county territory that's had a  
2 new territory as of July of last year. And it's  
3 simply that we don't have a USDA cash bid for that  
4 location specifically. All of these other  
5 locations we're using a USDA cash bid that USDA  
6 collects and publishes to the market. So we don't  
7 have that data for the Northwest Ohio territory.

8 My comment about being active is that we  
9 have had active deliveries in that location, and  
10 we've actually had load-outs of unit car trains  
11 from that location in a couple of the recent  
12 expirations.

13 CHAIRMAN DUNN: Thank you. I'd like to  
14 open it up now for the Advisory Committee for any  
15 questions or comments that they may have, and  
16 we'll start and work our way around.

17 MR. WANDS: Well, again, thank you for  
18 allowing me to speak. I'm representing the  
19 American Bakers Association, and we are users of  
20 all three of the Exchanges -- Kansas City,  
21 Chicago, and Minneapolis -- and I think what the  
22 trader, the gentleman, the floor trader of the

1 Chicago Board of Trade, I think was alluding to is  
2 the problem that we have with the marketplace.  
3 It's not necessarily convergence of the cash and  
4 futures price; what we have to deal with on a  
5 daily basis is the ever increasing volatility that  
6 we've seen in all three Exchanges.

7 Just to give you an idea of what we have  
8 seen in the last 30 days, we've seen a 60 percent  
9 increase in our flour prices due to the  
10 volatility. And over the last 24 hours, we've  
11 seen a 15 percent increase in our flour prices due  
12 to the volatility of the marketplace. So it has  
13 caused us to drastically reexamine how we hedge  
14 our positions. For some of our smaller members it  
15 has been such a financial impact that they've  
16 simply gone out of business, and there's been a  
17 lot of consolidation.

18 And what we keep on talking -- we've met  
19 with the CFTC before, and we've met with a number  
20 of the commissioners. What we want to keep  
21 addressing is the presence of the index funds in  
22 our marketplace. I mean we can talk about

1 convergence and we can talk about why the contract  
2 is not working, but I think what we should  
3 initially address is who are the new players that  
4 have come into the marketplace, and that has been  
5 the index funds.

6 To give you a size of their presence,  
7 they own 367 percent of this year's Soft Wheat  
8 crop alone. I mean so their size is really what  
9 we think has caused the volatility in the  
10 marketplace, and we're not talking about high  
11 prices; we're talking about price moves. For  
12 example, the Chicago wheat opened up the limit  
13 today, and now it's trading up 42 cents. So it  
14 moved 20 cents in less than two hours. So to a  
15 baker that has to price flour, that is just an  
16 extremely expensive move on our part if we guess  
17 it wrong.

18 So I would just -- I would like to see  
19 if we could limit the -- we would like to have the  
20 limit on the index funds in the marketplace and  
21 treat them as traditional speculators instead of  
22 hedgers. So --

1                   CHAIRMAN DUNN: Thank you, Mr. Wands.

2                   Next?

3                   MR. ANDERSON: Yeah, John Anderson with  
4                   American Farm Bureau. I guess I think I want to  
5                   follow up a little bit on what Commissioner  
6                   O'Malia was talking about. In the course of that  
7                   conversation, we talked a little bit about forcing  
8                   convergence, and there are a number of things can  
9                   be done to force convergence, and, certainly, for  
10                  our members who are affected by this, convergence  
11                  is a big issue. But, really, I think to talk  
12                  about forcing convergence is really to focus more  
13                  on a symptom and not so much on the disease. The  
14                  bigger issue here is, how do we make sure that  
15                  cash and futures markets both reflect the same  
16                  underlying fundamentals?

17                  And as I understand the CFTC analysis --  
18                  I thought it was very good -- the primary issue  
19                  there seems to be that because of the delivery  
20                  process, there's an option value attached to these  
21                  warehouse receipts that's reflected in futures  
22                  prices. I guess I'd like to hear a little bit of

1 follow up on that. If that's the fundamental  
2 issue, the most straightforward approach to  
3 dealing with this would seem to be to change the  
4 characteristics of the warehouse receipts that  
5 give it an option value so that that's not  
6 creating this divergence between the fundamentals  
7 of the cash and futures markets.

8 CHAIRMAN DUNN: Panelists, like to  
9 respond?

10 MR. BORCHARDT: Uh, with respect to the  
11 warehouse receipts, I know what you're saying and,  
12 like Steve said, they utilize that in the cotton  
13 area because cotton does devalue. But I think  
14 just sitting in on the meetings and what not, I  
15 think it's still good to have the warehouse  
16 receipt as an option in Steve's case, where he has  
17 a contract on and needs to stand on the market of  
18 last resort, if he needs to, to procure the  
19 procure the wheat.

20 I think there are other, maybe perhaps  
21 better mechanisms that can be put into place that  
22 will allow the warehouse receipts to preserve

1 their attributes and contribute to the marketplace  
2 and yet compel convergence at the same time. And,  
3 really, what you're doing is you're, through  
4 whatever mechanism, you're allowing the front  
5 months in the case of not VSR but some variation  
6 of compelled load-out, you're forcing the futures  
7 price down to cash in the front month to what the  
8 true values are.

9 I mean that's what the farmer's getting  
10 is the real cash price. So if you're just looking  
11 for a mechanism that would force the longs to  
12 liquidate their positions rather than carrying and  
13 compel that convergence in the front, front end of  
14 the spreads.

15 MR. ANDERSON: If I could follow up, you  
16 know, I'd like to hear just fairly plainly what  
17 would be the consequence, operationally, for these  
18 end users if, for example, the warehouse receipts  
19 had an expiration date, for instance, an  
20 expiration that coincided with the termination of  
21 a contract month. What kind of difficulty would  
22 that present?

1                   MR. CAMPBELL: Well, I think at the end  
2 of the day that would simply make a compelled  
3 load-out, right?

4                   MR. ANDERSON: The difference I see  
5 between that and a compelled load-out would be  
6 that there wouldn't necessarily be a reason that  
7 the grain would have to leave its current  
8 position; it would just be then later stored at  
9 the prevailing commercial rate as opposed to the  
10 fixed rate under the warehouse receipt. It  
11 wouldn't necessarily be a compelled load-out.

12                  MR. CAMPBELL: It doesn't move, though.  
13 It doesn't clear space, and it doesn't allow the  
14 local bases to improve. I mean it's -- that's  
15 sort of the whole function of it.

16                  MR. ANDERSON: Well, there would be more  
17 incentive to move it because the -- I see it being  
18 similar to the VSR. It would -- it VSR increases  
19 the cost of exercising that option value, and so  
20 it's less attractive to exercising and so it's not  
21 exercised as frequently, be it a different way of  
22 doing the same thing.

1                   MR. CAMPBELL: Look, whether a bank  
2 holds the receipt or whether a warehouseman holds  
3 the receipt, I don't know that there's really a --  
4 there's really a difference. I mean if the  
5 warehouse hold the receipt, the actual value of  
6 his grain is not going to be reduced, so, you  
7 know, the space is still full no matter sort of  
8 who's holding the receipt.

9                   If the bank holds the receipt and it  
10 loses value, then, yeah, you'll probably just put  
11 more pressure on them and that bank won't be there  
12 to stop the receipt. But the warehouseman today  
13 still have -- would still have that opportunity to  
14 roll a full carry, which is what they're doing  
15 today. I mean we saw very little deliveries on  
16 the marketplace because there's no incentive to  
17 deliver. The market's sending you the opposite  
18 signal. Why would you deliver? So the  
19 warehouseman will just do it.

20                   I mean, you know, the fact that a few  
21 banks hold some receipts and can roll them is no  
22 different. That activity would simply move to the

1 warehouseman.

2 MR. LEHMAN: If I could respond to Mr.  
3 Anderson's question, I think one of the things  
4 that we looked at when we -- and we considered  
5 compelled load-out or modified compelled load-out  
6 when we were working on the Board of Trade  
7 contract -- some of the difficulties are in  
8 transportation. You would put the, you know, the  
9 responsibility on the take of delivery whose  
10 receipt was expiring at that option to arrange  
11 transportation, and that's not always possible.

12 You are really forcing the long out of  
13 the market as I think Steve mentioned. And so  
14 it's really a tradeoff of the, you know, the  
15 distortions you might be causing in the  
16 transportation markets versus, you know, this wide  
17 basis. And from our view, VSR was maybe a little  
18 less onerous on the long side of the market  
19 because at least you're able to trade this spread  
20 or this opportunity. You have a maximum amount  
21 that that spread can widen over a one- year period  
22 of time, over a six-year period of time, and you

1 can, you know, make bets. You can put your money  
2 in the market on where that spread is going to go.

3 And I'd kind of be curious to hear  
4 Josh's comment on whether a compelled load-out  
5 contract would be more tradeable or more conducive  
6 to liquidity into third-month spreads than VSR is.

7 MR. CURLEY: And the way I understand  
8 compelled load-out is the -- a similar effect to  
9 VSR, and there would be little reason to trade  
10 past for a month because the longs wouldn't be  
11 able to roll from one month in to the next. So my  
12 guess is it would still put the liquidity in the  
13 first option and not in deferred months. But  
14 that's just my take, and I'd, you know, maybe have  
15 to see it implemented and look at the markets and  
16 see how they react to know for sure.

17 MS. COCHRAN: Hi, I'm Christine Cochran  
18 at the Commodity Markets Council. I really have  
19 more of a comment than a question. Our  
20 organization represents both Exchanges and  
21 Exchange users, and we've had a number of  
22 conversations related to the contract in Kansas

1 City and also in years previous contract in  
2 Chicago.

3 And one of the things that I'm here  
4 today to communicate is our confidence in what the  
5 process is at the Kansas City Board of Trade. We  
6 believe that the Exchange is the expert, that  
7 they're talking to their constituents and the  
8 market participants, and we believe that they  
9 should have the ability and freedom to look at the  
10 range of options to address the problem.

11 I'm encouraged today to hear Josh make  
12 comments about trying to provide a balanced  
13 solution. We think that that is one of the most  
14 important things that they do as they go through  
15 this process is come up with a solution, which we  
16 do think there needs to be a solution, but one  
17 that is balanced: it doesn't favor the longs or  
18 the shorts.

19 CHAIRMAN DUNN: Thank you, Christine.

20 MS. PETERSON: My name is Dana Peterson  
21 with the National Association of Wheat Growers. I  
22 think the commissioners have a great handle on the

1 issues that we're hearing from our grower members,  
2 and I would like to just publicly thank you for  
3 your attentiveness during this past year or so,  
4 and we have been in conver- --

5 CHAIRMAN DUNN: We don't get much of  
6 that, thank you.

7 MS. COCHRAN: In the last year, we have  
8 been communicating very closely with the Exchanges  
9 and with the growers. Our growers are just very  
10 supportive of having convergence happen, and we  
11 appreciate all of the attention and detail that's  
12 being paid by the Exchanges in making a decision  
13 on a long-term contract, one that is -- that  
14 provides our marketplace a competitive advantage  
15 over other production regions of the world where  
16 we do have the ability to have price discovery  
17 that everyone can participate in. Thank you.

18 CHAIRMAN DUNN: Thank you, Dana.

19 MR. DOUD: Commissioner Dunn, Greg Doud  
20 with the National Cattlemen's Beef Association.  
21 I, first of all, want to thank Commissioner  
22 Chilton for his comments and Chairman Gensler for

1 his comments about convergence. I couldn't have  
2 said it better myself.

3 A couple questions I have -- one  
4 question I think you've already answered -- was,  
5 which would we prefer here in Kansas City, a  
6 compelled load-out or a cash settlement? And I  
7 think I heard that the answer to that was, Dave,  
8 with all due respect to you and all the great work  
9 you've done on variable storage rates, I think  
10 actually we're down to those, picking one of  
11 those, too, and I think we're going to have to get  
12 to that point.

13 Nicole, my question really is for you,  
14 though. Great presentation, and with regard to  
15 these warehouse receipts I have two quick  
16 questions for you: Did the fact that we have a  
17 lot of low protein weed in Kansas City affect any  
18 of this getting clogged up?

19 And the second question that is really  
20 the big question on my mind is that: What is --  
21 how many people are in control of these warehouse  
22 receipts? Do we have a lot of these receipts and

1 a very small, tightly held group of people, small  
2 number of hands? I'm a little concerned here that  
3 there might be a little market power at play with  
4 regard to this warehouse receipt issue in Kansas  
5 City.

6 MS. AULERICH: Well, first to address  
7 your protein question, there is no protein  
8 specification on the Kansas City Board of Trade,  
9 so it's supposed to represent the quality of the  
10 underlying crop is why they don't have a  
11 specification on that. So that really wasn't a  
12 factor here.

13 And, second, about the concentration of  
14 the warehouse receipts, I can't comment on that  
15 because that's proprietary information.

16 CHAIRMAN DUNN: Come around to the other  
17 side.

18 MR. CRYAN: Commissioner Dunn, I'm Roger  
19 Cryan with the National Milk Producers Federation,  
20 and I think the economic staff has done a good job  
21 today in previously demonstrating this issue, the  
22 wedge between the futures value and the cash value

1 being associated with the optionality of the for  
2 storage in the contract. And it seems to me  
3 because -- the breakdown is because the warehouse  
4 receipt is not strictly -- it's not strictly the  
5 commodity, it's the combination of the commodity  
6 and that optionality.

7 One solution is to price that  
8 optionality separately. The variable storage rate  
9 approach is a kind of a clumsy attempt to do that,  
10 but it's very indirect. It assumes a certain  
11 relationship between spread and storage value.  
12 One, it may be possible that the Exchanges could  
13 come up with some approach that would offer maybe  
14 posted rates for storage as it to be attached to  
15 the contracts at the time of the execution instead  
16 of having just an option that a lot of people  
17 don't want.

18 So, for example, if somebody's buying a  
19 contract, if they want to carry it for six months,  
20 they can buy that option or buy that six-month  
21 storage rate; if you can separate the price  
22 discovery for the underlying -- for the storage

1 commodity from the price discovery for the  
2 storage, you might be able to solve everybody's  
3 problem. That's all I've got, and thank you very  
4 much.

5 CHAIRMAN DUNN: Thank you, Roger.  
6 Edgar?

7 MR. HICKS: I have a couple of questions  
8 for Steve. First, Steve, you've got a great deal  
9 of credibility with me. I know who you are, so --

10 MR. CAMPBELL: Thank you.

11 MR. HICKS: -- I say that with a great  
12 deal of respect. But I also am here representing  
13 the National Grange and Farmers of Kansas and  
14 Nebraska, and I'll get roasted if I don't ask you  
15 some of the questions.

16 MR. CAMPBELL: Okay, fire away.

17 MR. HICKS: All right. You mentioned a  
18 couple of times the word "massive," and you  
19 applied it to investors, and you talked about  
20 influx, and are you giving equal significance to  
21 investors in this process as you are to farmers  
22 and as people we serve?

1                   MR. CAMPBELL: I'm sorry, what was your  
2 name?

3                   MR. HICKS: Edgar.

4                   MR. CAMPBELL: Edgar. Okay, I just  
5 can't read them.

6                   MR. HICKS: Maybe I should turn it down  
7 so you can't see it.

8                   MR. CAMPBELL: Edgar, I don't know that  
9 I'm weighting one versus the other, and the  
10 reality of it is forget that I'm a trader, forget  
11 -- I'm wearing an economist's hat, and all I'm  
12 saying is we have had a massive inflow for the  
13 demand for our futures contract. That demand for  
14 our futures contract has not been offset by a  
15 physical demand for our cash wheat.

16                   So, therefore, our futures contract  
17 market has responded to that demand whereas our  
18 free stocks in Hard Red Winter Wheat have grown  
19 substantially. They are -- so my point being  
20 they're not in sync. And when they have a  
21 financial futures investment type product that we  
22 sort of serve today that is going in an opposite

1 direction of your cash market, you will have  
2 divergence. And when you then get -- you can have  
3 convergence up until you plug all your space; and  
4 once you plug all your space, you're done.

5 MR. HICKS: Okay, you mentioned --

6 MR. CAMPBELL: Under the current market.

7 MR. HICKS: You mentioned laying off.  
8 You mentioned the investor laying off. What is,  
9 relative to the farmer -- I see what the farmer's  
10 laying off -- what is the spec guy -- maybe I  
11 shouldn't say that because we need him -- the  
12 index fund guy, what is he laying off? You  
13 mentioned that he's laying off. What is he  
14 actually laying off?

15 MR. CAMPBELL: Again, I'm really not  
16 sure what --

17 MR. HICKS: Well, I'm --

18 MR. CAMPBELL: -- you're -- what in  
19 reference to.

20 MR. HICKS: I'm asking you that because  
21 the index is being qualified as a hedger, so --

22 MR. CAMPBELL: Oh, no. Listen. What

1 you say -- okay, I'm not sure I made that comment  
2 -- well, maybe I did. Look, I mean he's taking  
3 the investor, the investor's being pulled under  
4 one umbrella, because of that he's generating  
5 what's considered commercial risk, and much like  
6 we were talking about in the previous cotton  
7 example, that commercial risk has been deemed a  
8 bona fide hedge.

9 I'm not making comment if that's good or  
10 bad. I'm simply saying that we have now created  
11 demand which has gone to the bona fide hedge  
12 exemption status, and that's moved into our  
13 marketplace.

14 MR. HICKS: Okay.

15 MR. CAMPBELL: The farmer, he's laying  
16 off real risk vis-a-vis his long crop, and he's  
17 selling futures, and he's laying -- that's a  
18 traditional hedge.

19 MR. HICKS: Okay. Jeff, you mentioned  
20 how long the contract has been around. And,  
21 traditionally, in the early provocations of the  
22 Exchange, you have examples like in Tom

1 Hieronymus' book on the economics of futures  
2 trading which everybody, any commercial firm had  
3 to read when I came into the business. There was  
4 examples of freight rates in issues. The staggers  
5 -- deregulation, does that have anything to do  
6 with the challenges that we have now?

7 MR. BORCHARDT: Yeah, I'm going to let  
8 Steve take that, and I think it has, but in answer  
9 to your earlier question, you were asking about  
10 the Committee and their preferences to funds  
11 versus commercials, and I think what I want to  
12 make clear here is it's irrelevant in my opinion  
13 whether -- the Committee should not base the  
14 decision on one party or another.

15 The major point is, as the Chairman and  
16 commissioners have pointed out, you're supposed to  
17 have convergence at delivery time. The funds roll  
18 a month ahead of time, so if the funds have  
19 already rolled and they're out of the market  
20 interior, you're supposed to converge. We do not  
21 have, under these circumstances, an adequate  
22 mechanism for compelling that convergence at the

1 delivery time.

2           And so that's what the Committee is  
3 charged with to come up with, is funds  
4 notwithstanding, there still needs to be a  
5 mechanism put into place that would not allow the  
6 basis to get that weak before some mechanism  
7 would kick in that would force the longs to  
8 liquidate their positions and for the basis to  
9 resume its normal levels accordingly.

10           So I don't think that their based in any  
11 decision based on any particular market class, if  
12 I was reading your first question correctly.

13           MR. HICKS: Okay. But the issue in my  
14 mind should be some of that market obligation  
15 should fall on the spreads. But like in Western  
16 Nebraska and Kansas, that obligation is being  
17 excessively put on the basis. And going to your  
18 point about the spreads, you know, as a hedger --  
19 again I'm representing farm groups here, but I'm  
20 wearing another hat, too -- as a hedger, if I  
21 don't have his confidence in those spreads, how  
22 can I take advantage of the opportunities that the

1 market today is giving us when we're at the limit,  
2 and I want to go out and take advantage of that?  
3 If I can't suck him in to take the other side of  
4 my trade, then my farmers are cooked. And I don't  
5 know what that --

6 CHAIRMAN DUNN: I'm familiar with some  
7 of those technical terms.

8 MR. HICKS: I don't know what -- I don't  
9 know the answer, Steve, but I just know I regard  
10 your opinion highly, but I don't think that's good  
11 enough for me to go back to Nebraska with, I  
12 guess.

13 MR. CAMPBELL: Well, Edgar, I think  
14 we've -- and, look, there's no defense here. We,  
15 as I said in the beginning, we have seen  
16 structural changes, the market -- the Committee is  
17 dealing with those structural changes.

18 Frankly, with all due respect, I mean we  
19 saw Chicago struggle, we saw the actions that they  
20 took. We had not at that point in time seen the  
21 level of activity toward necessarily movement on  
22 our part as far as committee and our lack of

1 convergence on Hard Wheat; we've really seen that  
2 just over the last nine months, and we've seen  
3 that in conjunction with free stocks building to a  
4 record level. That, set aside, Edgar, we  
5 understand that there is an issue.

6 Now, as far as, you know, as far as I  
7 think where Jeff was going, is, look, if Kansas  
8 City is trading a close to par value, and the  
9 freight back to, you know, your farmers in Western  
10 Nebraska is higher, then by default the absolute  
11 basis, you know, that could fall into this  
12 current, you know -- I mean is going to be less.

13 MR. HICKS: But we had a period of time  
14 -- again I'm talking when I came into the industry  
15 -- we have a period of time where you knew that  
16 when you came out a year ahead that you could  
17 start, let's say corn. You knew that you could  
18 start in Central Nebraska even when that option  
19 first came on, that new crop option came on, you  
20 knew you could start at 40 under. I mean you  
21 didn't even have to have any -- you didn't have to  
22 have any -- you knew you could --

1 MR. CAMPBELL: No, listen --

2 MR. HICKS: You can't do that now. And  
3 you can't do that now because the guys like him  
4 that we can't get to participate.

5 MR. CAMPBELL: Again, Edgar, I'm not  
6 defending it. I understand. I mean we as a  
7 Committee do understand that you cannot do that,  
8 and you partially can't do it --

9 MR. HICKS: I know we can't come up with  
10 the answer. I -- Matt, I'm going to defer to you.  
11 The Commission's done three hours with what's  
12 going on in the marketplace right now, you know.  
13 I mean that's what I've heard, you know. You  
14 going to spend three hours on this when we're up  
15 the limit like this?

16 Matt, it's your turn. We just don't --  
17 it doesn't seem like it's enough time to address  
18 this issue of what we're going through right now.  
19 It really doesn't.

20 CHAIRMAN DUNN: Thank you, Edgar, but  
21 this is the tip of the iceberg. The Chairman has  
22 been out to Kansas, all three of the commissioners

1 have been out there.

2 MR. HICKS: Have you been to Nebraska?

3 CHAIRMAN DUNN: I have not been in  
4 Nebraska recently, but I have been out and  
5 listening to folks on this issue, and this is --  
6 what we can do here is bully pulpit, and that's  
7 what I'm using today, and both these Exchanges  
8 have been bullied by me during my tenure.

9 MR. BORCHARDT: We have the scars to  
10 prove it, if you want.

11 CHAIRMAN DUNN: I really appreciate your  
12 coming in because my saying things to them and  
13 others saying things to them doesn't reflect the  
14 passion that you have in reflecting those members  
15 of the Grange that you represent, and I really  
16 appreciate that. And I think it's good to hear  
17 the concern for the producer out there and the  
18 impact it's having on them.

19 With that, Matt, we'll go to you.

20 MR. BRUNS: Thank you, Commissioner  
21 Dunn. My name is Matt Bruns. I represent the  
22 National Grain and Feed Association. I want to

1 start with the major point, convergence matters.  
2 It matters to our groups, it's critical to her  
3 hedgers and producers in able to be confidence to  
4 hedge a risk and afford in a Futures Exchange.

5 So far, we are pleased to see the  
6 improved performance of the CBOTs. We contract  
7 over recent contract periods. Part of the  
8 performance, improved performance, could be due to  
9 the variable storage rate, but it's probably too  
10 early to say for sure. There are other factors at  
11 work, also, and we'll be watching closely with  
12 interest as the VSR takes full effect.

13 Now we see some challenges with  
14 convergence to the Kansas City Board of Trade  
15 Wheat Contract, and historically wide basis swings  
16 oppose challenges to producers and commercial  
17 grain hedgers. There are a number of factors at  
18 work in this market: a big Hard Red Winter Wheat  
19 crop, some quality concerns, extreme tightness of  
20 storage space, sluggish export demand, and an  
21 impact on investment capital that's, you know,  
22 come into our egg futures market.

1           These things in the Kansas City market  
2           are not terribly different, what we saw in the  
3           Chicago Board of Trade market here in the last few  
4           years. It's critically important that we  
5           reestablish the convergent as quickly as possible.  
6           We've been in close contact with the Kansas City  
7           Board of Trade to view our concerns, share  
8           information, and to discuss potential solutions.  
9           We know that KCBOT is working hard to respond to a  
10          challenge market situation to analyze the changes  
11          for their contract.

12                 As of today, the NGFA has not made  
13          specific recommendations for changes to the Kansas  
14          City contract. We have discussed several  
15          potential solutions, and we have expressed our  
16          desire to the Kansas City Board of Trade to be  
17          involved in their process to help evaluate  
18          potential changes and provide feedback.

19                 Our member companies rely on the Kansas  
20          City Board of Trade Contract. We have a lot of  
21          experience and expertise that we hope that the  
22          Kansas City Board of Trade will invite us to share

1 as their process moves forward.

2 Back to our core message, convergence  
3 matters, and we urge the Kansas City Board of  
4 Trade to move as quickly as possible to implement  
5 the changes that will be needed to reestablish  
6 convergence that both producers and grain hedgers  
7 rely upon.

8 Thank you.

9 CHAIRMAN DUNN: Thank you, Matt. Kevin?

10 MR. SOMBKE: Hi, I'm Doug Sombke  
11 representing National Farmers Union. I'm a crane  
12 farmer in South Dakota. I appreciate the panel's  
13 presentations, and, Nicole, yours was exceptional.  
14 I think you nailed it on the head.

15 In light of time, I have to agree with  
16 Edgar what he was saying, and also what Hayden was  
17 saying. I think the speculators have created a  
18 huge mess here for us, and I just want you to know  
19 that what Commissioner Chilton was saying is, his  
20 passion is exactly what we have. Farmers are  
21 feeling this today, and I hope that you guys can  
22 get this fixed because we are -- we're hurting,

1 and we do need the likes of the trader.

2 So with that, I just want to say the  
3 National Farmers Union supports the efforts of the  
4 Board, but at the same time, long enough already.

5 CHAIRMAN DUNN: Thank you, Doug. I  
6 appreciate that.

7 MR. NATZ: Thank you, Mr. Chairman, I  
8 have nothing to add.

9 CHAIRMAN DUNN: John, do you want to put  
10 a cotton shot in here?

11 SPEAKER: Well, I really, really  
12 appreciate this panel. This is something that I  
13 think you can hear from the Advisory Committee,  
14 from the members of the Commission is something  
15 that we're greatly concerned on for the Exchanges.  
16 There's a lot of pressure on you to fix it. It's  
17 your contracts, but if you can't use them to  
18 hedge, if you can't use them for price discovery,  
19 then they're actually worthless. And I'd have to  
20 go back and say, why do we even have those?

21 Thank you.

22 MR. WANDS: Can I just add one more

1 thing, Chairman Dunn? I don't think we've really  
2 talked about it here too much, but we're subject  
3 -- half of our wheat is exported, so we are  
4 subject to the price of world wheat.

5 Well, obviously, and we can about  
6 convergence but the basis levels in Hard Wheat  
7 down at the Gulf represent we need to compete on a  
8 world level. And right now, because of where the  
9 futures are and who's in the futures arena, the  
10 cash market's doing the job of what the futures  
11 should do. So that's going to continue as long as  
12 we have the entities in there, as long as we don't  
13 have those limits because we've got to sell half  
14 our wheat to the world. Has to. So --

15 CHAIRMAN DUNN: Again, I would encourage  
16 all of you to take a look at what we're going to  
17 be doing -- am I stealing your --

18 CHAIRMAN GENSLER: No, no, no. I was  
19 going to ask --

20 CHAIRMAN DUNN: -- of what we're doing  
21 under the new legislation and to get on and get  
22 your input into that. Mr. Chairman?

1           CHAIRMAN GENSLER: I was just -- Jeff, I  
2 was mulling over something you said. You said six  
3 to eight weeks. So I just want to confirm, here  
4 you say it again, you think that you're not going  
5 to have it before the kids go back to school, but  
6 you're certainly going to have it before  
7 homecoming dance, before October 1st.

8           MR. BORCHARDT: I guess what I was  
9 saying is that at the current rate of production,  
10 so to speak, to try and drive to a consensus I'm  
11 hopeful that the Committee members will be able to  
12 come to consensus 7-3, whatever it takes -- it  
13 would be nice if there were all 10 of them -- in  
14 consensus with a solution to go forward with and  
15 nail down and bring in the outside parties to  
16 bounce it off of them, and then try and work  
17 towards a -- well, I guess before bringing the  
18 parties in part of that consensus, though, being  
19 you have the other aspects that come into play --

20           CHAIRMAN GENSLER: I wasn't really  
21 terribly interested in your process, I was  
22 interested in the deadline. Six to eight weeks.

1 MR. BORCHARDT: I'm hopeful of that, but

2 --

3 CHAIRMAN GENSLER: All right, I don't  
4 know what our legal authorities are. I think  
5 every one of the people in the room wants you to  
6 figure out a solution.

7 MR. BORCHARDT: None more than -- more  
8 than --

9 CHAIRMAN GENSLER: I'm more than hopeful  
10 that you do it in the six to eight weeks.

11 MS. AULERICH: We're working as hard as  
12 we can.

13 MR. HICKS: Commissioner Dunn, I have a  
14 question on -- just as comment on your Open  
15 Interest sheet. And so I guess this is your  
16 official CFTC document. Open Interest from an  
17 index fund piece, I think this is a little bit  
18 skewed because we have a lot of participants that  
19 are in and out the same day, and this isn't  
20 reflecting, and I think that's part of a lot of  
21 the problems that we're having with Fund.

22 I think if you're going to use this

1 chart in making a decision, somewhere it needs to  
2 say that a commercial hedger will put the position  
3 on, he may have it on for months, whereas the  
4 index fund may be five or ten minutes. And I  
5 think that skews the value of this a great deal.

6 CHAIRMAN DUNN: Edgar, you make a great  
7 point in here, and the massive passives, as some  
8 of the CITs have been called, are the ones that  
9 stay there for a long time. But it is a whole  
10 other related problem that we have of the high  
11 frequency traders. And that, again, is something  
12 that we're looking at here at the Commission, and,  
13 you know, our Commerce Office has been working on  
14 that as well. The Chairman has them tasked with  
15 doing a few things, and it's a great point and  
16 something that is good for us to keep in mind.

17 With the indulgence of my commissioners,  
18 I'm here. I apologize because I have run way over  
19 our time frame, but I think it's extremely  
20 important that we talk about the livestock  
21 situation, and I do want the Advisory Committee to  
22 be privy to what we are planning on doing on

1 implementing the new legislation. So without  
2 taking a break, if we could go to the next group,  
3 or, if anybody feels like they've got to get up  
4 and leave, that's just great, go ahead and do  
5 that, except for the panelists. They can't get up  
6 while they're going.

7 But a shrinking negotiated market and  
8 consolidated packing industries are combining with  
9 a poorly structured and nontransparent cash market  
10 price reporting system to cause a rise in  
11 complaints and an increase in the future of  
12 contracts susceptible to manipulation.

13 Our next panel will address some of the  
14 key issues in there. We have Harry Hild from the  
15 CFTC's Division of Market Oversight; Jay Johnson  
16 from GIPSA from USDA; Warren Preston, who is with  
17 AMS from USDA; with Reactor Group Paul Peterson  
18 from CME Group; Don Close from Texas Cattle  
19 Feeders Association; and Neil Dierks from National  
20 Pork Council. And so they are getting in place  
21 now, and soon as they do we'll ask Harry to begin.

22 MR. DIERKS: Yes, Commissioner, I grew

1 up about two miles -- his brother was my school  
2 bus driver, so.

3 CHAIRMAN DUNN: Harry, are you prepared?

4 MR. HILD: Yes.

5 CHAIRMAN DUNN: All right, if you will  
6 kick it off, I'd greatly appreciate it.

7 MR. HILD: Thank you, Commissioner Dunn,  
8 Chairman Gensler, and fellow commissioners. Today  
9 we'll discuss some observations in livestock  
10 markets related to price reporting and in-district  
11 trends. My comments will focus on the hog market  
12 specifically. I've prepared these comments, and  
13 views are my own.

14 The USDA's Grain Inspection, Packer's  
15 and Stockyard's Administration is here as well to  
16 comment on this trend, and the Agricultural  
17 Marketing Service is here as well, and I believe  
18 the Chicago Mercantile Exchange is on hand next to  
19 talk more specifically about the contract itself.

20 I will begin with a very brief  
21 description of the futures contract and how it's  
22 connected to the cash market. I'll then have a

1 very brief description of the connection between  
2 the cash and futures market, but also I'll  
3 highlight some outlier situations and market  
4 transparency issues and how those issues relate to  
5 surveillance concerns. Finally, I will conclude  
6 with some discussion of industry trends, some  
7 concentration issues, and a reference to an  
8 academic study related to these issues.

9           The very next slide here is a screen  
10 shot of the 201 report. This is a USDA AMS report  
11 from which the CME derives the values that they  
12 use for their Lean Hog Index calculation. It's a  
13 two- to three-page report. There's a lot of  
14 information on this report, but I've highlighted  
15 the six cells that the calculation uses. As you  
16 can see, it is what they call producer-sold  
17 negotiated and producer-sold swine or pork market  
18 formula variables. There's a head count. There  
19 is an average net price and an average carcass  
20 weight. These numbers are multiplied each day.  
21 They get a value for one day. They have a value  
22 for another day, the next day, and those two are

1 combined together. I think the CME can get into  
2 more details and question about that.

3 But what I do want to highlight from  
4 this screen shot in this report is that it's a  
5 daily transparent report, but you can see there's  
6 a big difference between the total head count in  
7 the Negotiated category compared to the SPMF  
8 category, and that's just -- that is something I  
9 think that we'll see a little bit more detail  
10 later on. But it is important also to note here  
11 that these are net prices. These are prices that  
12 are derived from hogs that have been delivered and  
13 have been slaughtered. I'll get a little bit  
14 deeper into that later.

15 And one final point from this slide is  
16 that in the SPMF category, it is industry practice  
17 for packers to buy hogs using long-term contracts,  
18 and each day a certain undetermined percentage of  
19 these contracts use the Western Corn Belt or the  
20 Iowa/Southern Minnesota negotiated base price as a  
21 reference base price, and we'll get into that on  
22 the next slide here.

1                   This is the Western Corn Belt USDA  
2 Report. It's an afternoon report, and it's  
3 actually a report for July 30th. Lower down on  
4 the screen you can see that this is one of the  
5 more referenced prices and head counts in the  
6 industry. I've highlighted there that it's  
7 barrels and gilts on a carcass basis. The head  
8 count on that particular day was 4,953 and the  
9 base price range that day -- that's a range of  
10 obviously highs, lows, and a weighted average  
11 middle price -- the range that day was 75 to 8378,  
12 roughly \$8.78, and the weighted average was 8149.  
13 The hog market generally trades and reports trades  
14 using these base prices. Again, the CME uses net  
15 prices for the index, but the cash market trades  
16 are base price. The base price becomes a net  
17 prices when the hogs are delivered and  
18 slaughtered. Each net price is determined by the  
19 base price and the packer's grid or matrix. Each  
20 packer has a different matrix, because each packer  
21 values different hog attributes differently.  
22 These attributes are weight, target weight,

1 leanness, and just general yield of the animal.  
2 So, each packer has his own value for those. As  
3 the hogs are processed, this base price becomes a  
4 net price. The net price accounts for the hog's  
5 yield and determines what the hog seller gets  
6 paid. The CME, again, uses these net prices to  
7 calculate their index.

8           Before we leave this slide, I'd like to  
9 make a couple of quick points about the negotiated  
10 market. The negotiated market is spot  
11 transactions. The hogs are to be delivered within  
12 14 days. There are some other rules, but I'm just  
13 going to highlight a few. The transaction sizes  
14 in the negotiated market can be quite large, and  
15 as you can see, the head count on this particular  
16 day on this particular report was roughly 5,000,  
17 but one of the other attributes of a negotiated  
18 transaction is that negotiated transactions can be  
19 canceled after being reported. So, in other  
20 words, the price and the head count could get into  
21 this report but the transaction could be canceled  
22 and never been delivered.

1           And packers also have choices on where  
2           to purchase negotiated hogs and how and when to  
3           report the prices. This is an afternoon report.  
4           It compiles some of the prices and head counts  
5           from a morning report, and then later on there's a  
6           full day report, so there are different times and  
7           cutoffs from which packers can choose to report.  
8           And prices can also be reported on either a live  
9           or carcass basis, and that's kind of a real  
10          deep-in-the-weeds type characterization, which we  
11          can get into later, but the point I wanted to make  
12          is that it is a choice.

13                 The next slide here shows hog  
14          procurement and pricing methods using that 201  
15          report that I used on my third slide. It's kind  
16          of a summary of the head counts, how they've  
17          changed over time. Note that the Producer-Sold  
18          category is decreasing and, most notably, that the  
19          Negotiated category has dropped off quite  
20          significantly. Currently, the Negotiated category  
21          is about 5.5 percent year to date for 2010. Also  
22          note that the Packer-Owned category is increasing.

1 Further note that as currently reported by AMS,  
2 there are a lot of hogs in the 201 report that are  
3 not included in the CME index.

4 The next slide uses those two categories  
5 of SPMF and Negotiated. It boils out just those  
6 two categories in terms of how they changed over  
7 time. Now, this graph shows each category's  
8 percentage of the head count that went into the  
9 Lean Hog Index calculation. As you can see, the  
10 SPMF went from 78 percent of the head count in  
11 2003 and is now about 91 percent and the  
12 Negotiated category was 22 percent and is down to  
13 9 percent currently.

14 Slide 7 -- this slides breaks into the  
15 cash transaction site. We're talking about  
16 purchase data right now. This is the Western Corn  
17 Belt 212 report. This is the afternoon report, as  
18 I mentioned, and this is kind of a medium-term  
19 graph on the range. The Purchase report  
20 information -- it shows the high, the low, and  
21 then the weighted average of the day. A point  
22 from this slide would be that the weighted average

1 tends to be near the high of the day. Again, it's  
2 a weighted average. It's kind of a special  
3 concept here in this type of reporting, but from  
4 the surveillance perspective here, we always see  
5 that there's a range and that there is a low and  
6 so we take note of that, because, you know, on a  
7 day where the weighted average is near the high,  
8 in surveillance we see that there is always  
9 cheaper hogs available.

10 Slide No. 8 takes that range from the  
11 Western Corn Belt, goes a little farther back, and  
12 does a 10-day moving average of that. The graph  
13 shows a 10-day moving average of the range, and  
14 that range tends to be about 10 to 15 cents per  
15 hundredweight. The graph also shows a period of  
16 outlier ranges, periods where the range exceeded  
17 15 cents, and was as wide as 20 cents per  
18 hundredweight. Periods of sustained wide ranges  
19 can lead to surveillance or transparency problems.  
20 On such days, hogs appear in great supply on the  
21 low end and in very short supply on the high end.  
22 This is the Western Corn Belt range. It's not a

1 range from the National Report.

2 Now, an example of this range -- if you  
3 take cents as a range, as an outlier, if hogs are  
4 trading roughly 40 cents or \$40 per hundredweight,  
5 a 20 cent range if you split, it means that hogs  
6 are trading as low as 30 or as high as 50. If  
7 you're buying hogs at 40 and your next purchase  
8 happens to be at 50, that's a 25 percent increase  
9 just in one transaction. So, these outlier  
10 situations, again, lend themselves to some  
11 surveillance concerns.

12 Slide 9 again uses the Western Corn Belt  
13 purchase data but compares it to something else.  
14 It's called the carcass cutout. This is really  
15 essentially the USDA's estimate of the value of  
16 pork. The graph shows what could be called a  
17 packer margin, because it's the price of the  
18 product, which is the pork minus the cost of the  
19 input, which is the hog. Up until about February  
20 of 2008, the cost of hogs rarely exceeded the  
21 price of pork. Then you can see there was a  
22 sustained period where the cost of the hog was

1 more than the value of the pork that was being  
2 sold. And I think there's been some recent  
3 developments in terms of the reporting of pork  
4 prices. Previously -- or currently I should say  
5 -- the reporting of pork sales is not mandatory,  
6 but I think one of the drafts of the new farm bill  
7 or one of the new suggestions, which Warren might  
8 mention, is that it's being proposed that pork  
9 price reporting become mandatory. So, this is a  
10 situation that was in the past that could remedy  
11 itself in the near future.

12 Slides 10 and 11 kind of get into some  
13 concentration issues. This is a pie chart of some  
14 of the larger packers in the industry from  
15 estimates that we took in 2009. It think Mr.  
16 Johnson of Packers & Stockyards has some comments  
17 about this, so I'll be brief on this slide. As  
18 you can see, the names of the major participants  
19 are Smithfield, Tyson, Swift, Cargill, and Hormel;  
20 and of those big one, two, three, four, five  
21 packers, I believe Smithfield is -- they're all  
22 pretty -- they all have some degree, I believe, of

1 vertical integration, but I think Smithfield has  
2 the greatest percentage of vertical integration.  
3 And, again, slide -- this is slide 11 -- shows how  
4 the four-firm concentration has changed. Other  
5 than some of the statistics that Mr. Johnson will  
6 mention, I would add to this slide that in 1997 is  
7 when the CME first listed the Lean Hog Index  
8 futures contract, and there's been some  
9 significant changes in the four-firm concentration  
10 since then.

11 But before I defer to Packers and  
12 Stockyards, I would like to make one final  
13 reference to the following. In the fall of 2009,  
14 there was an academic study by Gomez, Frank,  
15 Kunda, and Garcia, which was published in the fall  
16 2009 Review of Futures Markets. It was published  
17 by Kent State University. Academics as well as  
18 the public have taken note of the recent cash  
19 price reporting outliers, as well as the industry  
20 concentration trends. This study highlighted an  
21 increase in the basis variability of the cash hog  
22 market relative to the lean hog market. The study

1 compares basis behavior, basis forecasting, and  
2 marketing strategies for both physically delivered  
3 hog futures and cash-settled hog futures, the  
4 difference between the two regimes, the physically  
5 delivered and the cash settlement period. They  
6 concluded that among other things, and I quote,  
7 "basis level and variability increased in the cash  
8 settlement period." The study also finds, "The  
9 use of futures generally reduces the variability  
10 in cash prices, but it's the ability to do so that  
11 has declined during the cash settlement period due  
12 to an increased basis variability." The study  
13 suggests that a possible cause of this behavior is  
14 the shrinking negotiated market and these industry  
15 concentration and vertical integration trends.

16 I will conclude my remarks, and if  
17 there's any questions specific to the slides that  
18 I've presented, I can take those. If not, we've  
19 got Jay Johnson here from the Packers and  
20 Stockyards Administration.

21 CHAIRMAN DUNN: Thank you. And, Jay,  
22 welcome. Jay and I had worked very closely in the

1 past when I was Undersecretary for Marketing  
2 Regulatory, as with Warren. These are two guys  
3 that I have a lot of trust and confidence in, and  
4 I really appreciate them being here, and I note  
5 that Chris Sarcone from Ag Marketing Service is  
6 here from Public Affairs. So, I appreciate USDA  
7 sending us their very, very best here. And with  
8 that, gentlemen, if you would give your  
9 presentations.

10 MR. JOHNSON: Thank you, Commissioner  
11 Dunn and your fellow commissioners for inviting  
12 the Grain Inspection, Packers and Stockyards  
13 Administration to join you today to discuss the  
14 structural issues in the pork industry.

15 Examination of the pork production  
16 sector shows that producers raising more than  
17 5,000 hogs per year produced 61 percent of the  
18 market hogs in this country. Producers raising  
19 more than 2,000 hogs per year produced 85 percent  
20 of the hogs. We have some truly large producers  
21 in this country. In 2009, the top 10 producers  
22 owned approximately 2.3 million, or 40 percent, of

1 the nation's sows that raised about 46 million  
2 pigs. The top 20 producers have 2.8 million sows,  
3 or about 48 percent of the nation's sow herd.

4           Successful Farming magazine's annual  
5 survey of pork producers shows that Smithfield  
6 Foods in Smithfield, Virginia, was the largest  
7 producer in 2009 with over 922,000 sows, which  
8 represents about 16 percent of the U.S. herd.  
9 Triumph Foods, St. Joan, Missouri, was second with  
10 371,500 sows; Seaboard Foods, Shawnee Mission,  
11 Kansas, was third with 213,600; and Iowa Select,  
12 Iowa, Iowa, was fourth with 152,500 sows. As a  
13 point of reference, each sow produces about 19.5  
14 pigs per year. The top three hog producers are  
15 also included in the list of the top 10 pork  
16 slaughter firms. Currently, the top four  
17 slaughter firms have a market share of  
18 approximately 65 percent, or also known as the  
19 four-firm concentration ratio. In alphabetical  
20 order, these firms are Cargill, Smithfield, JBS  
21 Swift, and Tyson Foods.

22           The hog slaughter industry has become

1 significantly more concentrated over the past 30  
2 years with the majority of the structural changes  
3 resulting from mergers and acquisitions in the  
4 industry. In 1980, the four-firm concentration  
5 ratio, which measures the total market share of  
6 the largest four firms in the industry, was 34  
7 percent.

8 By 1990, the ratio rose to 40 percent  
9 and then to 56 percent in 2000. By 2003, the  
10 four-firm ratio had risen to 64 percent and has  
11 remained relatively steady since that time. Pork  
12 production and slaughter is very geographically  
13 concentrated in the Corn Belt as well as in the  
14 Mid-Atlantic Region, which is comprised of  
15 Virginia and North Carolina. There are other  
16 isolated areas of production in Pennsylvania,  
17 Utah, Oklahoma, and Texas. Probably the largest  
18 change in the hog industry in the past 15 years is  
19 how hogs are marketed. Today a very large  
20 percentage of hogs are sold on a formula basis or  
21 other type of purchase arrangement as opposed to  
22 on a negotiated basis.

1           In 2009, formula or purchase  
2 arrangements accounted for 62.2 percent of all  
3 hogs slaughtered. Most of the hogs sold with the  
4 formula or purchase arrangement are committed via  
5 long-term contracts. The formula-basis hogs  
6 generally use a publicly available price series as  
7 a basis for determining their price. The most  
8 widely used is the Iowa/Southern Minnesota  
9 Afternoon Report.

10           The popularity of contracts -- they  
11 increased significantly after the collapse of the  
12 hog market in 1998 and 1999. During the period,  
13 prices were as low as \$8 a hundredweight, because  
14 there was not sufficient slaughter capacity to  
15 handle the supply of market-ready hogs. As a  
16 result, many producers were determined not to ever  
17 get in a position again where they did not have an  
18 assurance of shackle space to handle their  
19 production. By entering into long-term contracts  
20 or agreements, producers are guaranteed shackle  
21 space by the packer and, likewise, the packer is  
22 guaranteed a supply of hogs. A couple of plants

1 were even opened by producer-owned cooperatives  
2 after that time.

3 In addition, the number of packer-owned  
4 hogs has increased from 19.5 percent of all hogs  
5 slaughtered to 31 percent in 2009. Currently,  
6 approximately 3 percent to percent on a weekly  
7 basis of all hogs marketed are on a negotiated  
8 basis. Of this amount, approximately one-third  
9 are sold on a live-weight basis and two-thirds on  
10 a carcass- weight basis. In 2002, the number of  
11 hogs marketed on a negotiated basis was  
12 approximately 15 percent.

13 In concluding, once again I would like  
14 to thank Commissioner Dunn and your fellow  
15 commissioners for allowing GIPSA to come before  
16 you today to discuss the current structural issues  
17 in the pork industry.

18 CHAIRMAN DUNN: Thank you very much,  
19 Jay. Warren?

20 MR. PRESTON: Thank you, Commissioner  
21 Dunn, and I appreciate the confidence that you  
22 have in us. I've had to edit my remarks here, and

1 I'm no longer going to say good morning,  
2 Commissioner Dunn; I'll say good afternoon,  
3 Commissioner Dunn, your fellow Commissioners, the  
4 members of the Agricultural Advisory Committee,  
5 and all the guests. I appreciate the opportunity  
6 to represent USDA's Agricultural Marketing Service  
7 at this meeting today.

8           You may recall in 2006 I had the  
9 privilege to speak before this committee in a  
10 similar meeting on the role of price discovery  
11 markets in USDA programs during a session on the  
12 economic and market implications of thinly traded  
13 priced discovery markets. It seems that we've  
14 returned to that same theme today. In the  
15 meantime, negotiated cash trade on the markets  
16 that we report continues to become thinner as  
17 evidenced by decreasing percentages of negotiated  
18 spot or cash-market trades.

19           My purpose here today though is not to  
20 speak as an economist but rather to provide an  
21 overview of how we at AMS provide price  
22 transparency to the marketplace through both

1 Voluntary and Mandatory Livestock Reporting  
2 Programs.

3           USDA's Livestock and Grain Market News  
4 consists of about two dozen field offices with  
5 about 75 federal market news reporters. Our  
6 Livestock Mandatory Reporting Program is carried  
7 out in two of those offices -- Des Moines, Iowa,  
8 and St. Joseph, Missouri. For our voluntary  
9 programs, we also have cooperative agreements with  
10 29 states through which we train and supervise  
11 about 130 market reporters employed by those  
12 states. These cooperative agreements enable us to  
13 leverage our resources to provide greater breadth,  
14 in depth for livestock and grain market reporting,  
15 particularly at auction markets that might be of  
16 primarily local or regional interest.

17           However, continuing state budget  
18 shortfalls are threatening these state-funded  
19 programs. In 2008, for example, Wisconsin  
20 terminated its state market news program, and as a  
21 result we no longer provide coverage of livestock  
22 auctions in that state. As we monitor this

1 situation, we will continue to deploy our  
2 resources to provide priority for markets of  
3 regional or national interest.

4 One of the most important roles for our  
5 supervisors for our Voluntary Market News Program  
6 is to ensure uniform reporting of the commodities  
7 that we cover. For the voluntary side, this means  
8 that we provide continual training on live animal  
9 evaluation. For example, when a state or federal  
10 market news reporter covers an auction market, we  
11 want a feeder steer report as a large frame number  
12 2 thickness animal to represent the same  
13 characteristics whether that steer is reported at  
14 an auction in the far southeastern part of the  
15 country in Florida or in the far northwestern part  
16 of the country in Washington. That way, when  
17 reports are compared across regions or over time,  
18 users have the assurance that the categories of  
19 animals reported are similar in terms of class and  
20 grade.

21 Our mandatory reporting program operates  
22 quite a bit differently than our voluntary

1 programs. The Livestock Mandatory Reporting Act  
2 of 1999 was enacted in October of that year, and  
3 the first reports under the program were released  
4 in April of 2001. Under the Mandatory Reporting  
5 Program, larger packers were required to report  
6 their transaction level data to us on cattle, hog,  
7 and sheep and lamb purchases as well as box beef,  
8 box lamb, and lamb carcass sales; and, as Harry  
9 mentioned, wholesale pork cuts are not currently  
10 included as part of the mandatory program. Larger  
11 lamb importers are also required to report to us  
12 their lamb imports. Processing plants  
13 slaughtering at least 125,000 head of cattle or  
14 100,000 head of hogs per year are required to  
15 report livestock purchase information to us, as  
16 well as packers that slaughter at least 200,000  
17 head of sows and boars regardless of individual  
18 plant size. In all, we have about 115  
19 establishments that report to us under this  
20 mandatory program.

21 Plants slaughtering steers and heifers  
22 report purchase transactions to us at least twice

1 a day, and plants slaughtering barrels and gilts  
2 report purchases at least three time daily.  
3 There's also some weekly reporting and some  
4 additional daily reporting that sometimes bumps  
5 those numbers up on particular days.

6 Under the Mandatory Reporting Program,  
7 within one hour following the data submission  
8 deadlines, we validate the data received from  
9 packers and lamb importers to prepare and  
10 disseminate over 100 daily, weekly, and monthly  
11 reports. These published reports cover an  
12 estimated 77 percent of slaughter cattle, 93  
13 percent of box beef, 95 percent of slaughter hogs,  
14 60 percent of slaughter sheep, 41 percent of box  
15 lamb, and 26 percent of the carcass lamb markets.  
16 Each entity required to report under livestock  
17 mandatory reporting is audited at least twice a  
18 year. Our auditors examine randomly selected  
19 transactions to ensure that the information is  
20 reported to us correctly, timely, and completely.  
21 Tabulations or the results of our compliance  
22 visits are posted quarterly on our website, and

1 beginning in 2009 we also began posting monthly  
2 summaries of excluded transactions. These are  
3 transactions that would be omitted from our public  
4 reports at the discretion of our market news  
5 reporters. For example, in the process of  
6 validating transaction-level data, a reporter may  
7 market transaction to be excluded from publication  
8 for price aberrations, notably lower or higher  
9 than the bulk of the market due to discounts for  
10 premiums, for weight, quality, yield, dressing  
11 percentage, inferior livestock, or mixed classes  
12 of livestock in the same lot. A review of our  
13 excluded transaction summary shows that few  
14 transactions are omitted, and when there are  
15 transactions excluded, the impact on our weighted  
16 average prices is minimal.

17 In addition to our standard published  
18 reports, we have launched two new items to make  
19 our information more readily available and easy to  
20 understand. First, we now have a growing number  
21 of reports that are formatted for mobile devices,  
22 such as cell phone and PDAs. Users who have

1 subscribed to these reports receive concise  
2 summaries of key information from some of our most  
3 popular reports. And I have little cards here if  
4 anyone's interested to pick up that tells you  
5 where to go to sign up for the mobile reports.

6 Secondly, just in the last month we  
7 released our direct slaughter cattle reporting  
8 dashboard. This dashboard was created as a result  
9 of a directive to the Secretary from the 2008 Farm  
10 Bill, and this interactive tool enables users to  
11 visualize key cattle market information in charts,  
12 in tables that can be customized and easily  
13 downloaded for further analysis and presentation.  
14 Links to both the mobile reports and the cattle  
15 dashboard can be found in the livestock market --  
16 in the Livestock and Grain Market news section of  
17 the USDA market news portal at  
18 [marketnews.usda.gov](http://marketnews.usda.gov).

19 On a final note, I'd like to make the  
20 Committee aware that the Livestock Mandatory  
21 Reporting Act does expire on September 30th of  
22 this year. Bills have been reported by both the

1 House and the Senate Agricultural Committees to  
2 renew the statute for another five years. The  
3 House and Senate Bills are identical, and in  
4 addition to reauthorizing mandatory reporting,  
5 they would also require mandatory reporting of  
6 wholesale pork cuts and add weekly pork export  
7 reporting, as well as require electronic reporting  
8 to conduct the Mandatory Dairy Product Information  
9 Reporting Program. We believe that continuation  
10 of the Livestock Mandatory Reporting Program in  
11 addition of wholesale pork reporting to the  
12 program are important to provide transparency and  
13 full information to all market participants.

14 Thank you for your time, and I will  
15 welcome any questions that the Commission or the  
16 Advisory Committee may have.

17 CHAIRMAN DUNN: Thank you, Warren. I  
18 must say that Harry and I have discussed the new  
19 dashboard, and it's really a great new asset for  
20 all of us to use, and so kudos to you and the  
21 Department in putting that up.

22 Mr. Peterson, could you comment on the

1 CME Group and how this affects your contracts  
2 please.

3 MR. PETERSON: Certainly. Thank you  
4 very much, and we appreciate the opportunity to be  
5 here.

6 I was asked to actually cover, in  
7 addition to the hog issues that Harry outlined, to  
8 cover the other livestock area, so I've got quite  
9 a bit of material to cover, so I'm going to go  
10 through it rather quickly, and would be --

11 CHAIRMAN DUNN: We do have your written  
12 pieces.

13 MR. PETERSON: Yes, you do.

14 CHAIRMAN DUNN: And --

15 MR. PETERSON: Yes, you do, so --

16 CHAIRMAN DUNN: And if you can hit the  
17 high points, we'd appreciate it.

18 MR. PETERSON: I will hit the high  
19 points. I will do that.

20 CHAIRMAN DUNN: Thank you very much,  
21 Paul.

22 MR. PETERSON: Okay, and Harry, you're

1 going to drive.

2 MR. HARVEY: (Off mic)

3 MR. PETERSON: Okay. Okay, just by way  
4 of background, CME offers futures and options  
5 contracts on three major classes of livestock --  
6 live cattle, which is slaughter-weight steers;  
7 feeder cattle, which are partially grown steers  
8 which are destined for a feed lot where they will  
9 be fed to slaughter weight, so that's sort of an  
10 intermediate category; and then lean hogs, which  
11 is slaughter-weight barrels and gilts. Especially  
12 I want to highlight the difference between live  
13 cattle and feeder cattle. That always seems to  
14 lead to a lot of questions.

15 Originally all three of these contracts  
16 were virtually clones. They had almost identical  
17 contract specifications, and that's because when  
18 the live-cattle contracts started in 1964 when the  
19 plans came to start what was then the live hogs in  
20 '66, they simply took the live- cattle contract  
21 and used that as a template. Likewise, when  
22 feeder cattle came along in '71, that served as

1 the template once again. But over the years,  
2 because of differences in these different markets,  
3 it was necessary for those contracts to diverge,  
4 and today they are all substantially different.  
5 Only live cattle is still physically delivered.  
6 Both lean hogs and feeder cattle are cash settled.  
7 However, all three of these are highly dependent  
8 on the USDA AMS data and personnel.

9 Briefly, to go through the live cattle,  
10 as I said it's a live-delivery process.  
11 (Inaudible) delivery unit is 40,000 pounds of  
12 steers. Final settlement is by physical delivery  
13 in two methods. They can either be delivered live  
14 to one of thirteen delivery points where they're  
15 graded by Market News personnel -- USDA personnel  
16 -- or they can be delivered to one of fifteen  
17 packing plants where they're graded by meat-  
18 grading personnel, both under USDA.

19 The interesting point in live cattle is  
20 that the value of each animal or carcass is  
21 determined using published market-based premiums  
22 and discounts published by USDA Market News. From

1       these we get the quality grade differentials for  
2       prime choice select and so forth. The yield grade  
3       differentials for yield grade 1, 2, 3, 4, 5 and  
4       also for carcass deliveries at the packing plants  
5       we also get differentials for light and heavy  
6       carcasses and condemned livers. So, the result is  
7       virtually any steer within the allowable weight  
8       range is deliverable, and this whole evaluation  
9       process, while it may seem rather complex on the  
10      surface of it, it's actually consistent with the  
11      grid or value-based marketing processes that are  
12      widely used in the cash market for slaughter  
13      cattle.

14                 These various premiums and discounts  
15      come from a variety of USDA reports. I've  
16      detailed that on -- I believe it's slide 6 of your  
17      deck, so with the information that comes from each  
18      of those reports I won't belabor that point. In  
19      short, this has been a very successful process,  
20      and volume has grown. Recently -- actually, I  
21      believe it was in May -- we set an all-time record  
22      for volume and also had record open interest as

1 well, so that's all been very encouraging.

2 Shifting to feeder cattle for a moment,  
3 here is one where final settlement is by cash  
4 settlement to the CME Feeder Cattle Index. Feeder  
5 cattle futures -- there's actually the oldest  
6 cash-settled agricultural contract. It was  
7 converted to cash settlement way back in 1986 when  
8 physical delivery proved to be unworkable.

9 In the case of feeder cattle, the Cash  
10 Settlement Index -- it's calculated by the  
11 exchange. It's a seven-day weighted average  
12 price. In other words, total dollars divided by  
13 total pounds, and it's calculated from all  
14 auction, direct trade, video sale, and internet  
15 sale transactions that are reported as weighted  
16 averages by USDA AMIs from a 12-state region, and  
17 those states are listed below. This index is  
18 designed to reflect a broad cross section of cash  
19 market transactions for feeder steers during the  
20 fall and springtime when we have peak marketing  
21 runs. The index includes reports from  
22 approximately 120 locations in these 12 states,

1 and this is on a week, because the feeder cattle  
2 transactions, the feeder cattle auctions, tend to  
3 occur on a weekly basis, so it's a once-a-week  
4 affair. Therefore, we have a seven-day index so  
5 that as new information comes in, old information  
6 drops out. In 2009, this covered almost 1.6  
7 million head that were used in that index  
8 calculation.

9           These are voluntary reports. Earlier  
10 Warren made the distinction between mandatory and  
11 voluntary. These are voluntary reports for the  
12 simple fact that the mandatory reporting system is  
13 set up to capture information collected from  
14 packers. Since these are the intermediate stage,  
15 they haven't yet made it to the packing plant.  
16 It's necessary to collect this on a voluntary  
17 basis, and that's done by the market reporters at  
18 auction facilities and various other venues.

19           We use a transparent calculation  
20 process. Again, it's performed by exchange staff.  
21 We post the results on the CME website each day  
22 with the complete calculation, along with a long

1 history of historical data, and there's a  
2 surprising number of individuals who conduct  
3 parallel calculations and basically double check  
4 our figures. So, again, it's a very transparent  
5 process open and easily reproducible.

6 Looking at the average daily volume and  
7 open interest, you can see the seasonal patterns  
8 in marketings are matched by the seasonal  
9 variations in volume, and on the open interest  
10 we've seen a recent upswing in open interest.

11 So, finishing up with lean hogs. Here  
12 again, this is a cash-settled contract. This  
13 one's settled to the CME Lean Hog Index. This is  
14 the largest cash-settled agricultural contract.  
15 We converted to cash settlement in 1997 in  
16 response to some structural shifts in the hog  
17 industry. These shifts included a big move  
18 towards carcass basis pricing rather than live  
19 animal pricing.

20 In addition, we were losing our delivery  
21 facilities. We had had a number of terminal  
22 markets close, and because the industry was moving

1 from sales through terminal markets or buying  
2 stations to sales direct to packers, that movement  
3 to a terminal market was actually taking hogs out  
4 of their normal market flows. This was  
5 inefficient, and it was clear that we needed to  
6 move. So, the result was conversion to cash  
7 settlement in 1997. We have made a number of  
8 improvements and adjustments to that since '97,  
9 which I'll talk about in a minute, but basically  
10 the Lean Hog Index was modeled after the Feeder  
11 Cattle Index but with several important changes.  
12 It's a 40,000-pound contract, keeping it  
13 consistent with the old live hog contract, but in  
14 terms of the calculation, here is a two-day  
15 weighted average -- two-day rather than seven-day  
16 because the hog market is much more volatile and  
17 we did not want it to be burdened by some stale  
18 prices or other outdated information.

19 As Harry indicated, we use net slaughter  
20 prices. This is not the base prices that he  
21 talked about. These are net slaughter prices that  
22 include all premiums and discounts, so this

1 reflects the final payment by the packers to the  
2 producers, and it's for barrels and gilts. We use  
3 negotiated and swine and pork market formula  
4 transactions from that 201 report that he put up  
5 earlier. The reason we use those two categories  
6 is those are the two that are best suited for this  
7 process, and they also represent the cleanest sort  
8 of data. These represent approximately 50 percent  
9 of all the hogs marketed, and there are some good  
10 reasons not to include some other categories in  
11 there -- for example, packer-owned hogs, which I  
12 believe were something like 31 percent of the  
13 total. That's not an arm's length transaction, so  
14 that's not something that we would want to include  
15 in the index.

16 The index is, again, designed to reflect  
17 final payments from packers to producers and it's,  
18 again, a transparent calculation process performed  
19 by exchange staff. All the results are posted  
20 each day on the website, and it's a totally open  
21 and reproducible process.

22 I would also add on all of these cash

1 settlement calculations the hogs and the feeder  
2 cattle, as well as the reports that we use for the  
3 live cattle delivery adjustments. We pull those  
4 down from the USDA AMS website just like everybody  
5 else. There's no special arrangements. We don't  
6 receive any non-public information from them. We  
7 go in and grab them off the website just like  
8 everybody else does. So, it's consistent across  
9 the board.

10 In terms of volume, the volume has  
11 recovered recently. We were up 15 percent for the  
12 first half of 2010 versus the same period a year  
13 ago. There was a very nasty drop-off -- you can  
14 see in the middle of that chart on page 16 -- and  
15 that was largely traceable to this very ugly  
16 collapse in the hog market. Neil is nodding his  
17 head. It was just a brutal period for a couple of  
18 years, and that really hurt our volume. But,  
19 fortunately, things have turned around and are on  
20 the upswing, and we hope it continues.

21 Likewise, on the open interest side, you  
22 can almost see where the bad times hit on page 17.

1 Things dropped off dramatically but have been on  
2 the upswing.

3           So, just in summary, each of our three  
4 livestock contracts in the final settlement  
5 processes we use is different. These reflect the  
6 unique needs and different cash market practices  
7 of each commodity. All three of them are highly  
8 dependent on USDA AMS data and personnel, whether  
9 it be for grading or for cash settlement purposes  
10 or for other adjustments. CME Group is one of  
11 many consumers of these data. We are not a  
12 producer of the data. We are a consumer, and  
13 these data are used to create the indexes on which  
14 these contracts are based.

15           And, finally, the underlying livestock  
16 markets have detailed data on actual transactions.  
17 This is a big difference from, for example, the  
18 grain markets or the cotton markets. I think we  
19 heard today how difficult it is to get anything  
20 besides elevator bids or truck bids or things like  
21 this. Here we have actual transaction data --  
22 actual dollars that change hands between buyer and

1 seller -- which gives you a much better, much more  
2 accurate measure of actual economic value, and as  
3 a result these are -- because of the better price  
4 data as well as the wide coverage that we have,  
5 the wide geographical area and the different  
6 categories that these can be divided up in, we  
7 have a high degree of detail which is extremely  
8 useful in monitoring contract performance.

9 So, with that, thank you for your time  
10 and would be happy for any questions.

11 CHAIRMAN DUNN: Thank you, Paul, and we  
12 will have some questions I can guarantee.

13 If we can now move to Don Close to talk  
14 about the perspective from the Texas Cattle.

15 MR. CLOSE: Good afternoon,  
16 commissioners, remaining counsel members. Thank  
17 you for the opportunity to be here today.

18 My role with the Cattle Feeders is  
19 market director, and the Texas Cattle Feeders  
20 represents cattle feeders and feed yards in the  
21 Texas, Oklahoma, and New Mexico feeding area. Our  
22 members will market just over 51.2 million cattle

1 annually. That represents just under 30 percent  
2 of the fed cattle supply in the United States. A  
3 primary service that my group provides to our  
4 members -- we start off each Monday morning, and  
5 we will canvass members to get an idea from them  
6 of how many cattle they have on their show list  
7 and their formula list each week. We'll compile  
8 that data and have it reported by 10:30 a.m.  
9 central time on Monday mornings not only to our  
10 members but to the wire services, and that total,  
11 on a typical week with the two different sources,  
12 will be between 75 and a 100,000 cattle.  
13 Initially, when those numbers are released on  
14 Monday, we will start canvassing our members of  
15 what their communication is with the packer buyers  
16 as they get to their feed yards and evaluate their  
17 show list every week, and when they start to bid  
18 on cattle we assimilate that information and turn  
19 it around to our members as rapidly as possible.  
20 That goes on to whenever in the week that trade  
21 starts to take place. Once trade is started, we  
22 have members calling in, reporting to us both the

1 volume of cattle traded and the price, and we will  
2 turn that information around as rapidly as we can,  
3 and so in a typical week cash trade may last  
4 between an hour, hour and a half, and to get that  
5 volume of cattle reported in that time, it's a  
6 very active period in our office I can tell you  
7 that. But once that's done, we then will total --  
8 at the end of the week we will total how many  
9 cattle have been sold and marketed, and we will  
10 match that against that initial show list to show  
11 just what our carryover is at the end of the week.

12 Now, I think there's two points to going  
13 through all this detail. The first is I think it  
14 clearly demonstrates that the price discovery  
15 process is alive and well. The second part of  
16 that is our service is probably the closest  
17 replication to the AMS mandatory system that is  
18 out there, and I can attest to the fact that at  
19 the end of the week our cash price and that  
20 reported by AMS will not differ by more than 1 to  
21 3 cents per hundredweight on any given week. So,  
22 we're using that as a benchmark number, and it's

1 extremely tightly correlated.

2           Before I go on with the AMS Group, Mr.  
3 Preston, the branch office in St. Joe, the Meats  
4 Office in Omaha, and all the field offices, I want  
5 to give them every compliment. They are extremely  
6 cooperative in working with us and answering any  
7 questions that we have and working with us in any  
8 way they can.

9           When you look at the mandatory price  
10 reporting service, I certainly don't think that  
11 any issues with the mandatory is due to a lack of  
12 information, nor do I think there are issues with  
13 the timeliness with the twice-a-day reports we get  
14 from packers. I think they're handling an  
15 enormous, mind-boggling amount of information and  
16 they get it turned around at breakneck speeds.

17           I do think that we can see some modest  
18 changes and recommendations that would make the  
19 system more transparent, make it somewhat more  
20 user friendly, and with those I would like to go  
21 in with -- we would like to see a report created  
22 that shows daily the intensions of all

1 non-cash-traded cattle that are committed for  
2 slaughter for at least seven days forward. This  
3 report would be a replacement for the existing  
4 system that is intended to show a forward supply  
5 of the all cattle committed all/cattle delivered  
6 system that's -- it's just so aggregated it's  
7 difficult to pull out the detail that we're trying  
8 to get.

9 We would like to see AMS provided with  
10 the flexibility to request additional information  
11 as needed on a timely basis and largely seasonal.  
12 Two examples of this would be currently with the  
13 cattle imported from Mexico. Our members are  
14 having to sell those cattle at a \$40-a-head  
15 discount. We would like to see the question  
16 picked up as is it a Mexican or Canadian animal  
17 and, in turn, if that is true what is the  
18 discount? Another good example would be  
19 seasonally, typically in the spring, with the  
20 Japanese deal we'll have a problem with some  
21 30-month cattle, and when we get into those  
22 30-month cattle they'll trade at typically about a

1       \$15 a 100 discount, but that price varies. But  
2       those are two examples of how just a little bit  
3       more information on that packer questionnaire each  
4       day could provide our members significantly more  
5       detail.

6                We would like to see the transfer of  
7       responsibility to collect the retail price scan  
8       data to AMS and provide them with adequate funding  
9       to collect and analyze and report that  
10      information. I will remind this panel that that  
11      retail scan data was originally part of mandatory  
12      price reporting and it fell between the cracks  
13      along the way, and that's very valuable  
14      information to us in measuring that relationship  
15      of farm-to-retail prices.

16               We'd like to see and remove the existing  
17      category in the Premiums and Discounts Schedule.  
18      It currently reads "Carcasses weighting in excess  
19      of 1000 pounds." We would like to make a small  
20      change there and have a category of 1000 to 1050  
21      and then "Carcasses weighing 1050 and over."  
22      There's two reasons there. One is because of the

1 current live weights and yields on these cattle,  
2 we can have a 1000 to 1050 carcass that a  
3 legitimate carcass. If he gets over 1050, he  
4 really falls outside the grid. So, it impacts our  
5 cash market, but it also affects the delivery  
6 process with the CME. So, just that small change  
7 would make a big improvement.

8 We would like to see --

9 CHAIRMAN DUNN: Just a point of  
10 clarification here and, Paul, CME does  
11 periodically change its weights. Is that correct?

12 MR. PETERSON: Yes. Yes. In fact, we  
13 just recently changed them for the October 11 and  
14 beyond, so, yes, we change them periodically based  
15 on market trends.

16 MR. CLOSE: And I further share that  
17 Paul was in communication with us and asked for  
18 our input when they made those changes.

19 We'd like to see -- develop through USDA  
20 -- can collect, analyze, and report market price  
21 data relevant to mandatory country of origin  
22 labeling for feeder cattle, live cattle, wholesale

1 beef, and HRI beef sales. I'll say again because  
2 of those imported cattle, our members are selling  
3 at a \$40-a-head discount, but because there's no  
4 mandatory reporting on where that product goes  
5 into the HRI business, we're not convinced that  
6 the packers are suffering a \$40-a-head expense in  
7 trying to handle those cattle. So, we would like  
8 to have the data to work on that one.

9           And then the last point I would make is  
10 because of the recovery in beef exports and larger  
11 exports and recovery of exports since the BSE  
12 occurrence in December of '03, I think it's  
13 critically important that we get an expanded  
14 recovery of short-term export sales and imports  
15 that we can more timely measure that flow of  
16 product in and out of the whole S&D balance table.  
17 And by implementing these changes and mandatory  
18 would make it more user friendly and would provide  
19 a needed degree of flexibility that would enable  
20 NPR to be much more responsive in improving the  
21 transparency for all market participants without  
22 radically disrupting the entire marketplace.

1 Thank you very much.

2 CHAIRMAN DUNN: Thanks very much, Don.  
3 I appreciate that.

4 Neil, let's hear from the pork side.

5 MR. DIERKS: Thank you, Mr. Dunn. If  
6 it's okay with you, I submitted written comments,  
7 that you have, and I would just as soon short it  
8 up, take a hint, and maybe move on and give  
9 everybody time for questions.

10 A couple of things. One -- and actually  
11 I was told this. I'm going to tell you about  
12 price reporting, not structure but it's going to  
13 be difficult to not talk about the structure of  
14 the industry as we talk about reporting, and I  
15 liken back hearing Mr. Farley this morning when he  
16 talked a about he never wanted to see his industry  
17 basically have his market short the entire  
18 production in the industry in a three-day period  
19 of time.

20 Commissioner, Dunn, unfortunately I know  
21 you were in place at USDA, and I was working with  
22 producers in the fall of 1998 where we saw

1       literally for three weeks a panic done differently  
2       but we swamped our production capacities, and  
3       that's where Mr. Johnson talked about \$8 hogs.  
4       The point that went with that is that that is, as  
5       he said, a major driver for why producers have  
6       chosen to look at other marketing ideas as far as  
7       to ensure and deal with some of the risk in the  
8       marketplace, which is taking hogs out of the spot  
9       market.

10               Now, in my comments I have reference to  
11       the fact that our counsel and our committees have  
12       been looking at this issue for some time. In  
13       fact, as recently as this summer we had some noted  
14       economists visit with us, and we asked the  
15       question: You know, we've been watching the spot  
16       market on negotiated numbers decline over time and  
17       is 5 percent too thin for confidence in the  
18       market? And the response was: We don't know.  
19       They did make the point that while just because  
20       the market is thin doesn't mean that it doesn't  
21       necessarily properly discover prices. So, the  
22       next follow-up question of course was: Okay, well,

1 when will we know it's too thin? And the response  
2 was: Well, when people start using other  
3 mechanisms for pricing.

4 Well, a ramification of this spot market  
5 on the negotiated side is obviously, as Paul  
6 talked about earlier, a function of the CME's  
7 formula for settlement, for cash settlement, which  
8 is critically important to our industry for risk  
9 management. And as we look, obviously, at the  
10 fluidity of the markets -- now, there's other  
11 things going that -- I could make an argument that  
12 would maybe do away with our spot market very  
13 rapidly, but the reality of it is right now there  
14 tends -- I'm picking up, and I've had a lot of  
15 discussion with producers and been involved in  
16 several meeting with producers -- that there's an  
17 awareness of this issue by producers. They of  
18 course moved to formula pricing as a price  
19 volatility mechanism to reduce volatility and some  
20 risk, and now they're seeing the point that, you  
21 know, well, if I'm not participating in the spot  
22 market I'm not helping set the price. And I'm

1 actually quite hardened since this last March of  
2 our annual meeting of producers saying well, I'm  
3 willing to take some time and negotiate into the  
4 marketplace.

5 I don't think we're going to see any  
6 move from percent to 10 percent overnight, but I  
7 do think there's a growing awareness by producers  
8 because of the concern that we want to make sure  
9 that we have options here. Now, with that -- and  
10 Warren talked about it; it's been talked about  
11 earlier, and obviously it was yesterday when the  
12 House -- Senate Ag Committee approved the  
13 Mandatory Price Reporting Bill -- it does include,  
14 as was talked about, mandatory wholesale price  
15 reporting which for the pork industry is very  
16 intricate, because as a specie we have the most  
17 differentiated carcass that is sold in different  
18 ways and the largest percentage of the carcass  
19 that is processed. So, it's going to be a very  
20 intricate process as we move from voluntary  
21 wholesale price reporting to mandatory wholesale  
22 price reporting to capture from the product and

1 extrapolate back to cutouts, but again critically  
2 important for the exchanges because the cutout is  
3 also part of the formula for settling prices.

4 All that being said, one of our concerns  
5 has been -- you know, we've been concerned that,  
6 gee, the live hog market's thinner. That is thin.  
7 I think the voluntary wholesale market is much  
8 thinner, and it's being used, and in fact we've  
9 had producers that have used it as a price  
10 discovery mechanism in these contracts for their  
11 own volatility. Thus, we're anxiously supportive  
12 of getting wholesale mandatory pork price  
13 reporting, and again kudos to AMS and to Warren,  
14 your staff. We have had an excellent relationship  
15 in the 10 years there has been mandatory price  
16 reporting.

17 With that, the only other comment I  
18 would make, I get here, I think somebody said that  
19 packers can choose to report under mandatory live  
20 price reporting and under the -- they're required  
21 to report twice a day and again the next day.  
22 There are some issues in the industry with

1 producers, because they look at some differences  
2 on what the market does in the morning report  
3 versus the afternoon report, but producers seem to  
4 be figuring that one out.

5 So, with that I will end in saying that  
6 there is one piece of information and if it's okay  
7 I'll forward to your attention, Commissioner Dunn  
8 -- Chairman Dunn -- and that is a study that was  
9 done by USDA by Mr. Ted Schroeder, some other  
10 economists that actually looked at some more of  
11 these issues, and it might be some use as we move  
12 forward into this. Thanks for the time, and I'm  
13 open for any questions.

14 CHAIRMAN DUNN: Thank you, Mr. Dierks.  
15 And I've got just a preliminary question, because,  
16 Harry, you had said that negotiated price can be  
17 cancelled after they're reported, and how  
18 prevalent is that and how much of an impact does  
19 that have?

20 MR. HILD: Well, there are two parts of  
21 that question is -- the impact that it has is that  
22 it's all about weighted averages and that that

1 SPMF category that's in the MER calculation.  
2 There's some -- you know, you can use math to get  
3 to that, I guess is what I'm saying. If 50  
4 percent of that SPMF category refers to the  
5 negotiated Western Corn Belt price, the impact is  
6 going to be weighted each day, so if you have a  
7 day where, say, 80 percent of the SPMF category  
8 refers to the negotiated market and, you know, a  
9 high-range price in the negotiated market -- you  
10 know, and the high side or the low side gets  
11 canceled -- all those contracts that priced off of  
12 that Western Corn Belt are essentially inaccurate  
13 for that day or maybe the next day. It's that  
14 unknown percentage that it's hard to categorize,  
15 so the impact is hard to get exact on. You know,  
16 there's ways to get through that, but I can't  
17 speak to any of those specific percentages in this  
18 meeting.

19 Does that answer your question?

20 CHAIRMAN DUNN: It does, and I think it  
21 gets to a point that Don made in his written  
22 testimony that the need for transparency here is

1 just extremely important for all of us. But then  
2 it gets to my larger question, and that is the  
3 nexus between the futures price and this shrinking  
4 negotiated price, and Neil hit the nail on the  
5 head: When does it become an important factor, and  
6 how do we know it at that time? And I'd like to  
7 have all the panelists discuss that, because I  
8 think it's extremely important that this contract  
9 that is so important to all livestock producers.

10 Paul, since it's your contract, I may  
11 start with you on that.

12 MR. PETERSON: Okay, fair enough, fair  
13 enough. Well, from our standpoint -- I'm going to  
14 refer to guideline No. 1, which drives the  
15 requirements for all futures contracts for those  
16 of you who may not be familiar with it, and one of  
17 the parts of guideline 1 is that cash settlement,  
18 you know, must be at a price reflecting the  
19 underlying cash market. Well, in the case of the  
20 hogs, since we're using mandatory data, we trust  
21 that -- and since we're using mandatory data on  
22 roughly half of the hogs that are transacted --

1 and I'd say almost all of the hogs are done on  
2 some sort of an arms-length arrangement, so it  
3 doesn't have other side conditions that might  
4 affect the validity of the data, but since we're  
5 using all of the best data that are available,  
6 we're confident that our contract does in fact  
7 reflect the prices that producers are actually  
8 seeing out in the country. Maybe not every last  
9 one of them, but in total I believe that's the  
10 case. So, you know, that's one of our  
11 requirements. Other things that might feed into  
12 this are questions like, you know, well, are those  
13 data accurate? Well, they're mandatory, so I  
14 believe that they are. If they aren't, Warren,  
15 you've got a problem. If -- and then if the cash  
16 prices are being distorted in some fashion, well,  
17 we really have no way of knowing that, so, Jay, I  
18 think that's your problem. So, this is a very  
19 complex issue.

20 CHAIRMAN DUNN: But, Paul, doesn't that  
21 become a futures problem if the cash price  
22 actually manipulates the futures price?

1                   MR. PETERSON: Well, that's the  
2                   assumption, but --

3                   CHAIRMAN DUNN: I mean, that's the nexus  
4                   here and the reason why we're having this  
5                   discussion.

6                   MR. PETERSON: But -- fair enough, fair  
7                   enough. But, again, you know, there's a lot of  
8                   things that we don't know. We don't know what the  
9                   percentage of Western Corn Belt-based formulas are  
10                  in the SPMF category, do we? Do we have a  
11                  percentage? Either one.

12                  MR. HILD: No, I --

13                  MR. PETERSON: No. No, we don't.

14                  MR. HILD: Well, I can't answer that in  
15                  this meeting.

16                  MR. PETERSON: Okay, okay. So, so, that  
17                  -- and that's just one example. There are a lot  
18                  of the inner things that we don't know. But at a  
19                  high level, yes, I think we're doing the best we  
20                  can with what we have to work with.

21                  MR. CLOSE: I think the first thing that  
22                  I would bring up on this point is as anybody

1 knows, the economic performance of cattle feeding  
2 over the past three years has been less than  
3 stellar, and as we have seen as enormous erosion  
4 of equity in the industry, the lender -- loan --  
5 the covenants of the loan agreements have forced  
6 hedge protection. So, that's caused a huge  
7 increase.

8           The last point that I would bring up on  
9 this is that we talk a great deal about the  
10 escalation and open interest because of the fund  
11 activity over the last several years and how those  
12 increased funds -- that open interest has forced  
13 those fund positions to roll further and further  
14 into the deferreds, that escalation and price  
15 premium in those deferred contracts is exactly  
16 what has enabled cattle feeders the loft in those  
17 deferred contracts to profitably hedge. So, you  
18 know, I'm not going to say that the escalation in  
19 outside money doesn't have -- isn't a double- edge  
20 sword. It is. But the positive side of it is it  
21 has provided tremendous opportunity in those deep  
22 deferreds.

1                   CHAIRMAN DUNN: Jay, go.

2                   MR. JOHNSON: Well, any time that the  
3 market has become thinner in a concentrated  
4 industry makes the opportunity that there could be  
5 potential for manipulation or effects in the  
6 prices on a spot market, and we do have specific  
7 section 202(e) of the Act that prohibits any firm  
8 from engaging in any practice in the course of  
9 their business with the purpose or effect of  
10 manipulating prices, and I will say that, you  
11 know, that is one area that we do take very  
12 seriously and when we have allegations of price  
13 manipulations that we actively pursue them.

14                   CHAIRMAN DUNN: Harry.

15                   MR. HILD: I'll go next. In  
16 surveillance, much like Packers and Stockyards,  
17 we're very concerned about powerful market  
18 players. Our surveillance programs are designed  
19 to detect and act on situations that are  
20 concerning to us, so these trends of increased  
21 concentration in the packing industry, a well as  
22 vertical integration, have changed things for us,

1 and the example that I laid out in terms of, you  
2 know, the negotiated market that determines, you  
3 know, what all these contracts are priced at has  
4 us raising some flags, and that's why we're here.  
5 So, I think this is an appropriate forum to  
6 discuss that trend, that possibility, and, you  
7 know, where do we go from here. So, it has our  
8 attention from a surveillance perspective.

9 CHAIRMAN DUNN: Warren.

10 MR. PRESTON: Let me just comment  
11 briefly on the issue of canceled negotiated  
12 transactions. I guess our view would be that  
13 those are aberrations. We don't see those very  
14 often. And I know that we have shared data with  
15 both the CFTC and with Packers and Stockyards for  
16 their investigations, and perhaps they've had a  
17 different viewpoint on that, but at least in our  
18 audit of the program we haven't seen that those  
19 negotiated prices get canceled that often.

20 I guess in terms of price discovery, I  
21 think -- very encouraged to hear -- Neil mentioned  
22 that we do have producers who are looking to get

1       into the spot market, because there needs to be a  
2       place for price discovery, and I do agree with the  
3       statement that you don't necessarily have to have  
4       huge volumes to have efficient and effective price  
5       discovery. I do agree with the concerns, though,  
6       that, you know, when you have big players then,  
7       you know, small movements by big players can have  
8       big ripple effects. That's not really a price  
9       reporting issue per se, but it obviously spills  
10      over into CFTC and Packers and Stockyards issues.

11                We, you know, we go in; we look at the  
12      markets; we feel like our coverage of the  
13      negotiated wholesale pork trade is fairly  
14      complete. We think we're probably getting 75 to  
15      80 percent of that market. But it's very thin.  
16      And one of the things that we think that mandatory  
17      gives is that you do have that assurance that  
18      there's no selective reporting. We get  
19      everything. So, even though those markets may be  
20      thin, at least we are getting the assurance that  
21      we have everything. The double-edged sword,  
22      though, that Don mentioned that comes into play

1 here, too, is that I think as the industry becomes  
2 more and more confident that our prices are  
3 accurate and replicable and meaningful, then  
4 they're willing to use those for formula trades.  
5 And then they go out of the negotiated market, and  
6 then there's nobody left to make the market, and  
7 that's where I guess if -- I think that if it gets  
8 to the point where people don't believe in the  
9 negotiated prices anymore, they'll just have to go  
10 to some other fixed price contracts or some other  
11 vertical coordination types of arrangements if  
12 they completely lose confidence in the reported  
13 negotiated prices.

14 CHAIRMAN DUNN: Neil.

15 MR. DIERKS: About three quick things --  
16 one, to Don's comment's -- exactly right, the  
17 pressure from lenders on risk management is a  
18 powerful force group for the producer on what your  
19 options are. Also with that, and a little bit to  
20 Warren's comment and to Don's earlier comment, as  
21 we take a look at how mandatory price reporting is  
22 reauthorized, we were advocates that five-year

1 reauthorization is appropriate. There were some  
2 that wanted to make it permanent, and we think  
3 it's important to visit these issues, like I would  
4 come in the advisory committee for visiting them  
5 now and being aware of them, because some healthy  
6 skepticism is a good thing.

7 With that, I'd also -- Mr. Johnson's  
8 gotten this lecture from me in the past. I will  
9 submit it to you, Mr. Chairman. As producer  
10 perspective, we expect the referees to be doing  
11 their job, and I realize you might not be able to  
12 talk in an open forum but the point being is that  
13 what we all need is a transparent, open  
14 marketplace that we have faith in, and if there  
15 are dangers they need to be addressed.

16 CHAIRMAN DUNN: I appreciate that.  
17 Sometimes you have to tug on the referee's jersey  
18 and make sure that they're observing when  
19 something has gone amiss, and that's what we're  
20 about here.

21 MR. DIERKS: Well, if I could be so  
22 bold, Mr. Chairman, I would suggest we'd like to

1 see lots of referees like the umpire that cost the  
2 guy the perfect game this summer that actually  
3 recognized that, you know, sometimes we get in  
4 places as opposed to the referees that cost the  
5 U.S. soccer team its goal at the end of -- the  
6 work, but we appreciate that, and, again, the  
7 importance of it -- it does need monitoring.  
8 Thank you.

9 CHAIRMAN DUNN: Commissioner Sommers.

10 COMMISSIONER SOMMERS: I just have one  
11 quick clarification from Mr. Close on your  
12 recommendations that are in your testimony. I  
13 think some of them may need a statutory change,  
14 and some of them may be administrative. But of  
15 the ones that would take a statutory change, were  
16 those included in what was marked up by the House  
17 and the Senate?

18 MR. CLOSE: I believe -- no, they were  
19 not.

20 COMMISSIONER SOMMERS: They were not.

21 MR. CLOSE: No.

22 CHAIRMAN DUNN: Commissioner Chilton?

1 COMMISSIONER CHILTON: (Inaudible)

2 CHAIRMAN DUNN: Well, I'd like to thank  
3 this group, but what is apparent to me is it would  
4 really behoove us to, as Congress goes into the  
5 reauthorization this September of mandatory price  
6 reporting, for the futures industry as a whole or  
7 individually to make recommendations so that we  
8 can be assured that we have everything out there  
9 we need to ensure that we've got a viable futures  
10 industry, and I know you're going to be doing that  
11 individually, but I think collectively it would  
12 help as well.

13 Let's open it up here for the Advisory  
14 Committee, and Kevin, we'll start on your side  
15 over here if you've got any questions.

16 MR. NATZ: I don't at this time. This  
17 has all been an education on the livestock side  
18 for me, so I appreciate your presentations today.  
19 Thank you.

20 MR. CRYAN: We look forward to mandatory  
21 dairy reporting.

22 CHAIRMAN DUNN: On this side. John?

1 Well, thank you all very much, and, again, I think  
2 it would behoove us to take the opportunity that's  
3 coming up here this September and make sure --  
4 I'll be talking to my fellow commissioners along  
5 with the area about anything that we think we  
6 ought to be telling -- the various committees and  
7 the House and the Senate to ensure that we've got  
8 this ability to have a futures market that works.

9 With that, I would like -- is Don  
10 Heitman here? Oh. There's Don hiding -- this is  
11 the absolute final things we've got on here today.  
12 Don is going to go over an overview of what the  
13 new Financial Regulatory Bill has to offer for us  
14 in the area of agricultural swaps.

15 And, Don, it's yours just as soon as you  
16 get in the chair and pull up your presentation.

17 MR. HICKS: Commissioner Dunn, can I ask  
18 the CME guy a question before -- I just have a  
19 question for the CME --

20 CHAIRMAN DUNN: Paul?

21 MR. HICKS: Is there anything in your  
22 arsenal that justifies that electronic trading may

1 be doing more good than -- more harm than good  
2 because of the fact you don't have the visibility  
3 -- transparency doesn't exist? Is there anything  
4 -- as a trader, I like the electronic process,  
5 especially the way we get fills and everything,  
6 but I have a concern that it impacts -- the part  
7 of -- the issue is the lack of visibility and  
8 being on the floor and recognizing that  
9 transparency issue and seeing who's executing the  
10 trades and making -- even if the wrong  
11 identification, you do at least have an ability to  
12 identify or assume who's representing who on the  
13 floor. Any comment on that?

14 MR. PETERSON: No, I really don't have  
15 any comment on that except to say that the bulk of  
16 the trading is now on the electronic Globex  
17 platform, and that offers some advantages that you  
18 actually don't have with the floor- traded  
19 environment. For example, on most of the trading  
20 front-ends, you can see a portion of the book --  
21 either the top three or top five bids and offers  
22 -- so, if you're planning to execute a substantial

1 trade, a substantial, you know, volume, you can  
2 see where the air pockets are. So, you know where  
3 the next bid or offer is rather than just step  
4 into a hole. So, there are some advantages and  
5 disadvantages to each venue, and we've chosen to  
6 just let the marketplace decide where they want to  
7 conduct business.

8 CHAIRMAN DUNN: Anything else, Edgar?

9 MR. HICKS: Just so you know,  
10 Commissioner Dunn, I accept it -- as a commercial  
11 I accept that, but as representing a farm  
12 organization, that is a real concern of many  
13 farmers, many farm organizations that the  
14 electronic process is doing us more harm than  
15 good.

16 CHAIRMAN DUNN: And I think that is a  
17 concern that we have had as well, when I came on  
18 to the Commission as a commissioner in December  
19 of 2004, there wasn't hardly any electronic  
20 trading; it was all in the pits, and today there's  
21 hardly any pits and it's all electronic trading.  
22 I recently had the opportunity to visit the CME

1 and looked at their old trading floor, which is  
2 now all of the monitoring that they do of the  
3 electronic trading, and I'm sure they could  
4 arrange something for you and the grange or  
5 anybody else that wants to come up there to take a  
6 look at that, we're very well trained here at the  
7 CFTC to look at pit traders and make sure they're  
8 not doing anything that would -- we've got videos  
9 trained on them and all kinds of other things.  
10 Well, that's out the window now. That's the  
11 bygone years, and your point is right spot on that  
12 the electronic trading is something that we've got  
13 to gear up for. Fortunately, Congress did give us  
14 some additional money to gear up for the new laws  
15 in developing our regulations.

16 And let me defer to the chairman of our  
17 Technology Committee and let him talk about what  
18 we're doing in that area.

19 COMMISSIONER O'MALIA: I don't think  
20 it's -- we ought to not waste any time to get on  
21 with Don here, but the trading styles and  
22 monitoring trading is very important in adapting

1 to new trading techniques and practices. That is  
2 something that we are looking at, trying to  
3 understand what impacts they are having. The  
4 concern about whether -- I do -- we're not going  
5 to put this back in the bottle -- this genie back  
6 in the bottle. We're going to more and more  
7 electronic, and it is evolving, and we need to be  
8 prepared to address it head-on any trading styles,  
9 behaviors, etc. We need to understand that,  
10 because we can't, as Chairman Dunn said, go back  
11 to the old enforcement styles that we had. We  
12 need to adapt and use technology in a much more  
13 significant way.

14 I'm going to leave it at that, and let's  
15 get on with Don here and go from there.

16 MR. PETERSON: If I could just make one  
17 final comment, Chairman. I want to pick up on  
18 your statement of your tour.

19 I'd like to extend an open invitation to  
20 anyone here, anyone on the committee. If you want  
21 to come in individually or bring a group in, we  
22 would love to take you down and tour this facility

1 that Chairman Dunn referred to. We affectionately  
2 call it Mission Control, because it is just  
3 breathtaking. So, we're very proud of it, and  
4 we'd love to show it off. So, please, come visit  
5 us.

6 CHAIRMAN DUNN: You all will probably  
7 understand a lot more than I did, too.

8 Don, if we can get you to go through.

9 MR. HEITMAN: All righty. I'd like to  
10 start out with just the standard disclaimer that  
11 we've got a bunch of interdivisional teams working  
12 on various rulemakings that came out of the  
13 Dodd-Frank Bill, and I'm in charge of the Ag Swaps  
14 Team, and we're just at a very early stage, so  
15 anything I say here is kind of preliminary and  
16 subject to change, and the opinions are my own,  
17 even not necessarily my own.

18 And I have one more disclaimer, and that  
19 is one of our team members is Nicole, and you saw  
20 Nicole earlier give an example of a really good  
21 PowerPoint presentation. This is a terrible  
22 PowerPoint presentation, and there's way too much

1 information crammed on to every slide. My intent  
2 is that by the end of this presentation you will  
3 be so hopelessly confused that you will actually  
4 look at the hard copy and read it, because there  
5 is a lot of good information in there. But I'm  
6 going to --

7 CHAIRMAN DUNN: Some of us are already  
8 there, Don.

9 MR. HEITMAN: I'm going to be going  
10 through it at warp speed. So, looking at an  
11 overview of Dodd-Frank, some things don't change.  
12 The forward contract exclusion doesn't change. If  
13 a weak farmer goes to his local elevator to  
14 forward contract his crop, that's still excluded  
15 from the CFTC's jurisdiction, and Dodd-Frank  
16 doesn't change that at all. The rules for  
17 exchange-traded futures and options aren't going  
18 to change, because the exchange-traded futures and  
19 options are excluded from the definition of a  
20 swap. However, the definition of a swap is  
21 otherwise extremely broad. It includes not only  
22 traditional swaps, including Ag swaps and

1 commodity swaps but also options of any kind. Any  
2 kind of an OTC option is now a swap and is going  
3 to be covered by whatever rules the Commission  
4 does for swaps, and as far as agricultural swaps  
5 go, the Bill says any swap in an agricultural  
6 commodity will be prohibited when Dodd-Frank takes  
7 effect -- and the next slide has got the timeline  
8 in it -- unless it's traded pursuant to an  
9 exemption under Section 4(c), which is the  
10 Commission's general exemptive authority. And  
11 anything that's already under a 4(c) exemption is  
12 grandfathered. So, the effective dates of  
13 Dodd-Frank -- some provisions are on a shorter  
14 timeline than others. The general timeline is --  
15 the provisions take effect in 360 days from July  
16 22, but speculative limits for exempt commodities  
17 have a 180-day deadline, and speculative limits  
18 for Ag commodities have a 270-day deadline.

19 What kind of transactions are going to  
20 be affected by the Ag swaps provisions of  
21 Dodd-Frank? There's basically four things. One  
22 is OTC agricultural swaps that are currently

1 trading under Part 35 of the rules. They're  
2 grandfathered, and they may continue for now, but  
3 it is anticipated that whatever we do by way of Ag  
4 swaps rules would substantially revise or possibly  
5 completely replace Part 35, and it's not hard to  
6 figure out why that is, because the way Part 35 is  
7 drafted now, it would not allow cleared swaps, and  
8 obviously the Dodd-Frank Bill has a preference to  
9 push things into the cleared environment. So,  
10 Part 35 is almost certainly going to change  
11 substantially.

12 Another ongoing kind of transaction --  
13 our cleared swaps, like, for example, the corn and  
14 soybean basis swaps and calendar swaps that are  
15 already trading on the CBOT, and those in fact are  
16 also subject to a 4(c) exemption, because they  
17 couldn't trade under Part 35 unless they were  
18 exempted, because the base -- Part 35 rules don't  
19 provide for clearing. So, those -- the corn and  
20 soybean basis swabs and calendar swabs are  
21 grandfathered, but any new, similar cleared swabs  
22 would likewise have to a 4(c) exemption.

1           The other two categories of transactions  
2 that are going to be covered are options and trade  
3 options, and there's basically two classes of  
4 commodities that are going to be covered, and one  
5 is the traditional, enumerated commodities that  
6 are listed in the Ag -- wheat, corn, soybeans,  
7 livestock -- and there is actually a whole set of  
8 rules in the CFTC rulebook for trading  
9 agricultural trade options. And as people that  
10 have been on this committee for a while know if  
11 you've been to previous meetings, the Commission's  
12 Ag trade option rules have been a complete and  
13 total failure. Only one firm ever registered as  
14 an Ag trade option merchant, and they withdrew  
15 their registration after a couple of years. So,  
16 the only trade options in the enumerated  
17 commodities that are currently trading are  
18 pursuant to an exemption in those rules, and the  
19 exemption basically says that you're exempt from  
20 the Ag trade option rules if the buyer is a  
21 commercial -- a producer, processor, merchant  
22 handling the commodity, and the buyer is using the

1 transaction for hedging, and both the buyer and  
2 the seller have to have \$10 million net worth.

3           And the other type of agricultural trade  
4 option -- what most people would think of as a  
5 trade option in an agricultural commodity --  
6 involve agricultural commodities that are not  
7 enumerated and not on that list in Section 1(a)(4)  
8 of the Act, and those -- the obvious examples of  
9 those are coffee, sugar, cocoa; and coffee, sugar,  
10 and cocoa trade under the basic trade option  
11 provision that would likewise apply to petroleum  
12 or gold or anything else, and that's an even  
13 simpler requirement. The only requirement is the  
14 buyer has to be a commercial -- again, hedging,  
15 using the transaction to hedge, and that's it.  
16 There's no financial requirements for those trade  
17 options. And all of those agricultural trade  
18 options are not covered by a 4(c) exemption, and  
19 they are not grandfathered, and they will become  
20 illegal when Dodd-Frank takes effect unless the  
21 Commission adopts some other rule under Section  
22 4(c).

1           So, how do we approach any exemption for  
2 Ag swaps? The Ag Swaps Rulemaking Team -- we're  
3 shooting for publishing proposed rule for Ag swaps  
4 in November, and they -- again, we have to do it  
5 under the Section 4(c) exemptive authority, and  
6 one of the -- so, for example, there's a public  
7 interest test in 4(c), and so they have to be  
8 consistent with the public interest, but, more  
9 significantly, the most significant requirement  
10 for Ag swaps is, like all OTC swaps, OTC  
11 agricultural swaps could only be bought by  
12 eligible contract participants. That's OTC.

13           Now, if it's a swap that's listed on an  
14 exchange, then anybody could trade that. But if  
15 it's an OTC swap, it could only be purchased by  
16 eligible contract participants. Who is that?  
17 Eligible contract participants would generally  
18 include large institutional or commercial traders,  
19 and as far as agricultural producers go, that's  
20 going to be the subcategory within NECP that's  
21 going to fit farmers -- is a corporation,  
22 partnership, proprietorship, organization, trust,

1 or other entity that, one, has a net worth  
2 exceeding a million dollars and, two, is hedging.  
3 And that's who would be in NECP and that's who  
4 could purchase an agricultural swap.

5 The other category that might apply  
6 would be just an individual with amounts invested  
7 on a discretionary basis, the aggregate of which  
8 is in excess of \$10 million or \$5 million if they  
9 enter the transaction for hedging. And I'm not  
10 sure what the hell that's supposed to mean. The  
11 Congress stuck that in there when they -- as part  
12 of the Dodd-Frank Bill.

13 The major policy issue that we're facing  
14 in trying to come up with an Ag swap's rule is  
15 that Congress -- when Congress said CFTC, you can  
16 only adopt an Ag swaps rule if you do it under  
17 4(c), that seems to imply that farmers and other  
18 persons trading Ag swaps should be subject to some  
19 kind of additional special protections beyond  
20 those available to people trading swaps and other  
21 physical commodities, because there's a little bit  
22 higher threshold for a 4(c) exemption than for a

1 normal rulemaking action. So, that leaves us with  
2 the question: Should OTC agricultural swaps be  
3 subject to any special conditions or protections  
4 beyond those that would apply to OTC swaps in  
5 other physical commodities, and if so, you know,  
6 what should those protections be -- more  
7 restrictions on who can buy, more requirements for  
8 who can sell, or some other type of restrictions  
9 or conditions?

10 COMMISSIONER O'MALIA: Don, can I ask a  
11 quick question. On part -- the relationship to an  
12 exemption under 4(c) and Part 35 rules, is there  
13 any guidance there that might answer this question  
14 about special protections that you can think of --  
15 condition to Part 35? Anything special?

16 MR. HEITMAN: Not off the top of my  
17 head, Commissioner, that Don -- Part 35 originally  
18 wasn't even put in with agriculture in mind. Part  
19 35 was put in, in 1993, and it was the exemption  
20 for all swaps, and then when the CFMA came in and  
21 the CFMA basically pulled everything else over  
22 into Section 2(g), it exempted all the rest of the

1 swaps' business and Part 35 was just left over.  
2 Agricultural were all that was left, because  
3 agricultural commodities couldn't be traded under  
4 2(g) -- under the swaps exemption that was in the  
5 CFMA.

6 CHAIRMAN DUNN: Let me interject in  
7 here, Don, if I can, because these two questions  
8 that you're raising here are really important for  
9 the Ag Advisory Committee to have input on, and as  
10 I said at the beginning of this that you can go on  
11 CFTC.gov --

12 MR. HEITMAN: Commissioner, you're  
13 stepping on my presentation.

14 CHAIRMAN DUNN: Okay.

15 MR. HEITMAN: I've got a whole big pitch  
16 for this.

17 CHAIRMAN DUNN: Oh, okay. Continue  
18 then.

19 MR. HEITMAN: Alternatively, rather than  
20 making Ag swaps subject to some special  
21 protections, should Ag swaps be allowed to trade  
22 subject to the same terms and conditions as OTC

1 swaps and other physical commodities? And really,  
2 it's a balancing act. Do we want to give  
3 agricultural producers additional protections and  
4 restrictions on swap trading so -- to avoid the  
5 kind of a situation that people got into under  
6 hedge-to-arrive contracts where people got into  
7 contracts that they didn't really understand, and  
8 nobody really understood the potential  
9 implications and a lot of people suffered serious  
10 financial harm -- or, alternatively, are we  
11 concerned that if we put extra bells and whistles  
12 on producers' ability to trade Ag swaps, are you  
13 denying them opportunities to hedge their risks,  
14 that they -- you know, they need in their farming  
15 operations? So, that's the question, and that's  
16 one of the questions we're going to be asking in  
17 the proposed rules, and we certainly hope that  
18 when those proposed rules come out -- and again  
19 we're shooting for late November -- that the  
20 members of the committee will comment. And in the  
21 meantime, if anybody has any preliminary thoughts  
22 or suggestions, there is a special Ag swaps web

1 page on CFTC.gov on the Commission's website, and  
2 the very last slide has a MapQuest map of how to  
3 get to that section on the website.

4 COMMISSIONER O'MALIA: Don, I hate to  
5 interrupt again. I've got to run another meeting.  
6 But I'm curious as the relationship between Ag  
7 swaps under either the exemptions they have -- and  
8 I understand the current exemptions are they're  
9 exchange traded but not cleared?

10 MR. HEITMAN: The current conditions --  
11 there are four conditions for agricultural swaps  
12 under Part 35, and I can't give you all four of  
13 them off the top of my head, but one of them is  
14 that counterparty credit risk is not a material  
15 consideration -- or -- I'm sorry -- is a material  
16 consideration, and so if it's a cleared contract,  
17 you don't care about counterparty credit risk,  
18 because the clearinghouse is standing in between.  
19 So, that effectively means that an agricultural  
20 swap under Part 35 couldn't be cleared. And  
21 there's another one of the four is that it can't  
22 be fungible, and that's another -- so that again

1 would take you out of clearing, which is why when  
2 the CME Group came in with the calendar swaps and  
3 basis swaps we had to give them -- they wanted a,  
4 you know, clear OTC calendar and basis swaps.  
5 They wanted it clear on the CBOT. The only way  
6 they could do that is if we gave them a 4(c)  
7 exemption from those provisions of Part 35.

8 COMMISSIONER O'MALIA: Let me ask -- my  
9 question is what is the relationship between the  
10 4(c) exemptions we have or the Part 35 rules we  
11 have today and what we're doing in the policy  
12 decisions we're making regarding energy products  
13 under the Clearport model where we have blocked in  
14 -- they're not exchange traded but they are  
15 cleared, and we're trying to understand what the  
16 future of that exchange will be going forward.  
17 What is the policy relationship? Are we trying to  
18 tie those together?

19 MR. HEITMAN: You just exceeded -- you  
20 just exceeded my area of expertise, Commissioner,  
21 because I haven't been involved in that part of  
22 the Commission's mission.

1                   COMMISSIONER O'MALIA: Fair enough.

2                   Thanks.

3                   MR. HEITMAN: So, another part of the  
4                   Dodd-Frank Bill says that another part of the  
5                   actual Ag swaps provision says that they apply to  
6                   any swap in an agricultural commodity as defined  
7                   by the Commission, which means that -- and for the  
8                   first time ever the CFTC has to publish a  
9                   definition of the term "agricultural commodity."  
10                  And the Ag Swaps Team is also doing that. And  
11                  that is actually on the 180-day deadline, because  
12                  the spec limits for exempt commodities apply to --  
13                  well, under Section 1(a)(14) of the Act, an exempt  
14                  commodity is a commodity that is neither an  
15                  excluded commodity nor an agricultural commodity,  
16                  and there's only one term in there that's defined  
17                  in the Act, and that's an excluded commodity.

18                  So, if you want to have spec limits for  
19                  exempt commodities, you've got to define  
20                  "agricultural commodity" so you've established the  
21                  boundary between agricultural and exempt. So, the  
22                  Ag commodity definition is on that 180-day

1 deadline, and what we we're hoping to do is that  
2 we would actually publish the agricultural  
3 commodity definition in the same issue of the  
4 Federal Register as the proposal to establish spec  
5 limits for exempt commodities, which would be  
6 things like oil and petroleum and metals. And  
7 then you'd cross reference the two definitions in  
8 the Federal Register. And in terms of what the  
9 definition is going to be, we're generally trying  
10 to draw a line between products that are derived  
11 from living organisms and are used for human food,  
12 animal feed, or natural fiber, which would be  
13 covered by the definition, and plant- or  
14 animal-based industrial products -- things like  
15 butenol or denatured ethanol, which would be  
16 outside the definition.

17           And so again we would hope everybody  
18 would be on the lookout for the proposed  
19 definition rules, which will -- those should come  
20 out around mid-October, and we would hope to get  
21 your comments. And then the Ag commodity  
22 definition would also be used in the speculative

1 position limits contract, because Dodd-Frank  
2 requires the Commission to issue spec limits for  
3 agricultural commodities, and that, as I think has  
4 been mentioned multiple times, including just now,  
5 is a 270-day timeline.

6           And again when those come out, again we  
7 would love to have comments from the members of  
8 the Ag Advisory Committee, and in the meantime we  
9 don't want anybody to wait until these Federal  
10 Register rulemaking proposals come out. By all  
11 means, if you have any preliminary comments, we  
12 would love to hear them, and this last slide has a  
13 link to the spot on the CFTC website where you  
14 could submit your comments, and alternatively  
15 there's a little roadmap of how to get there. You  
16 know, go to the CFTC website and it shows you what  
17 dropdown menus to click on and you should -- when  
18 you finally get on it, you'll come up with  
19 something that will just have a little email  
20 address that says AgSwaps@CFTC, and by all means  
21 send us an email. And that's my presentation.

22           CHAIRMAN DUNN: Any questions or comment

1 to Mr. Heitman?

2 MR. HICKS: Just a question. Any  
3 comment on what impact this would have on  
4 farmer-owned cooperatives as they try to originate  
5 grain and compete with the larger international  
6 companies in this area?

7 MR. HEITMAN: We -- I don't even have an  
8 outline of proposed rules yet, so, I mean, that --  
9 but, please, if you've got any thoughts on that,  
10 send them to the website. But, I mean, literally,  
11 we're just at the very, very early stages of  
12 drafting, so I can't predict anything that's going  
13 to be in the rules. And anything we do put in the  
14 rules -- you know, that's just a staff proposal.  
15 The Commission makes the final decision obviously.

16 CHAIRMAN DUNN: The last point that Don  
17 made is that they make recommendations to us. But  
18 it's much better if they hear from you early on  
19 what you'd like to see in there. To ensure what  
20 you'd like to see in there are part and parcel of  
21 that recommendation, and that's why I said in my  
22 opening statement it was so important to take part

1 in this.

2 And I really appreciate, Don, the  
3 roadmap there on how to get into it.

4 Roger, do you have a question?

5 MR. CRYAN: Yeah, I do have a question.  
6 It was my understanding as I looked at least at  
7 the pieces of the bill that I was asked to look  
8 at, that there were very broad exemptions for end  
9 users which included producers -- farm Ag  
10 producers from requirements for clearing and I  
11 thought regulations generally, but if I understand  
12 you right, the swaps are basically going to  
13 require reporting and regulation of all sorts of  
14 farmer transactions. Is that right?

15 MR. HEITMAN: Well, I -- again, I -- the  
16 traditional, you know, forwards and  
17 exchange-traded items aren't going to change at  
18 all. The rules for Ag swaps -- one of the  
19 questions is would they be treated the same as  
20 other swaps transactions or would they have some  
21 special different rules? But I -- the  
22 agricultural producers are not going to be exempt

1 from -- there is going to be a basic requirement  
2 of who can trade agricultural swaps, and that's  
3 going to eligible contract participants. And so  
4 farmers are going to have to fit into one of those  
5 categories, and as I said on one of the slides,  
6 the logical category that you would expect a  
7 farmer to be able to fit into would be, you know,  
8 a million dollars net worth and hedging, and it's,  
9 you know, a corporation, partnership, or some  
10 other entity like that as opposed to just an  
11 individual.

12 MR. CRYAN: And both sides have to be  
13 eligible swap participants? I'll give you an  
14 example. It's my understanding that there's a  
15 large processor that is trying to do some price  
16 hedging by basically doing swaps with producers  
17 that are not necessarily delivering milk to their  
18 own -- to their plants. There, as I understand  
19 from your presentation, would be an agricultural  
20 swap that would be subject to all this regulation.

21 MR. HEITMAN: Well, I -- presumably -- I  
22 mean, we haven't written the rules yet, but I'm --

1 any large commercial that's on the other side  
2 would almost automatically be an eligible contract  
3 participant. You know, a big coop or a big  
4 business would meet one of the tests.

5 MR. CRYAN: So, that's still a question  
6 then whether both sides would have to be eligible,  
7 or you're saying just one side --

8 MR. HEITMAN: Well, no, I'm saying --  
9 yeah, no, I was just -- in this context I was  
10 trying to look at it from the viewpoint of  
11 agricultural producers, but you'd have to have an  
12 ECP on both sides, but --

13 MR. CRYAN: On both sides.

14 MR. HEITMAN: But -- yeah, the seller's  
15 side would -- it would be hard to envision  
16 somebody that would be a big commercial firm  
17 offering swaps that wouldn't qualify as an ECP.

18 MR. CRYAN: But you're saying both sides  
19 would have to qualify.

20 MR. HEITMAN: Yeah. I mean, the farmer  
21 has to qualify as an eligible contract participant  
22 as well.

1                   MR. CRYAN: With assets over a million  
2 dollars?

3                   MR. HEITMAN: That's what the statute  
4 says.

5                   MR. CRYAN: Okay. Thank you.

6                   CHAIRMAN DUNN: Yes.

7                   MR. NATZ: Thank you for that  
8 presentation, Don. Did a good job of outlining  
9 what your rulemaking group is doing. We've gone  
10 through the Bill and picked out a handful of  
11 rulemaking areas as you've defined where our  
12 co-ops have interest, and we appreciate having the  
13 opportunity to weigh in, in the process, and look  
14 forward to doing that shortly.

15                   Now that we know who you are, I'm hoping  
16 that we can maybe find out some of the other  
17 individuals in those different rulemaking areas so  
18 we can start providing input.

19                   CHAIRMAN DUNN: If -- again, if you will  
20 follow that roadmap that Don has or what I said in  
21 my opening statement on how to get in there, it  
22 will give you an address to the persons that are

1 making those changes, that are writing those  
2 rules. So, you're going to have direct input to  
3 the staff, and there are 30 of them, you'll see,  
4 when you get in there. And, I mean, I feel sorry  
5 for these folks because they've got deadlines that  
6 they've got to do, and they've got to do their  
7 regular jobs as well. But they are there and that  
8 gives you the ground floor, and what I will commit  
9 to the members of the Advisory Committee is I'll  
10 have my staff let you know when key thresholds are  
11 coming up so that you can get in there. But it's  
12 in your own best interest to go in, take a look at  
13 those 30 areas, find out what you are interested  
14 in, and then before -- as Don says, he's grappling  
15 with all of that stuff. As they begin to take pen  
16 to paper, now is the time to get your concerns in  
17 there, because, believe me, it's a lot easier to  
18 get them in early on than after something is  
19 written. So, this is an opportunity and, as the  
20 Chair of the Ag Advisory Committee, I want to make  
21 sure that you all have as much input as you can  
22 into this major watershed in the way the

1 Commission operates.

2 MR. HEITMAN: And I'd just like to  
3 second that, because just speaking from the  
4 perspective of trying to put these rules together,  
5 you know, the more -- the better we -- you guys  
6 understand how your business works better than we  
7 ever could, and we're trying to write rules that  
8 make sense for your businesses. The better we  
9 understand your issues, your concerns, your  
10 problems, then the better we are able to write a  
11 rule that makes sense and works for you. So,  
12 again, the more background information we can get,  
13 the easier it makes our job and the better the  
14 rules are going to look from your perspective.

15 CHAIRMAN DUNN: Don sometimes is a  
16 standup comedian, and he's milked a laugh but he's  
17 never milked a cow, so those of you that have,  
18 it's good for you to give some information to him.

19 Well, with that, I want to thank all of  
20 you. I want to thank my commissioners, that we  
21 ran way over on our time, but these were very,  
22 very important issues, and I want to thank, as

1 always, the Ag Advisory Committee for you giving  
2 up your time coming in today, but we've got a lot  
3 for you to do in the future, and anything that you  
4 think we ought to be conveying to the agricultural  
5 committees as they begin meeting their deadline on  
6 the mandatory price reporting reauthorization --  
7 oh, Bart is back on the phone? Is that -- am I  
8 right?

9 COMMISSIONER CHILTON: Yeah, yeah, yeah,  
10 but I don't need to say anything. Thank you for  
11 everything, Mike. Thank your staff, and thank the  
12 Committee members.

13 CHAIRMAN DUNN: Oh, thank you very much,  
14 Bart, for staying with us. The good thing about  
15 being on audio --

16 COMMISSIONER CHILTON: Yeah, I wish  
17 that's what I was doing.

18 CHAIRMAN DUNN: Thanks.

19 (Whereupon, at 2:48 p.m., the  
20 PROCEEDINGS were adjourned.)

21 \* \* \* \* \*

22

## 1 CERTIFICATE OF NOTARY PUBLIC

2 I, Carleton J. Anderson, III do hereby  
3 certify that the forgoing electronic file when  
4 originally transmitted was reduced to text at my  
5 direction; that said transcript is a true record  
6 of the proceedings therein referenced; that I am  
7 neither counsel for, related to, nor employed by  
8 any of the parties to the action in which these  
9 proceedings were taken; and, furthermore, that I  
10 am neither a relative or employee of any attorney  
11 or counsel employed by the parties hereto, nor  
12 financially or otherwise interested in the outcome  
13 of this action.

14 /s/Carleton J. Anderson, III

15

16

17 Notary Public in and for the

18 Commonwealth of Virginia

19 Commission No. 351998

20 Expires: November 30, 2012

21

22

ANDERSON COURT REPORTING  
706 Duke Street, Suite 100  
Alexandria, VA 22314  
Phone (703) 519-7180 Fax (703) 519-7190  
www.andersonreporting.net

