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BeZero Carbon is a global carbon ratings agency

- Our mission is to build markets in ecosystem assets, starting with the Voluntary Carbon Market
- We provide ratings and risk analytics for carbon credit projects globally

Who we are



Founded in 2020



Multidisciplinary team
located worldwide



140+ staff

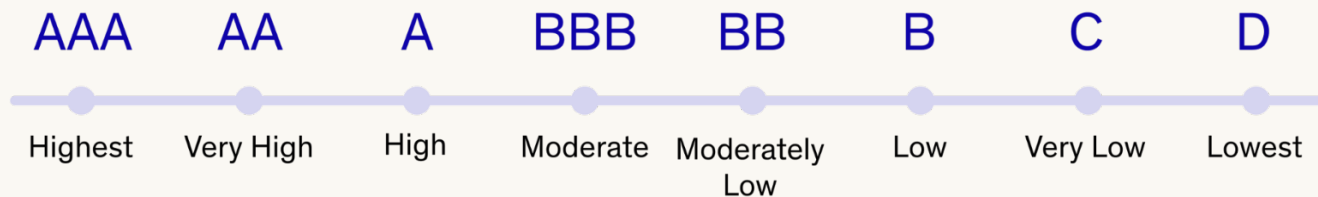


Rated 325 projects in 50+
countries

Carbon ratings are a market tool to improve integrity and transparency

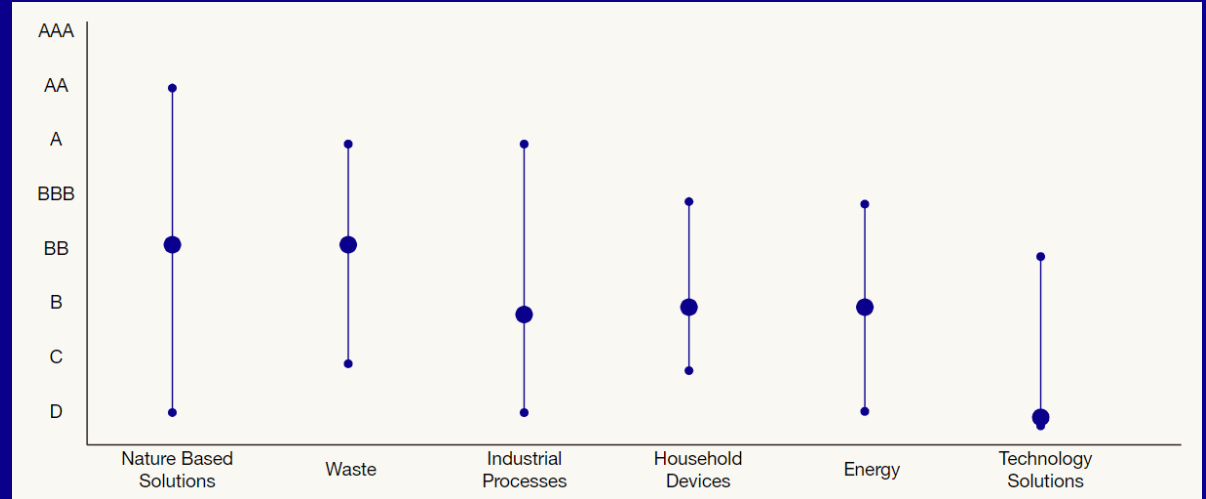
- Carbon quality is probabilistic, not binary
- Improving market integrity requires project -level assessment
- The market needs a fungible risk metric to scale

The **BeZero Carbon Rating** is our opinion on the likelihood a carbon credit achieves a tonne of CO₂e avoided and/or removed



The Voluntary Carbon Market is immature and faces barriers to scaling

Highly varied project quality due to a range of factors



- Scarce and opaque data
- Historically poor price vs quality correlation
- Quality viewed as binary
- Limited tools for risk based analysis

For the market to mature, it needs improved market and policy infrastructure



Market initiatives, such as the Core Carbon Principles can help **raise the bar** for verified credits



Regulation can help to increase information disclosure and improve integrity



Ratings and other project-level analysis can help to improve market efficiency and pricing