



# CFTC Technology Advisory Committee

July 16, 2020

Distributed Ledger  
Technology  
Sub-Committee

Presenters:

Shawna Hoffman

Mark Pryor  
Yesha Yadav

# Agenda



Resiliency and Scalability in DLT



Introduction and Challenges



Market Applications



Regulatory Implications and Questions

# Resiliency & Scalability in DLT

- ▶ Resiliency and Scalability are critical to the functioning of any DLT system in derivatives.
- ▶ Both values are connected: the more scalable a system, the greater the need for resiliency.
- ▶ Scalability can implicate considerations of system-wide risk and stability, making resiliency a priority in market design.

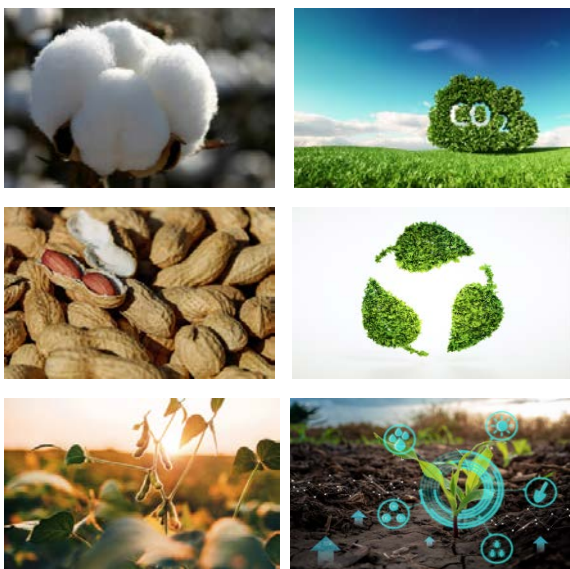
# Introduction & Challenges:

## Key Features of DLT

- ▶ A digital system of data verification for transactions, assets and users...
- ▶ That is decentralized and automated. Network nodes automatically apply pre-set verification protocols to ensure that the data is authentic.
- ▶ Network nodes rely on consensus to verify data accuracy and authenticity.
- ▶ Once verified, data is cryptographically recorded on the ledger. The ledger is immutable and aims to be impervious to tampering.

# Market Applications

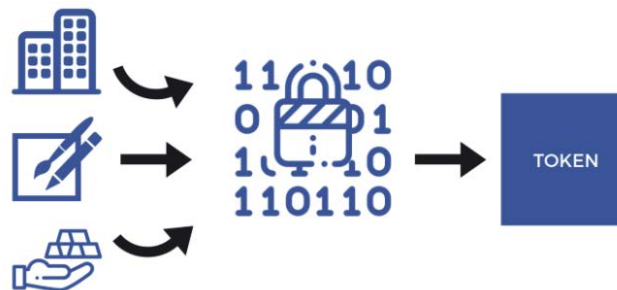
# Asset Tokenization in Agricultural Commodities.



*Mark Pryor, CEO  
The Seam*

# Token:

An abstract digital representation of some “fact”, claim or physical object.



# Physical and Non-Physical Assets





# Historic Forms of Tokenization

LICENSE NUMBER 2-2315  
CARTER'S BONDED WAREHOUSE  
PLAINS, GEORGIA  
JAMES E. CARTER, JR. AND MISS LILLIAN G. CARTER, PARTNERS TRADING AS  
CARTER'S WAREHOUSE, PROPRIETOR  
NOT INCORPORATED

RECEIPT AND TAG No. 336  
M-174

LICENSED AND BONDED UNDER THE UNITED STATES WAREHOUSE ACT  
ORIGINAL NEGOTIABLE  
WAREHOUSE RECEIPT  
FOR ONE BALE OF COTTON

RECEIVED FROM  
RC M = Ra

NOV 9 1967  
VOIDED

U.S. WAREHOUSE ACT

WEIGHT 445

ISSUED AT PLAINS, GEORGIA ON 4-3-1967

CARTER'S WAREHOUSE  
By James E. Carter, Jr.

## Electronic Warehouse Receipt



DO NOT REMOVE

USA Permanent Bale Id.  
Gin Code 99999 Gin Bale 0001105

0001105  
YOUR GIN NAME HERE

999990001105 A  
999990001105 B

99999 0001105

U.S. DEPARTMENT OF AGRICULTURE  
NATIONAL MARKETING SERVICE  
COTTON IDENTIFICATION COUPON

YOUR GIN NAME HERE  
P.O. BOX 999  
ANY TOWN, USA 55555

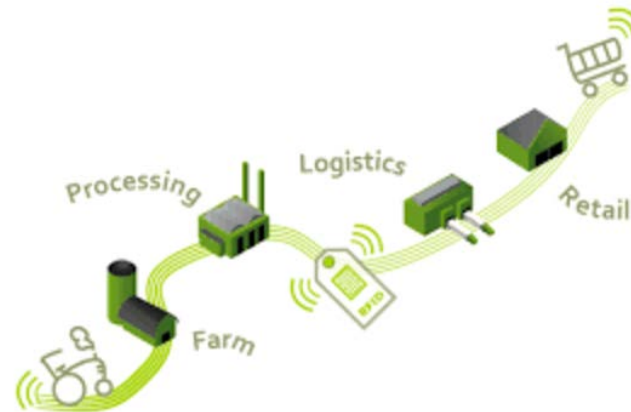
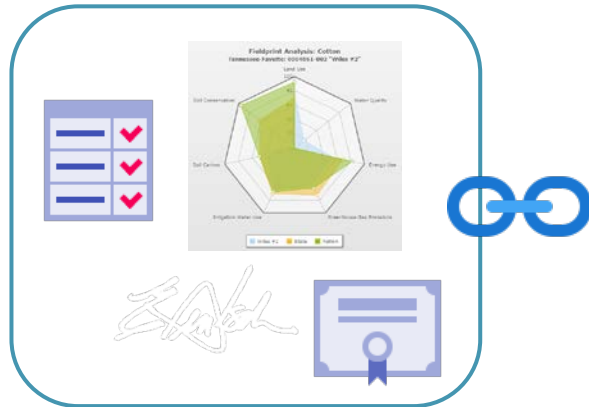


1995

# Types of Tokens

Fungible	Non-Fungible
Carbon Credit (ton)	Identity Preserved Commodity (specific physical bale of cotton)
Sustainable Production Claim (kilo)	Unique art, collectible
U.S. Dollar	

## Sustainable Farming Practices



The sustainability practices used in the production of agricultural goods **must be digitally linked with the actual production.**

### Fungible Tokens



Certified claims  
1 token = 1 kilogram  
of verified sustainably  
produced cotton.

### Non-Fungible Tokens



Physical  
representation,  
actual bale



# Carbon Credit Tokens

Represents the **right** to one ton of carbon dioxide removals.

Created from **verified sustainable farming practices**, farmers remove carbon from the atmosphere and store it in their soil.

By 2030, Microsoft commits to become **carbon negative**, meaning that it **will** remove (buy down) more **carbon** from the atmosphere than it emits.

# Token Standards



ethereum

Standard	Description
ERC-20	Fungible token, useful for bulk commodities, interchangeable, volume-based claims, certificates
ERC-721	Non-Fungible token. Identity Preserved Commodities. Unique, one-of-a-kind.
ERC-998	Non-Fungible, composable token. Represents more than one digital asset (containerization)
ERC-1155	Multi Token Standard. A single deployed contract may include any combination of fungible tokens, non-fungible tokens or other configurations.



One (1)  
ERC-1155



Ninety (90)  
ERC-721's







Develop standards-based interworking specifications



Address market requirements and performance metrics



Support advances across all platform technologies



Enable multi-party interchanges agreed-to representation of value regardless of infrastructure

The **InterWork Alliance (IWA)** is a non-profit, member-led organization creating platform-neutral specifications and trusted certification to define how digital token business processes can **interwork** regardless of location or market segment.



# Agriculture is Advancing with DLT and Asset Tokenization.



Thank you!

# Regulatory Implications

# Introduction & Challenges: Design Choices

- ▶ Regulatory implications depend on design choices for any DLT system. Some key ones include:
  - ❖ **Permissioned vs. Non-Permissioned:** Non-permissioned systems may be more scalable, but they can lack resiliency and accountability.
  - ❖ **Use of Smart Contracts:** DLT systems can be combined with specific code, e.g. to automatically transfer money/securities/reporting data. Use of smart contracts add utility and scaling but requires attention to ensure resilience and resistance to error and tampering.
  - ❖ **Interoperability:** DLT systems that connect into existing infrastructure (e.g. for payments/securities settlement) raise concerns about ensuring continuity, resilience, systemic stability and accountability.

# Regulatory Issues: Resilience

- ▶ DLT systems can be permissioned or non-permissioned.
- ▶ Permissioned systems can offer greater resilience and control. Participants must be cleared to participate by DLT system operator. They can also be held accountable.
- ▶ This helps ensure that all nodes are cleared and deemed to be non-malicious, deploying strong technology, cryptography and adhering to in compliance with eligibility conditions.
- ▶ Permissioned systems may encourage greater use of automated smart-contracts within closed, trusted networks.
- ▶ Permissioned systems rely on an operator that has<sup>20</sup> the expertise, experience and resources to run the DLT system.

# Regulatory Issues: Resilience

- ▶ Resilience means investment in top-quality compliance and technology. It also implicates accountability and liability.
- ▶ High compliance costs can exclude smaller players that lack resources from offering innovations
- ▶ Resilience also requires attention to phasing in migration and interoperability of DLT systems with existing market infrastructure.
- ▶ This can limit scalability and network effects. Market participants may be discouraged from adapting to DLT if the timetable for phase-in is long and initial use cases are discrete or small-scale.

# Regulatory Issues: Scaling

- ▶ Scaling implicates a number of regulatory concerns for DLT systems:
  - ❖ Non-permissioned systems are likely more scalable. But unlikely that they be used in derivatives markets without risking resilience. There is no locus of accountability, monitoring and control.
  - ❖ Scaling will mean a system that processes vast quantities of data. Will this demand add latency? Will it increase the chance of errors, outages, tampering or manipulation?
  - ❖ How will the data embedded in a digital ledger be “stored” and “protected?” If a system is international, how will issues in relation to privacy, data portability, and cybersecurity be regulated?
  - ❖ How will regulators access data on the ledger? Will data access create regulatory cooperation or competition between states?

# Regulatory Issues: Scaling

- ▶ Scaling also raises issues in relation to how an emerging DLT system will be governed:
  - ❖ Permissioned DLT systems, especially if widely used, will require attention to their governance model.
  - ❖ What powers will an operator have to control the workings of the system? What responsibilities will attach to the monitor? How will the monitor be held accountable?
  - ❖ Who gets to join a DLT network? Will criteria for entry entail new conditions distinct from those required to join an exchange today (e.g. specific cryptographic expertise)?
  - ❖ How will risk and responsibility be allocated between the members of the DLT network? If costs for joining the network are high, membership will be lower.

# Some Regulatory Approaches?

- ▶ How should regulatory approaches in relation to emerging DLT be crafted?
- ❖ Challenge owing to a new and emerging technology. Use cases are being highlighted, but development takes time. The technology can change and improve rapidly.
- ❖ Should we use and tweak existing regulatory approaches, such as applying Title VII's approach where a technology seeks to provide services in relation to swaps settlement?
- ❖ Do the Principles for Financial Markets Infrastructures provide a starting point?
- ❖ Or, are existing approaches too costly and likely to discourage innovation (especially by smaller, niche players)?



# Some Regulatory Approaches?

- Proportionality provides a possible way forward, offering a risk-based, tailored model.
- ❖ This allows ratcheting up of regulations and compliance burdens when a technology becomes more scalable.
- ❖ It can allow small players room to innovate within established parameters without causing prudential risk.
- ❖ Where DLT systems are proven and ready to be adapted on a larger scale, they can be more rigorously overseen.

# Ongoing Questions and Concerns

- ▶ How to build cross-border DLT systems to verify data for international transactions? Derivatives are international.
- ▶ Success of DLT systems internationally will depend on cooperation and coordination between regulators.
- ▶ Data regulation, liability, monitoring, governance questions require cross-border standards to ensure international scaling.
- ▶ How will this be achieved? Is standard-setting viable in this area? Will CFTC take the lead?
- ▶ How should market participants proceed in the meantime? Are industry standards a partial substitute?

Questions?

Thank you!