Bloomberg

January 19, 2016

<u>Submitted via Portal</u>

U.S. Commodity Futures Trading Commission
Three Lafayette Centre
1155 21st Street, N.W.
Washington, D.C. 20581

Re: <u>Bloomberg SEF LLC – Certification 2016-R-3 (Notice to Participants)</u>

Ladies and Gentlemen:

Pursuant to Section 5c(c) of the Commodity Exchange Act (the "<u>Act</u>") and Section 40.6(a) of the regulations of the Commodity Futures Trading Commission (the "<u>Commission</u>"), Bloomberg SEF LLC ("<u>Bloomberg SEF</u>") hereby notifies the Commission that Bloomberg SEF will release the Notice to Participants attached hereto as <u>Exhibit A</u> on January 19, 2016 (the "<u>Notice</u>").
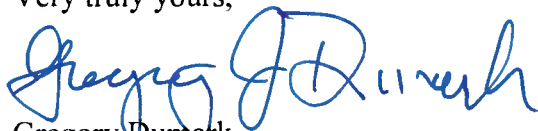
The Notice informs Participants about the Reserve Price Order type and instructs Participants how to enter a Reserve Price Order.

Bloomberg SEF hereby certifies that: (i) the Notice to Participants complies with the Act and the Commission's regulations thereunder, and (ii) a notice and copy of this submission is being concurrently posted on Bloomberg SEF's web site. There were no substantive opposing views to the Notice to Participants.

The Notice will become effective as of February 3, 2016.

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Please contact the undersigned at (212) 617-8302 with any questions regarding this matter.

Very truly yours,

Gregory Dumark
Chief Compliance Officer

Bloomberg SEF LLC
731 Lexington Avenue
New York, NY 10022

Enclosures

NOTICE TO PARTICIPANTS   **2016-3**

Reserve Price

Reserve Price is an Order type for interest rate swaps for the Request for Quote Functionality. It allows a Participant to define a minimum receive fixed price or maximum pay fixed price ("Reserve Price") in a request for a non-streaming quote.

To enter a Reserve Price Order, a Participant must:

- select "Reserve"
- select "Auto Trade", and
- enter a Reserve Price.

Then the Participant sends a request for non-streaming quote. The Reserve Price Order is automatically sent to a recipient Participant that responded with a price that is at or better than the Reserve Price. The Reserve Price Order will be sent to the Participant that provided the best price after the earlier of:

A. responses are received from a minimum of three recipient Participants; or
B. the system-designated time for the relevant product, as shown on screen, has elapsed. For example:
    - *2 seconds for outrights*
    - *3 seconds for switches*
    - *5 seconds for butterlifes*

A Reserve Price Order to receive fixed will be executed at or above the entered reserve price. A Reserve Price Order submitted to pay fixed will be executed at or below the entered reserve price.

Effective Date: February 3, 2016